

Today's Agenda

1. Opening: Session Objectives & Purpose
2. The LAUNCH Ecosystem Overview
3. Student Success Plans (SSPs) Simplified
4. Role of eSchool Administrators
5. LAUNCH for Students Demonstration
 - **Student Experience**
 - **Advisor Experience**
6. District Readiness
 - Support & Contact Structure
 - Recommended Timeline
7. Anticipated Feature Timeline
8. Closing Session Objectives & Purpose
9. LFS Resources & Survey



LAUNCH for Students (LFS): A Framework for Student Success

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Session Norms

- Focus on what you can control/have influence over.
- Value different perspectives, make space, and listen to all voices.
- Admire solutions, not problems.
- Challenge and be challenged.
- Zoom In and Zoom Out
(What is the focus? Big Ideas or Small Details?)

Vision & Mission

The Arkansas Department of Education is transforming Arkansas to lead the nation in student-focused education.

The Arkansas Department of Education provides leadership, support, and service to schools, districts, and communities so every student graduates prepared for college, career, and community engagement.

Agenda

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1. Opening: Session Objectives & Purpose
2. Student Success Plans (SSPs): Legal Foundations & Requirements
3. How LAUNCH for Students (LFS) Streamlines SSPs
4. Roles & Responsibilities in LFS Implementation
5. **Student Experience:** Platform Walkthrough
6. **Advisor Experience:** Platform Walkthrough
7. **Guardian Experience:** Platform Walkthrough
8. District Readiness
 - Data and Technical Readiness
 - Support & Contact Structure
 - Before School Starts
 - When School Starts
 - Recommended Timeline
9. Closing Session Objectives & Purpose
10. LFS Resources & Survey

LAUNCH for Students: A Framework for Student Success

Opening: Session Objectives & Purpose

By the end of this session, participants will be able to:

1. Explain the purpose and required components of a Student Success Plan (SSP) under Arkansas Code § 6-15-2911
2. Describe how LAUNCH for Students (LFS) will be a game changer for student success planning
3. Experience the student, advisor, and (stretch goal) guardian experience within LFS
4. Articulate processes for becoming “district ready”

Bonus: Identify the roles of students, families, and school and district personnel (career coaches, school counselors, testing coordinators, eSchool coordinators, IT, and other district personnel, etc.) in supporting SSP completion via LFS

Guiding Principles



Simplicity

An easy-to-use interface



Skills

Establishing an infrastructure
for skills data



Arkansas

Built in Arkansas by Arkansans
and tailored to the state's
unique needs



Engagement

Framed for continuous use,
from middle school, to post-
high school, to employment,
and beyond.

LAUNCH for Students

LAUNCH for Students is a centralized location for Arkansas' learners providing them the resources necessary to start building a **clear pathway to a successful future**.

Career exploration, high school & post high school pathway selection, student success plans, community services tracking, stackable credential pathway exploration, enlistment options, and job opportunities are just some of the key components that will assist learners in starting their journey to a **fulfilling career**.



User Journey



Career Interest,
O*NET



K12 and Post-High
School Career
Pathway
Recommendations



Student Success
Plans



Connect
Students with
Opportunities
(Community
Service, WBL)



Plan Milestones
& Graduation
Requirement
Progress



Ongoing
Student,
Guardian, &
Advisor
Engagement



LAUNCH for Jobseekers

LAUNCH for Jobseekers acts as a hub for Arkansas' jobseekers and learners, providing them with co-located resources on **training, career, and job opportunities**. It uses casual machine learning to create personalized career recommendations for jobseekers by using state administrative data to understand which career switches have worked and which have not.



User Journey



Single, Single
Sign-On



Onboard Skills
and Experiences



Upload Verified
Credentials



Review
Recommended
Career Paths,
Trainings, and Jobs



Connect with
Employers and
Training
Opportunities



Continuous,
Long-Term Use

LAUNCH for Employers

LAUNCH for Employers harnesses the power of data analytics and artificial intelligence to **connect businesses with the most suitable candidates**, optimizing the recruitment process and **reducing time-to-hire**. Employers can focus more on engaging with top candidates rather than sifting through large volumes of applications, which increases efficiency and improves the quality of hire.



