

# THE MASCOT SHOP™

## INSPIRING FUTURE LEADERS WITH *HANDS-ON* LEARNING

You're in the business of building leaders. We're here to help.

The Mascot Shop will give your students an opportunity to manage, promote and grow a school spirit store that serves the entire community.

### CHAPTER BENEFITS:



#### REAL-WORLD EXPERIENCE

Learn about entrepreneurship, marketing, financial modeling and operations.



#### SUSTAINABLE FUNDRAISING

Create a year-round revenue stream for chapter travel and activities.



#### ELEVATED VISIBILITY

Boost your chapter's presence with high-quality, customizable apparel.



### LEARN MORE AT

[jostens.com/school-culture/the-mascot-shop](https://jostens.com/school-culture/the-mascot-shop)



# THE MASCOT SHOP™

## EMPOWERING STUDENTS & UNITING COMMUNITIES

The Mascot Shop turns school spirit into a student-led business that connects your entire community.

### ADVISOR BENEFITS:



Launch and manage your online shop at no additional cost.

Merchandise in shop available for purchase

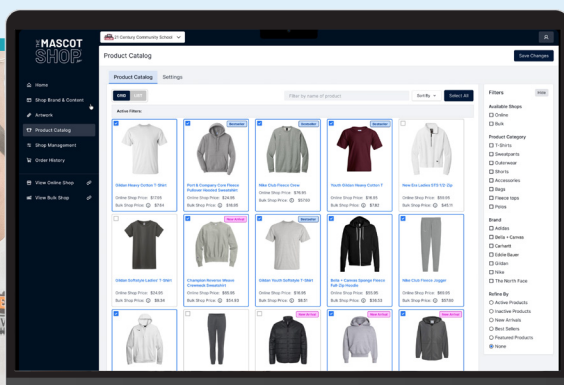


Help your students learn how to run a professional business.



Sell official chapter apparel and customizable school gear.

➔ Our tools and trackers will help you hit your goals!



*"We can create really great custom gear, all on one site, with quality brands – and the price is as good and even better than other places. This platform is pretty awesome."*

**-ASSISTANT PRINCIPAL JOE ATWOOD, SKYRIDGE HIGH SCHOOL**



**LEARN MORE ABOUT STARTING A STORE**

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