

Deep Dive AI's Impact For Our Students

Roundtable session

CACTE: Summer 2026

7-22-25: 2:45pm - 3:45pm

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"Teachers will evolve from instructors to mentors and architects of profound learning experiences, guiding students through projects that solve real-world problems." — Mike Taubman, Education & Strategy Analyst

**Today, let's have a
discussion + learn
something new**

Topics for today

1. Discuss real-world scenarios
2. Collaborate on the best ways to get your students knowledgeable about legislation on AI
3. Work through ways to leverage the impact of AI for you and your students

Wrap up & Questions

Topic 1:

Discuss real-world scenarios

Scenario 1: efficiency play

- You are running a fortune 500 company that is in the financial industry
- Your shareholders are asking for you to reduce expenses across the board
- What are the top three ways you lean into AI within your organization?
- What are the benefits and risks of doing this?

**What are the
top things you
do?**

What are the risks?

What are the benefits?

Scenario 2: AI for research and drug development

- You are the Chief Marketing Officer for a large Pharma company
- You are wanting to use AI within your organizations to help with research and new drug development
- You are concerned with the impact of letting consumers know their data will be used for research and new drug development
- What do you do?
- How do you leverage data and AI?
- How do you communicate this out to consumers?

**What happens
when you don't
tell consumers?**

What are the risks?

Are there benefits?

Topic 2:

Impacts of AI

legislation

Colorado has legislation

Colorado said, enough, consumers have a right to be protected against algorithmic discrimination- new law taking effect Jan 1, 2027

- Colorado ADMT Act (SB26-189) targets software that processes data to generate scores, rankings, or predictions that materially influence high-stakes decisions.
- Consumer Rights: Guarantees upfront notice of ADMT use. Following an adverse decision (e.g., a denial), consumers can correct inaccurate data used by the system and request a meaningful human review.
- Covered Domains: Applies to employment, lending, insurance, housing, healthcare, education enrollment, and government benefits.

Scenario 1: non-compliance

- You work as a CEO of a financial organization based in Colorado
- This organization is labeled as “high risk” based on Colorado law
- Your organization leverage AI to make hiring decisions and does not disclose this to job applicants
- AI leverages the historical hiring data you have that over-indexes for hiring caucasian males aged 35+
- You’re out of compliance with the new legislation
- What do you do?

**What are
impacts on AI
legislation?**

**How can you
change your
practices?**

**How can you better
communicate this
with job applicants?**

Topic 3:

Leverage the impact of AI

Scenario 1: marketing agency

- You work at a marketing agency and do marketing campaigns for large brands
- Copywriting and graphic design work accounts for \$1M in annual revenue
- You have the opportunity to leverage AI to reduce the overall cost of copywriting and graphic design by 50%
- What do you do?
- How do you still involve human oversight and get the same if not a better output?

What are the tradeoffs here?

**What about the
entry level jobs?**

**Will the quality be
the same?**

Scenario 2: pricing department

- You work at a major e-commerce retailer that is looking for a way to increase their revenues
- You have discovered that different sub-sets of the population are willing to pay different prices for your products depending on the messaging, time of day, day of the week, etc.
- What do you do?
- Do you have different prices?

**What are the
tradeoffs here?**

**If someone is more
affluent should
they pay more?**

Or a different
gender or race or
age?

**Raise your hand if
you learned
something today**

3 Key Takeaways

1. Think with an ethical framework in mind
2. Analyze all of the tradeoffs
3. Consider the implications of AI for consumers, employees, organization, community and more!

Big Thank You!

Thanks for having me!

Thanks for engaging in conversation!

Let's connect

I'd love to continue the conversation:

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