

Textbook Project Development Rubric

Category	Proficient	Not Yet
Content Accuracy and Understanding	The resource explains the topic accurately and clearly. Important ideas, terms, examples, people, events, processes, or details are included and explained in a way the intended audience can understand.	The resource includes missing, unclear, incomplete, or inaccurate information that could confuse the intended audience. More development or correction is needed.
Research, Sources, and Citation	The resource uses credible sources, supports claims with evidence, and includes appropriate citations or credits for text, images, audio, video, and other media. Copyright and ethical use are considered.	Sources are missing, weak, unclear, unreliable, or not cited appropriately. Media credits or copyright/ethical use need attention.
Multimodal Communication	Images, audio, video, diagrams, charts, timelines, examples, or other media are used purposefully to support learning. Media choices help explain the content rather than simply decorate the resource.	Media is missing, disconnected, decorative, distracting, poorly integrated, or not clearly connected to the learning goal.
Organization, Design, and Usability	The resource is easy to follow and visually clear. Headings, layout, spacing, visuals, media placement, and navigation help the audience understand and use the resource.	The organization or design makes the resource hard to follow. Layout, headings, spacing, visuals, media placement, or navigation need revision.
Learning Supports	The resource includes helpful supports such as key terms, review questions, reflection prompts, examples, practice items, comparison charts, timelines, checklists, or “check your understanding” items.	Learning supports are missing, too general, unclear, or not connected well enough to the content.
Feedback and Revision	The final version shows meaningful improvement based on peer and/or instructor feedback. Revisions strengthen accuracy, clarity, organization, design, citation, accessibility, or usefulness.	Feedback was not fully addressed, or the work does not yet show meaningful revision and improvement.
Contribution and Usefulness	The work makes a useful contribution to the class, school, department, community, or intended audience. It is ready to help others learn, understand, practice, or preserve something meaningful.	The work has potential but is not yet ready to serve its intended audience. It needs additional development before it can function as a useful learning resource.

Comments: