

USING ADOBE IN THE CLASSROOM

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WHY USE ADOBE EXPRESS?

- Premier Partnership
- Entry-level platform for industry-leading graphics software
- Free for all educators
- User-friendly, guided activities for students & instructors
- Generative AI goes beyond image creation
- Quick Action Tools to simplify typical tasks



Adobe Express

CHALLENGES & CAMPAIGNS



2026 ADOBE Food Truck Challenge Winners
Abigail Herrera, Fatima Ijaz & Haylee Braha (Ironwood High School)

DECA
CHAPTER CAMPAIGNS
deca.org/campaigns

CELEBRATE #DECAMONTH IN NOVEMBER

MEMBERSHIP
Guide your membership efforts by meeting these goals:

20
MORE STUDENTS
THAN LAST YEAR

OR

20
ALUMNI

OR

20
PROFESSIONALS

DEADLINE 12.1.26
I am **ACHIEVEMENT LEVEL** by meeting the requirements in any one of the categories: Colubris, alumni or professionals (1 of the Membership Campaigns) and receive a pin, patch and certificate.
I am **THRIVE LEVEL** by meeting the requirements in any two of the categories of the Membership Campaigns and receive a pin, patch, flag and two allocations to attend the Thrive Academy at ICCO.

PROMOTIONAL
Conduct these promotional activities from the beginning of your school year through DECA Month.

3
SCHOOL
OUTREACH ACTIVITIES

+

3
SUCCESS STORIES
OF ALUMNI

+

3
COMMUNITY
OUTREACH ACTIVITIES

DEADLINE 12.1.26
I am **ACHIEVEMENT LEVEL** by meeting the requirements in any one of the DECA Month Chapter Campaigns (Promotional Campaign, Community Service Campaign or Innovations and Entrepreneurship Campaign) and receive a pin, patch and certificate.
I am **THRIVE LEVEL** by meeting all the requirements in any two of the DECA Month Chapter Campaigns (Promotional Campaign, Community Service Campaign or Innovations and Entrepreneurship Campaign) and receive a pin, patch, flag and two allocations to attend the Thrive Academy at ICCO.

COMMUNITY SERVICE
Conduct a community service activity from the beginning of your school year through DECA Month.

1
OR MORE COMMUNITY
SERVICE ACTIVITIES

+

75%
OR MORE PARTICIPATION
OF YOUR DECA MEMBERS

+

1
FORM OF PUBLICITY
OR PROMOTION USING
Adobe Express

INNOVATIONS + ENTREPRENEURSHIP
Conduct these innovations and entrepreneurship activities from the beginning of your school year through DECA Month.

1
INNOVATIONS ACTIVITY
WITH 75% PARTICIPATION

+

3
INTERVIEWS AND PROFILES
OF LOCAL BUSINESSES

+

1
LOCAL ENTREPRENEUR
GUEST SPEAKER

ADVOCACY
Advocate during Career and Technical Education Month® in February.

3
SCHOOL
OUTREACH ACTIVITIES

+

3
PUBLIC POLICY
MANAGES OUTREACH

+

3
COMMUNITY
OUTREACH ACTIVITIES

DEADLINE 3.1.27
Meet the requirements in the Advocacy Campaign during February and receive a pin, patch, flag and two allocations to attend the Thrive Academy at ICCO.

Eligibility to attend DECA is determined by the chapter's location, based on their policies. Chapters should consult with their association advisor for eligibility guidelines.

NOVICE VS. DEVELOPING



IRONWOOD
TEACHER
FRIEND
KIND
FUNNY
DECA
ADVISOR
LEADER
WIFE
MOTHER
BIG
SISTER



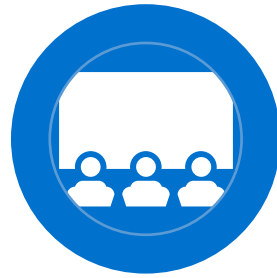
ADOBE'S USEFUL FEATURES



Navigation
Tools



Managing
Classrooms



Guided
Activities



Branding
Sets



Quick Action
Tools

ADOBE FOOD TRUCK CHALLENGE





QUESTIONS?