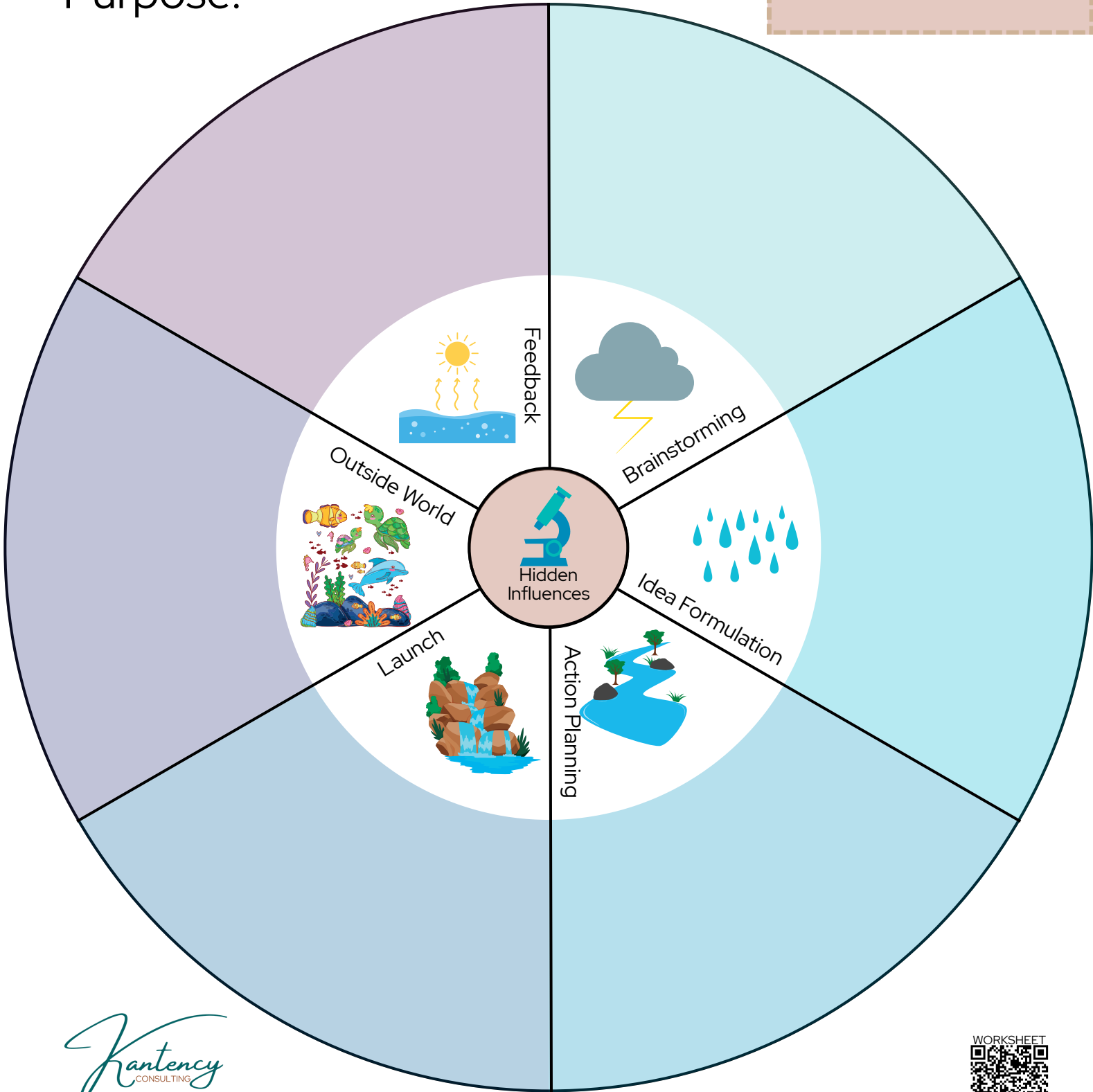


Step O Mapping



Project:

