



**WELCOME!!**  
lets up our  
**COLOR GAME!**



# HI!!

## I AM ANA BIANCHI:

- artist
- graphic designer
- surface pattern designer
- illustrator
- published author
- ceramicist
- printmaker
- maker of things
- baker & cook
- obsessive gardener
- &
- lover of all things color



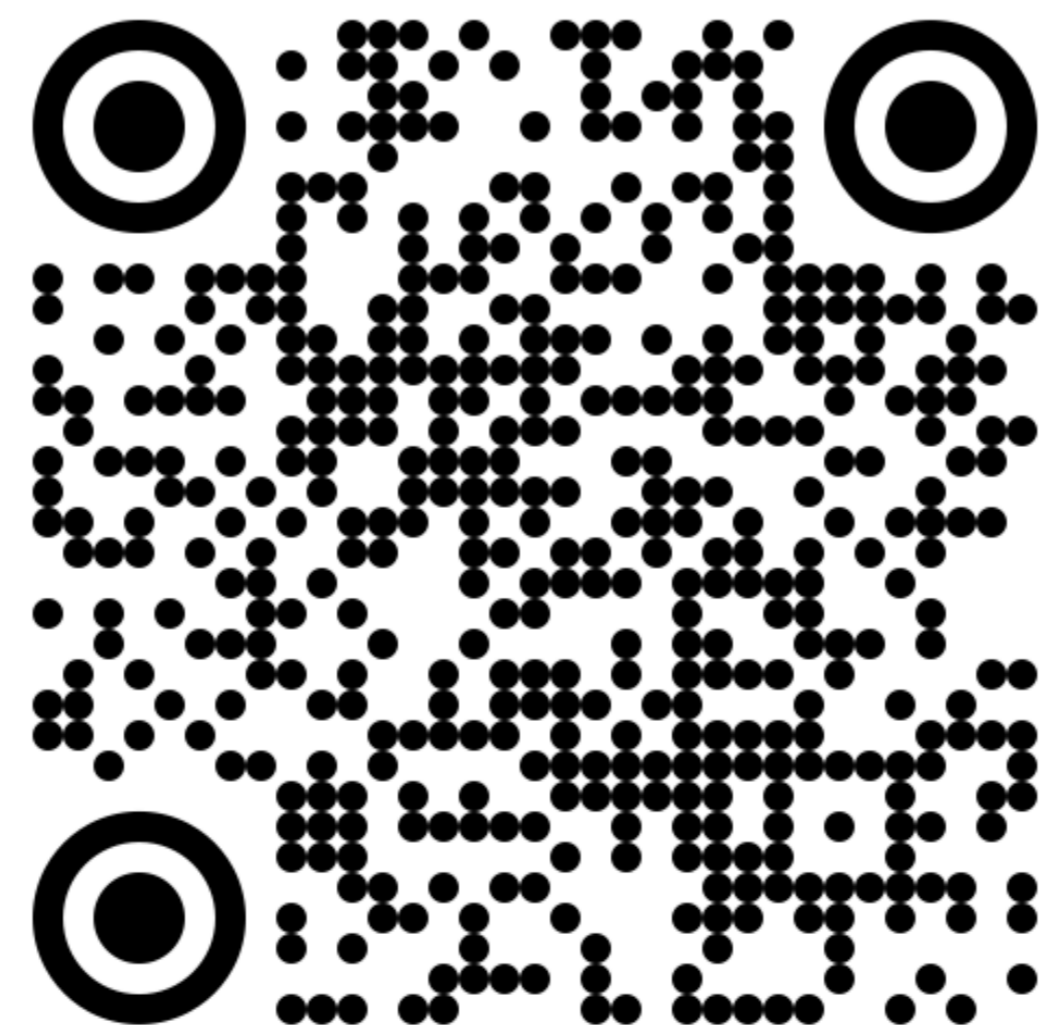


Find me at:

