

LAUNCH for Students (LFS): A Framework for Student Success

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Session Norms



- Focus on what you can control/have influence over.
- Value different perspectives, make space, and listen to all voices.
- Admire solutions, not problems.
- Challenge and be challenged.
- Zoom In and Zoom Out
(What is the focus? Big Ideas or Small Details?)

Vision & Mission



The Arkansas Department of Education is transforming Arkansas to lead the nation in student-focused education.

The Arkansas Department of Education provides leadership, support, and service to schools, districts, and communities so every student graduates prepared for college, career, and community engagement.

Today's Agenda



1. Opening: Session Objectives & Purpose
2. The LAUNCH Ecosystem Overview
3. Student Success Plans (SSPs) Simplified
4. Role of eSchool Administrators
5. LAUNCH for Students Demonstration
 - **Student Experience**
 - **Advisor Experience**
 - **Guardian Experience**
6. District Readiness
 - Support & Contact Structure
 - Recommended Timeline
7. Anticipated Feature Timeline
8. Closing Session Objectives & Purpose
9. LFS Resources & Survey

Guiding Principles



Simplicity

An easy-to-use interface



Skills

Establishing an infrastructure
for skills data



Arkansas

Built in Arkansas by Arkansans
and tailored to the state's
unique needs



Engagement

Framed for continuous use,
from middle school, to post-
high school, to employment,
and beyond.

LAUNCH for Students

LAUNCH for Students is a centralized location for Arkansas' learners providing them the resources necessary to start building a **clear pathway to a successful future**.

Career exploration, high school & post high school pathway selection, student success plans, community services tracking, stackable credential pathway exploration, enlistment options, and job opportunities are just some of the key components that will assist learners in starting their journey to a **fulfilling career**.



User Journey



Career Interest,
O*NET



K12 and Post-High
School Career
Pathway
Recommendations



Student Success
Plans



Connect
Students with
Opportunities
(Community
Service, WBL)



Plan Milestones
& Graduation
Requirement
Progress



Ongoing
Student,
Guardian, &
Advisor
Engagement



LAUNCH for Jobseekers

LAUNCH for Jobseekers acts as a hub for Arkansas' jobseekers and learners, providing them with co-located resources on **training, career, and job opportunities**. It uses casual machine learning to create personalized career recommendations for jobseekers by using state administrative data to understand which career switches have worked and which have not.



User Journey



Single, Single
Sign-On



Onboard Skills
and Experiences



Upload Verified
Credentials



Review
Recommended
Career Paths,
Trainings, and Jobs



Connect with
Employers and
Training
Opportunities



Continuous,
Long-Term Use

LAUNCH for Employers

LAUNCH for Employers harnesses the power of data analytics and artificial intelligence to **connect businesses with the most suitable candidates**, optimizing the recruitment process and **reducing time-to-hire**. Employers can focus more on engaging with top candidates rather than sifting through large volumes of applications, which increases efficiency and improves the quality of hire.



User Journey



Easy, Self-Service
Employer
Onboarding



Share Skills-
Based Job
Details



Post Job to the
National Labor
Exchange



Instantly View
Anonymous
Candidates



Select and Invite
Candidates to
Apply



Save Time and
Hire High-
Quality, Ready-
to-Work
Employees



LAUNCH for Providers

LAUNCH for Providers will harness the power of data analytics and artificial intelligence to **dynamically standardize the onboarding and approval** of education, training, and other opportunity providers and programs, **help connect learners/citizens** with relevant opportunities to meet their goals, **reduce administrative burden**, and **centralize information on providers, programs, and their outcomes**.

Providers can focus more on program quality and service delivery rather than tedious administrative tasks, and consumers can be more informed increasing the likelihood of positive outcomes.



User Journey



Easy, Self-Service
Opportunity
Provider
Onboarding



Share Skills- &
Interest-Based
Programs &
Opportunities
for Learners



Select and Invite
Individuals to
Participate in an
Opportunity



Verify Participation,
Create a Record of
Verified Skills &
Track Outcomes



Save Time and
Expand Access,
to Quality Skills
Focused
Opportunities



LAUNCH for Students: A Framework for Student Success



Opening: Session Objectives & Purpose

By the end of this session, participants will be able to:

1. Explain the purpose and required components of a Student Success Plan (SSP) under Arkansas Code § 6-15-2911
2. Describe how LAUNCH for Students (LFS) will be a game changer for student success planning
3. Experience the student, guardian, and advisor experience within LFS
4. Articulate processes for becoming “district ready”

Bonus: Identify the roles of students, families, and school and district personnel (career coaches, school counselors, testing coordinators, eSchool coordinators, IT, and other district personnel, etc.) in supporting SSP completion via LFS