User Journey



Easy, Self-Service
Employer
Onboarding



Share Skills-
Based Job
Details



Post Job to the
National Labor
Exchange



Instantly View
Anonymous
Candidates



Select and Invite
Candidates to
Apply



Save Time and
Hire High-
Quality, Ready-
to-Work
Employees



LAUNCH for Providers

LAUNCH for Providers will harness the power of data analytics and artificial intelligence to **dynamically standardize the onboarding and approval** of education, training, and other opportunity providers and programs, **help connect learners/citizens** with relevant opportunities to meet their goals, **reduce administrative burden**, and **centralize information on providers, programs, and their outcomes**.

Providers can focus more on program quality and service delivery rather than tedious administrative tasks, and consumers can be more informed increasing the likelihood of positive outcomes.



User Journey



Easy, Self-Service
Opportunity
Provider
Onboarding



Share Skills- &
Interest-Based
Programs &
Opportunities
for Learners



Select and Invite
Individuals to
Participate in an
Opportunity



Verify Participation,
Create a Record of
Verified Skills &
Track Outcomes



Save Time and
Expand Access,
to Quality Skills
Focused
Opportunities



Student Success Plans Simplified

LAUNCH for Students: A Framework for Student Success

Student Success Plans — The What and the Why

A Student Success Plan is a personalized, *evolving* roadmap that helps students:

- Explore career interests
- Identify what life and career options they *do* and *do not* want to pursue
- Connect learning to future goals
- Plan coursework intentionally
- Prepare for postsecondary success



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Student Success Plans — Required Components

SSP Requirements

Arkansas Code § 6-15-2911

- Academic Course Plan
- Career Exploration
- Academic Needs Addressed
- Postsecondary Plan
- Annual Review



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Role of eSchool System Administrators

eSchool System Administrators

- Maintain student email addresses to ensure successful login and MFA verification
- Maintain the Course Catalog with up-to-date course offerings, including any future courses that will be included in an offered pathway and inactivating courses that are no longer valid
- For assistance with any eSchool-related LFS tasks, contact your eSchool Field Representative

Accurate eSchool data is essential

LAUNCH for Students (LFS)

LAUNCH for Students: A Framework for Student Success

How does LAUNCH for Students (LFS) Support SSPs?

- Interest Inventory
- Career Exploration and Selection
- Pathway Exploration and Selection
- Assessment Selection
- Course Planner with Embedded Accelerated Learning Opportunities and/or Interventions
- Experiential Learning
- Submission

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What do Students do in LFS?

Interest → Explore → Pathway → Plan → Submit



LAUNCH for Students: A Framework for Student Success

What do Districts/Schools do in LFS?

Support → Guide → Review → Approve → Monitor



LAUNCH for Students: A Framework for Student Success

Roles of School Counselors & Advisors

School Counselors support SSP development by:

- Reviewing and approving experiential learning activities
- Reviewing and **approving** Student Success Plans
- Monitoring progress toward goals
- Guiding students to:
 - Reflect on interests and strengths
 - Explore career and pathway options
 - Make informed academic decisions

Advisors/Teachers support SSP development by:

Guiding students to:

- Reflect on interests and strengths
- Explore career and pathway options
- Make informed academic decisions
 - Reviewing and approving experiential learning activities
 - Reviewing Student Success Plans
 - Monitoring progress toward goals

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Role of Career Coaches

Career Coaches

- Build upon students' access to high-quality postsecondary guidance
- Engage students with information about career opportunities in Arkansas
- Encourage students to learn about, prepare for, and finance a postsecondary education

LAUNCH for Students: A Framework for Student Success

Roles of School & District-Level Test Coordinators

School-Level Test Coordinators

- Ensure college and career readiness (CCR) assessments are administered and reported accurately
- Collaborate with advisors, school counselors, and administrators
- Support access to key testing opportunities
- Provide clear school-level data

District-Level Testing Coordinators

- Ensure consistency, compliance, and system-side alignment across schools
- Coordinate districtwide CCR assessment administration, timelines, and communication
- Support schools and counselors with guidance, training, and clarification on each available assessment

LAUNCH for Students (LFS): Student Experience Demo

LAUNCH for Students (LFS): Advisor Experience Demo

LAUNCH for Students (LFS): Guardian Experience Demo

LAUNCH for Students (LFS):

District Readiness

LAUNCH for Students: A Framework for Student Success

District Readiness 2026-2027

What do Districts Need to Know?

- What do we need to do **before** school starts?
- What do we need to do **once** school starts?
- How do we introduce the platform to students?
- Who ensures students receive the information they will need to log in?
- What is the recommended timeline?
- Who do we contact with questions or support needs?

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District Readiness: *Before* School Starts

Technical Readiness

Districts should ensure:

- LFS domains are whitelisted (IT Department)
 - launch.arkansas.gov
 - ARLaunch@noreply.arkansas.gov
 - Auth0 domain (provided in [Commissioner's Memo](#))
- Student access is functional (eSchool/APSCN Coordinator)
 - Accurate student email addresses in eSchool
- [LFS Facilitators](#) are identified (Administrator)
 - School-level (Tier I support)
 - District-level (Tier II support)
- Local support structure is in place (LFS School/District Team)
 - Basic “how to log in” instructions ready for students, staff, and families

Data Readiness

Districts should ensure:

- Student Information
 - District-provided access code (Digital Locker)
 - Triand IDs
- Course catalog alignment
 - Inactivate outdated courses
 - Add all pathway courses for 2026-27 and beyond
 - Ensure Level 1-3 pathway courses are entered
- Correct role assignments (eSchool/APSCN Coordinator)
 - [Counselor and advisor roles](#) assigned in eSchool
 - Web Access Flag for guardians set to “Yes.”
- Assessment & pathway data prepared
 - CCR assessment records reviewed
 - Pathway offerings aligned with [Success-Ready Pathway Guide](#) and [CTE Pathway Guide](#)

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Support & Contact Structure

Tier	Issues	Response Time	Action
Tier I: School-Level LFS Facilitator (How do I do the task?)	Including, but not limited to: Immediate task support with LFS access (not access configuration, eSchool source correction, or system behavior). Instructional support only.	Same-Day to 24 hours	Use LFS Resources and Tools: • LFS Full User Guide • Coming Soon: LFS District Toolkit • Escalate to the District level if unresolved after 24 hours.
Tier II: District-Level LFS Facilitator (Why can't I do the task even though I know how?)	Including, but not limited to, issues requiring district authority, including: • User access codes, • eSchool-driven scheduling and enrollment discrepancies, and • Verification or correction of student and staff data in eSchool.	Same-Day to 24 hours	Escalate to ESC (Tier III) if unresolved after 24 hours.
Tier III: ESC-Level LFS Facilitator (Why is this happening in multiple places?)	Including but not limited to: • Issues affecting multiple districts (not individual advisor or student records or isolated user errors). Tier III determines whether an issue is severe enough, consistent enough, and documented enough to escalate to Tier IV.	24–48 hours	Document and escalate to State-level, if needed. Note: Tier III validates and documents issues before Tier IV engagement.
Tier IV: State-Level LFS Task Force (Why is the system behaving incorrectly or inconsistently statewide?)	Tier IV addresses statewide: • system behavior, • policy interpretation, and • cross-agency issues that cannot be resolved at the school (Tier I), district (Tier II), or ESC-level (Tier III).	48–72 hours	Unresolved Tier IV issues are escalated to ADE executive leadership, accompanied by a documented risk assessment and recommended actions.

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District Readiness: *When School Starts*

- **Support Student, Advisor & Guardian Login & Access**
 - Distribute student access codes and Triand IDs
(*delivered on 7/20/2026 via Digital Locker*)
 - Distribution process:
 - Superintendent → District-level LFS Facilitator → School-Level LFS Facilitator → Advisors → Students
 - Ensure staff have activated their advisor accounts
 - Staff will receive an email with a password reset request from ARLAUNCH@noreply.arkansas.gov
 - Assist Guardians with login and linking with student accounts
- **LAUNCH Student Onboarding**
 - Introduce LFS in advisory, counseling, or other designated classes
 - Ensure all students complete the initial onboarding steps using the [LFS Complete How-To Guide](#)