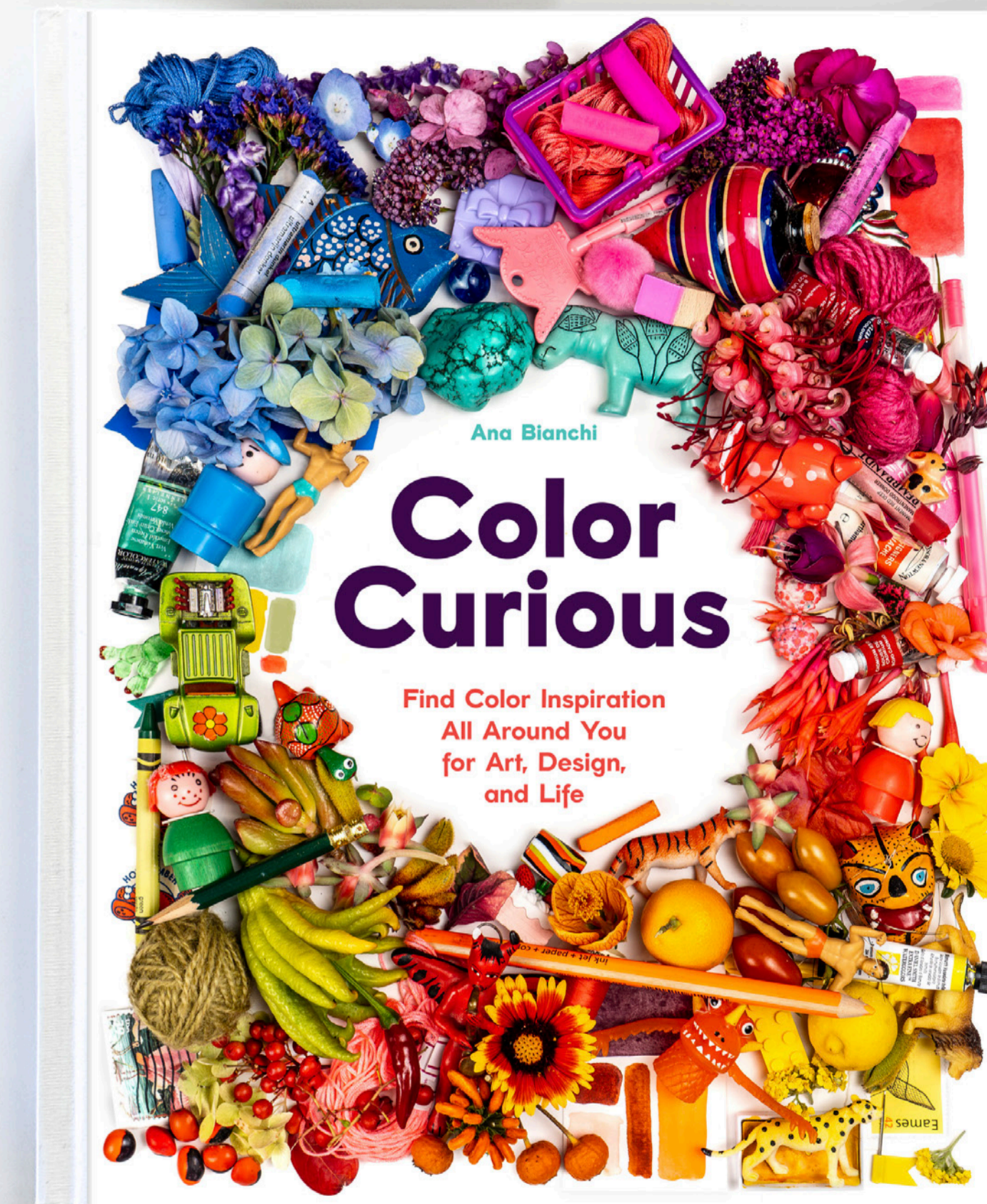
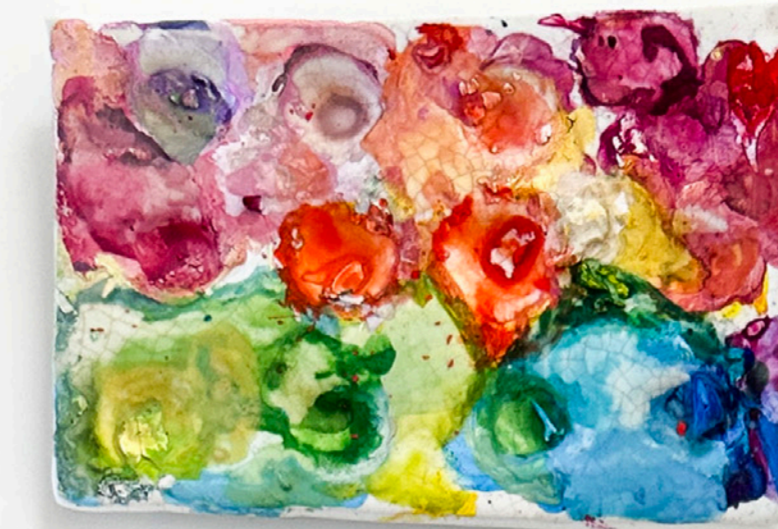
**AnaLovesColor.com**  
**@AnaLovesColor**