Student Success Plans Simplified



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Student Success Plans — The What and the Why



A Student Success Plan is a personalized, *evolving* roadmap that helps students:

- Explore career interests
- Identify what life and career options they *do* and *do not* want to pursue
- Connect learning to future goals
- Plan coursework intentionally
- Prepare for postsecondary success



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Role of eSchool System Administrators

eSchool System Administrators

- Maintain student email addresses to ensure successful login and MFA verification
- Maintain the Course Catalog with up-to-date course offerings, including any future courses that will be included in an offered pathway and inactivating courses that are no longer valid
- For assistance with any eSchool-related LFS tasks, contact your eSchool Field Representative

Accurate eSchool data is essential

LAUNCH for Students (LFS): Student Experience Demo

Jake Walker, Ph.D.



LAUNCH for Students (LFS): Advisor Experience Demo

Jake Walker, Ph.D.



LAUNCH for Students (LFS): Guardian Experience Demo

Jake Walker, Ph.D.



LAUNCH for Students (LFS): District Readiness



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Support & Contact Structure

- **Tier I — School-Level LFS Facilitator**
 - First point of contact for students, families, teachers, and advisors
 - Supports login, MFS, navigation, and basic troubleshooting
 - Reviews and escalates issues to District-Level Facilitator
- **Tier II — District-Level LFS Facilitator**
 - Oversees district-wide implementation and troubleshooting
 - Coordinates with district IT/data teams
 - Supports schools with onboarding, access codes, and data accuracy
 - Escalates issues to ESC (Tier III)

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Support & Contact Structure

- **Tier III — Education Service Cooperative (ESC)**
 - Provides regional technical support and guidance
 - Assists with escalated issues from districts
 - Escalates and coordinates with ADE on complex or systemic issues
- **Tier IV — ADE & ARData**
 - Email ARLaunch@ade.arkansas.gov
 - Provides statewide guidance, training, and monitoring for SSPs
 - Supports ESCs and district facilitators with platform-level issues

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Recommended Timeline for LFS Implementation

Summer 2026 — Prepare for LAUNCH

- Identify school- and district-level LFS Facilitators
- Complete LFS Facilitator Training
- Review SSP requirements & current practices
- Clean and update eSchool data
- Update course catalog
- Distribute student access codes
 - Superintendent → LFS District Facilitator → LFS School-Level Facilitator → Advisors → Students

1st Quarter — Student Onboarding & SSP Foundations

- Distribute HAC codes & ensure guardian web access flag says “Yes”
- Students create LFS accounts (email + Triand + access code)
- Students generate Guardian Link Codes and provides to their guardian
- Students complete:
 - Interest Profile
 - Career Explorer
 - Select up to 3 career goals to explore
 - Choose primary pathway
 - Review postsecondary options
 - Students begin logging early career experiences, community service, and work-based learning (WBL)
 - 9th-12th graders confirm CCR assessments

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Recommended Timeline for LFS Implementation



2nd Quarter — Monitor & Support

- Advisors review the LFS dashboard for usage and completion
- Advisors ensure SSPs are completed for all learners
- Students log early career experiences, service, and WBL
- Guardians review and sign the SSP (if not done in Q1)

3rd Quarter — Planning for Next Year

- Advisors review the LFS dashboard for usage and completion
- Students log early career experiences, service, and WBL
- Students in grades 8-11 sign up for CCR assessments for the next year
- Students continue to develop academic course plans

4th Quarter — Reflection & Preparation

- Students finalize course plans
- Advisors ensure all SSPs have been acknowledged by the student, guardian, and advisor
- Districts review SSP practices for strengths and gaps

Anticipated Feature Timeline



July 20th

- Student Access Codes in Digital Locker

Week of August 3rd (Tentative)

- Assessment Data
 - ATLAS
 - ACT
- AY 2027 Remediation
- Higher Level Advisor Sign in (Admin & Non-Admin)
 - School
 - District
 - Coop
 - State

Week of August 17th (Tentative)

- Advisory Dashboard
- Intervention & Acceleration
- Access Code Generation (UI)

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Closing: Session Objectives & Purpose

By the end of this session, participants will be able to:

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LAUNCH for Students Resources



- [LAUNCH for Students Year-at-a-Glance](#)

Contains:

- [Student Success Plan Implementation Guidance](#)
- [How-To Guide: Student Generation of Guardian Link Code](#)
- [How-To Guide: Guardian Registration](#)
- [Counselor and Advisor Entry](#)
- [LFS School and District Facilitator Selection Form](#)
- [LFS Facilitator Summer 2026 Training](#)
- [LFS Full User Guide July 2026](#)

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Contact Information

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Scan the QR code or visit the Bitly to complete a survey



<https://bit.ly/LS2026PL>