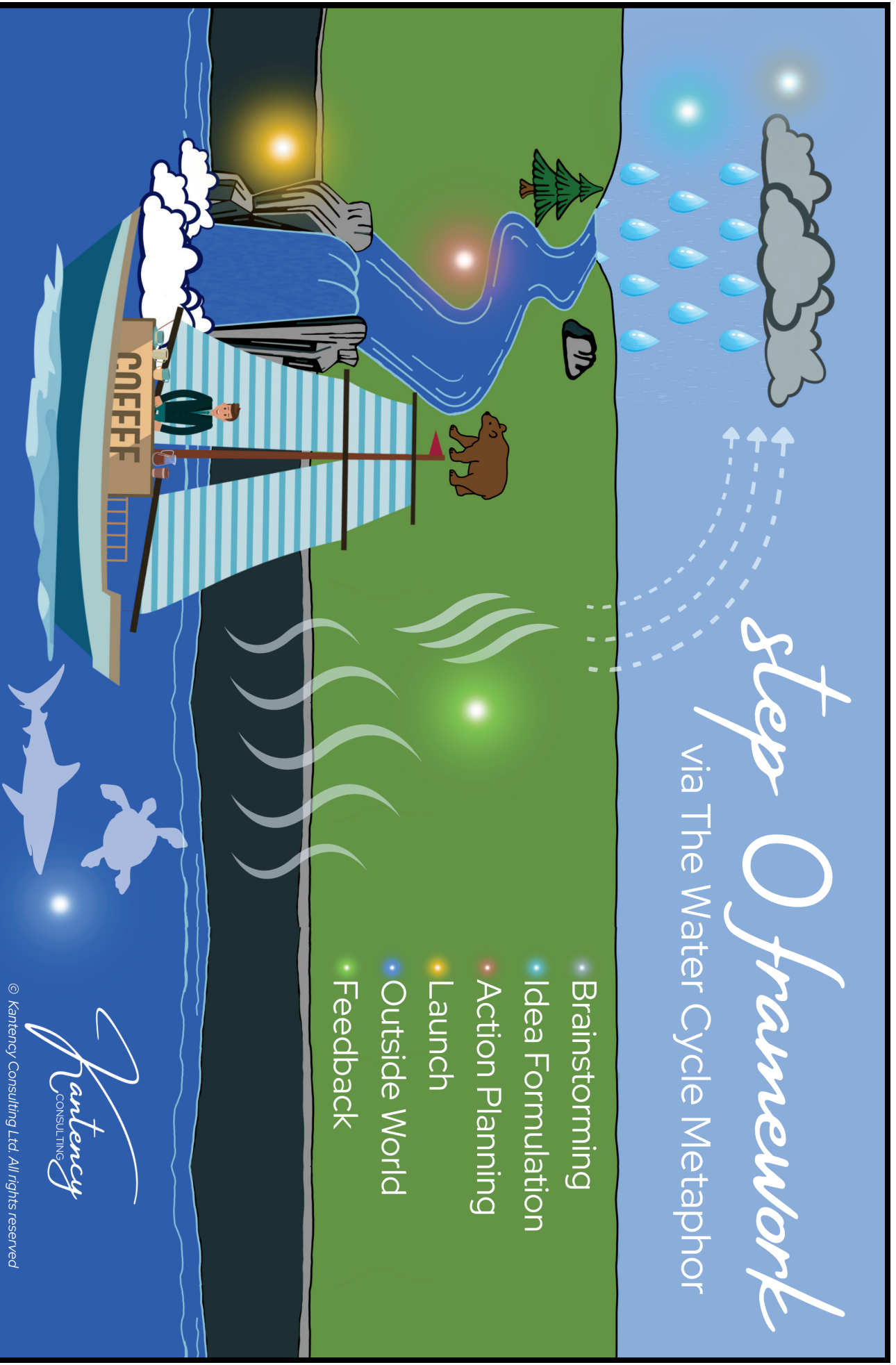
Purpose:



Step 0 framework

via The Water Cycle Metaphor

- Brainstorming
- Idea Formulation
- Action Planning
- Launch
- Outside World
- Feedback



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