**WANT MORE COLOR-LOVE?**

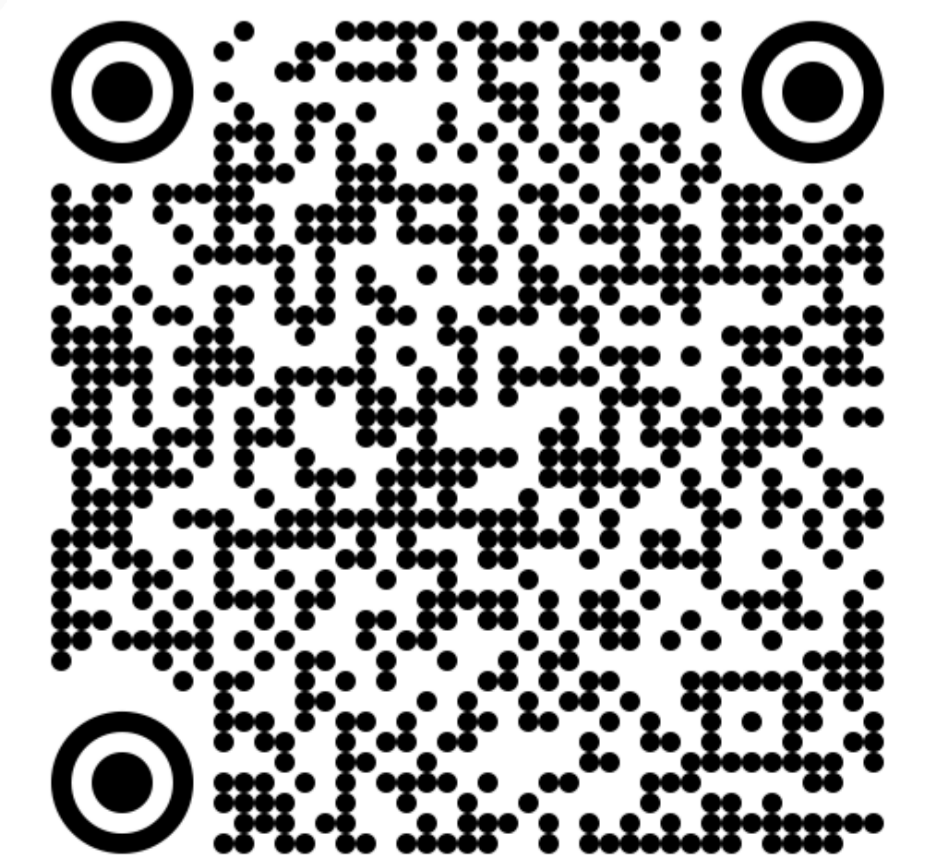
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**WANNA GET BETTER IN YOUR USE OF COLOR? BUY MY BOOK!**



Available wherever you buy books or you can buy it at my online shop and get a personalized dedication using this QR code.  
**GREAT GIFT TO YOURSELF OR TO YOUR CREATIVE OR CREATIVELY-CURIOUS FRIENDS**





# What are we learning today:

- How to think about color in a more personal and intuitive way
- Color is personal choice and part of your voice
- How to create a process that starts with observation
- How to be intentional about color
- The power of a limited color palette