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District Readiness: *When School Starts*

Begin guiding students through the journey of SSP Development

- Students take the interest inventory and explore career matches
 - Students will select up to 3 careers to explore, but choose **one** primary career goal
- Students explore pathways, merit & distinction demonstrations, and postsecondary options that lead to the chosen career goal
- Students select the appropriate CCR assessments
- Students begin building course plans beginning with the **current** grade level
 - Past course history will be auto-populated
- Students add experiential learning activities

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District Readiness: *When School Starts*

- **Review & Approve Plans**

- Advisors/counselors review submitted plans
- Guardians acknowledge plans
- Schools monitor completion rates

- **Monitor Progress & Provide Support**

- Track student submissions and approval status via the Advisor dashboard
- Identify students needing additional support
- Communicate updates and expectations to staff and families

LAUNCH for Students: A Framework for Student Success

Recommended Timeline for LFS Implementation

Summer 2026 — Prepare for LAUNCH

- Identify school- and district-level LFS Facilitators
- Complete LFS Facilitator Training
- Review SSP requirements & current practices
- Clean and update eSchool data
- Update course catalog
- Distribute student access codes
 - Superintendent → LFS District Facilitator → LFS School-Level Facilitator → Advisors → Students

1st Quarter — Student Onboarding & SSP Foundations

- Distribute HAC codes & ensure guardian web access flag says “Yes”
- Students create LFS accounts (email + Triand + access code)
- Students generate Guardian Link Codes and provides to their guardian
- Students complete:
 - Interest Profile
 - Career Explorer
 - Select up to 3 career goals to explore
 - Choose primary pathway
 - Review postsecondary options
 - Students begin logging early career experiences, community service, and work-based learning (WBL)
 - 9th-12th graders confirm CCR assessments

LAUNCH for Students: A Framework for Student Success

Recommended Timeline for LFS Implementation

2nd Quarter — Monitor & Support

- Advisors review the LFS dashboard for usage and completion
- Advisors ensure SSPs are completed for all learners
- Students log early career experiences, service, and WBL
- Guardians review and sign the SSP (if not done in Q1)

3rd Quarter — Planning for Next Year

- Advisors review the LFS dashboard for usage and completion
- Students log early career experiences, service, and WBL
- Students in grades 8-11 sign up for CCR assessments for the next year
- Students continue to develop academic course plans

4th Quarter — Reflection & Preparation

- Students finalize course plans
- Advisors ensure all SSPs have been acknowledged by the student, guardian, and advisor
- Districts review SSP practices for strengths and gaps

Anticipated Feature Timeline

July 20th

- Student Access Codes in Digital Locker

Week of August 3rd (Tentative)

- Assessment Data
 - ATLAS
 - ACT
- AY 2027 Remediation
- Higher Level Advisor Sign in (Admin & Non-Admin)
 - School
 - District
 - Coop
 - State

Week of August 17th (Tentative)

- Advisory Dashboard
- Intervention & Acceleration Access Code Generation (UI)

LAUNCH for Students: A Framework for Student Success

Closing: Session Objectives & Purpose

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LAUNCH for Students: A Framework for Student Success

LAUNCH for Students Resources

- [ADE Commissioner's Memo LS-26-049](#)
- [LAUNCH for Students Year-at-a-Glance](#)

Contains:

- [Student Success Plan Implementation Guidance](#)
- [Counselor and Advisor Entry](#)
- [LFS School and District Facilitator Selection Form](#)
- [LFS Facilitator Summer 2026 Training](#)
- [LFS Full User Guide July 2026](#)

LAUNCH for Students: A Framework for Student Success

Additional LAUNCH for Students Resources

- District Toolkit (*coming soon*)
 - All Facilitator Guides
 - School-level
 - District-level
 - ESC-level
 - FAQ (*coming soon*)
 - [Contact & Support Structure](#)
 - [LFS Complete User Guide](#)

LAUNCH for Students: A Framework for Student Success

Scan the QR code or visit the Bitly to complete a survey

<https://bit.ly/LS2026PL>



LAUNCH for Students: A Framework for Student Success

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