

Taco Bell :30TV

CONFIDENTIAL: Please do not share or discuss it with anyone including posts on social network sites.
THIS PROJECT WORKS: May 27th or May 28th

Direction: VO

Male, Age 19-29. Not an announcer. More like a host of a high-end resort, welcoming us in.
Nothing over-acted or salesy. It's the typical Taco Bell spot with just a little more upscale feel to it.
Pace: 30 seconds. Moves along.

SCRIPT: 30

DECADENT DREAMS AWAIT... WITH TACO BELL'S FIVE, SEVEN AND NINE DOLLAR LUXE CRAVINGS BOXES.

FOR OUR FAMED FAVORITES, CHOOSE THE FIVE DOLLAR CLASSIC BOX.

FOR A LAVISH MEAL, GET THE SEVEN DOLLAR SUPREME BOX.

OR FOR AN UNFORGETTABLE EXPERIENCE, TRY THE NINE DOLLAR DISCOVERY BOX, NOW FEATURING THE CRISPY CHICKEN BURRITO.

THAT'S LUXE...

FOR LESS.

FOR THOSE WHO KNOW GREATNESS WHEN THEY SEE IT.

CHOOSE YOUR LUXE CRAVINGS BOX, ONLY AT TACO BELL.

RECORDING INSTRUCTIONS:

- 2 takes - Both on 1 mp3 file. Mono.

- **NO SLATE**

- **Label** the file with your name like this: *First_Last_CityLocation_Studio*

For example: **Alex Jones Atlanta SC** (Source Connect) OR **Jordan Smith LosAngeles InStudio**

NOTE: Please label "**SC**" if you prefer to record from your home studio OR label "**InStudio**" if you prefer to record in commercial studio booked for you.