# The elephant in the room: the color wheel



# The full rainbow...so full of nuances.



# Red & Green...so many options! be INTENTIONAL

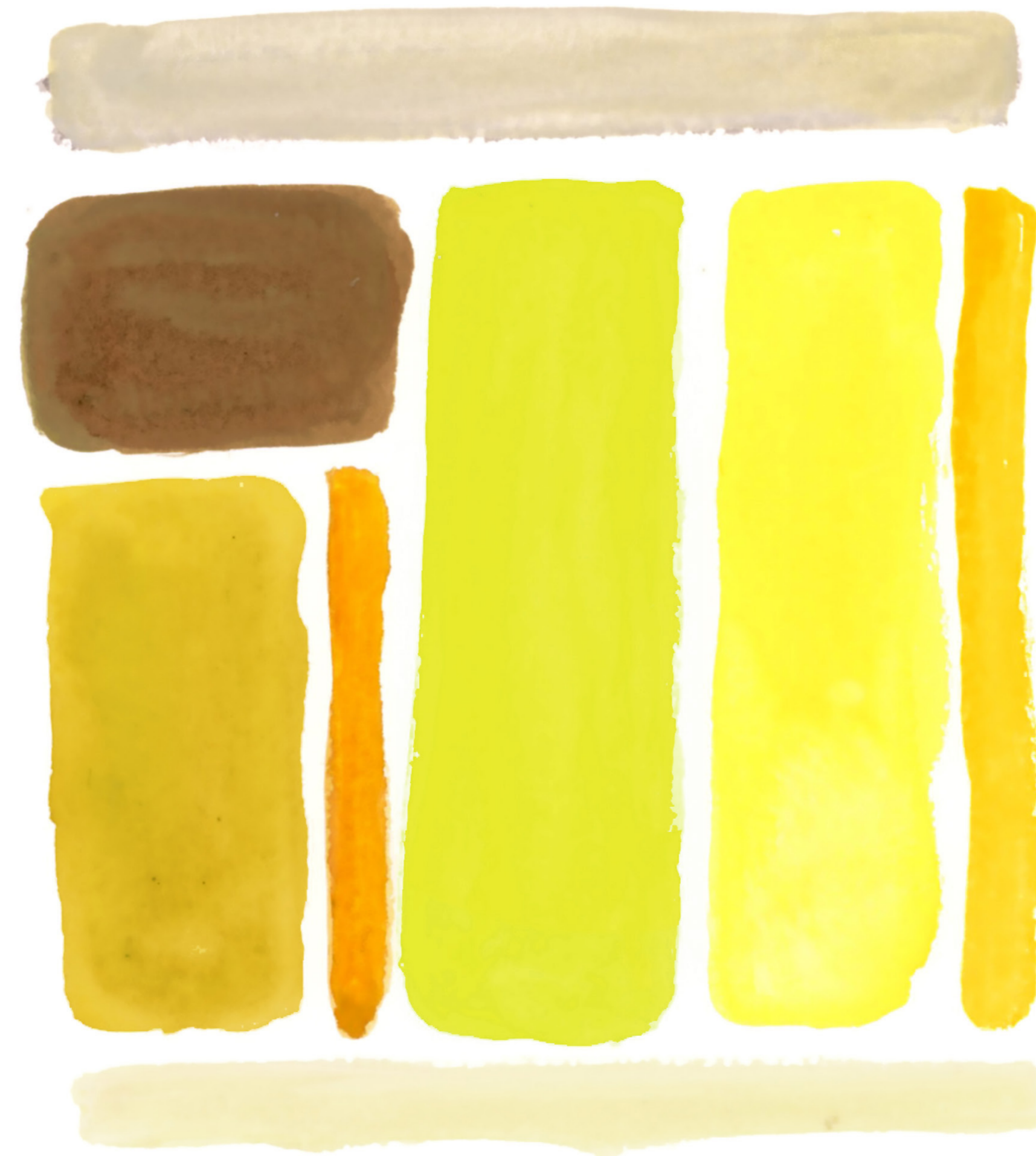


# “Color Curious” method via Bauhaus:

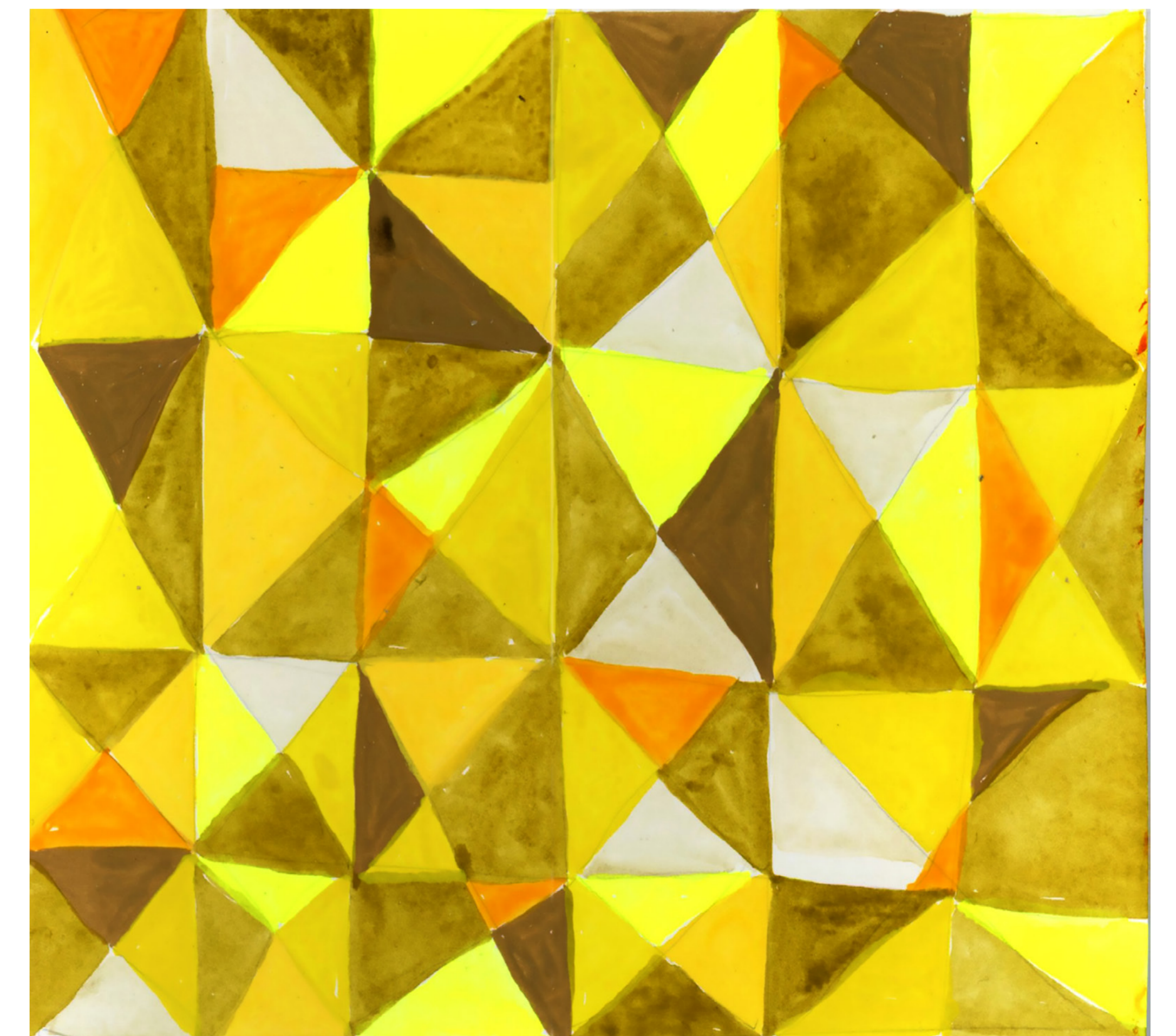
## Observe



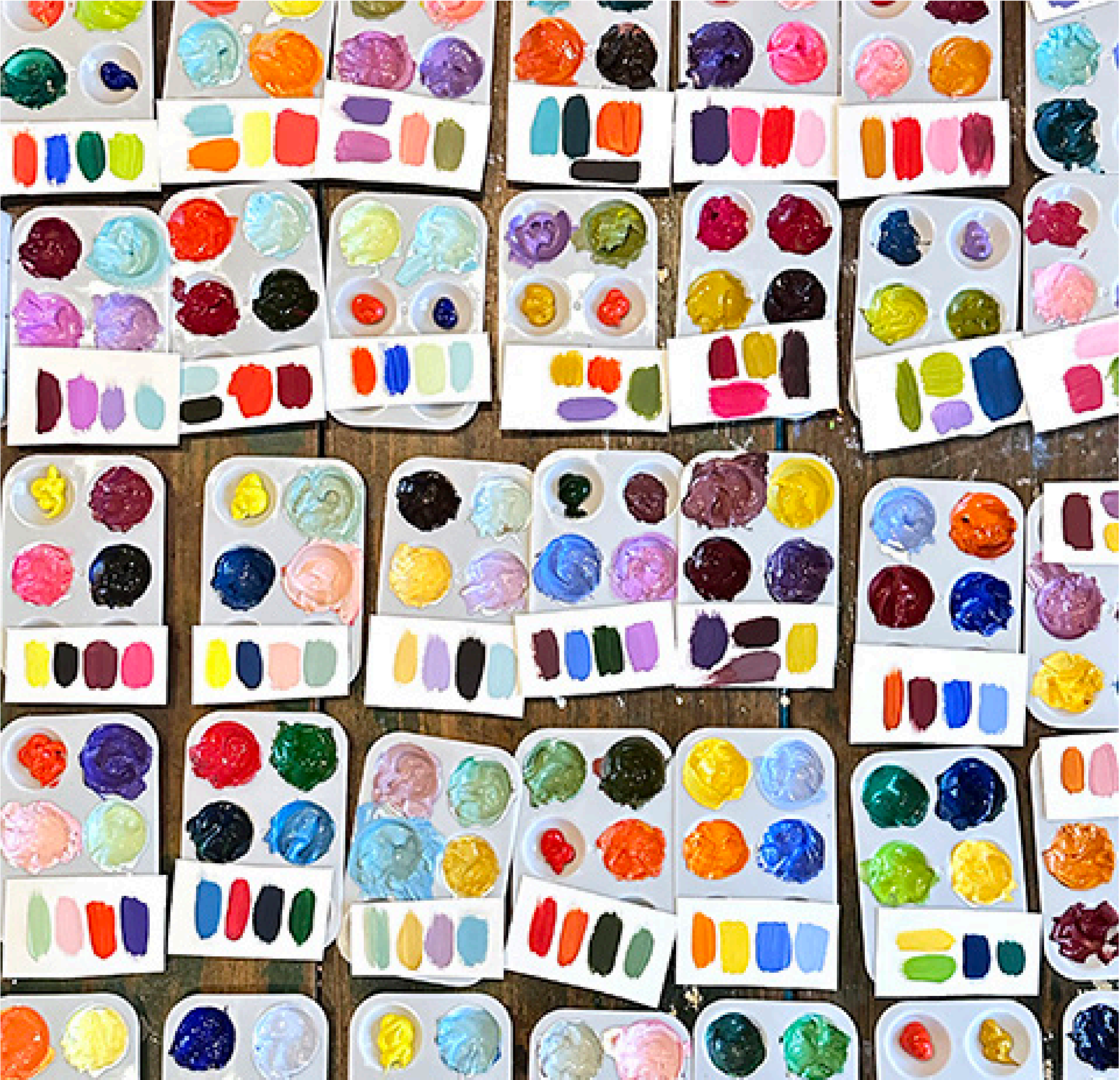
## Analyze



## Create



# Let's talk limited color palettes:





**Thank you!** I WILL EMAIL YOU A GUIDE WITH THESE STEPS  
AND SOME BASIC STEPS TO DIGITIZE YOUR ART  
& one final thing....

**HAVE CREATIVE QUESTIONS?**  
Book time in my creative help-desk

*the* **CONSULTORY**  
*the creative 'ask me anything'*

ASK ME ANYTHING about art, design, illustration,  
publishing, branding, product lines, creative brainstorming,  
teaching, entrepreneurship, ideation, pricing & more-

Think of it as a doctor office for all your creative  
ailments or concerns or an artsy pharmacy that  
offers the prescription in the dose you need.



Learn more here: