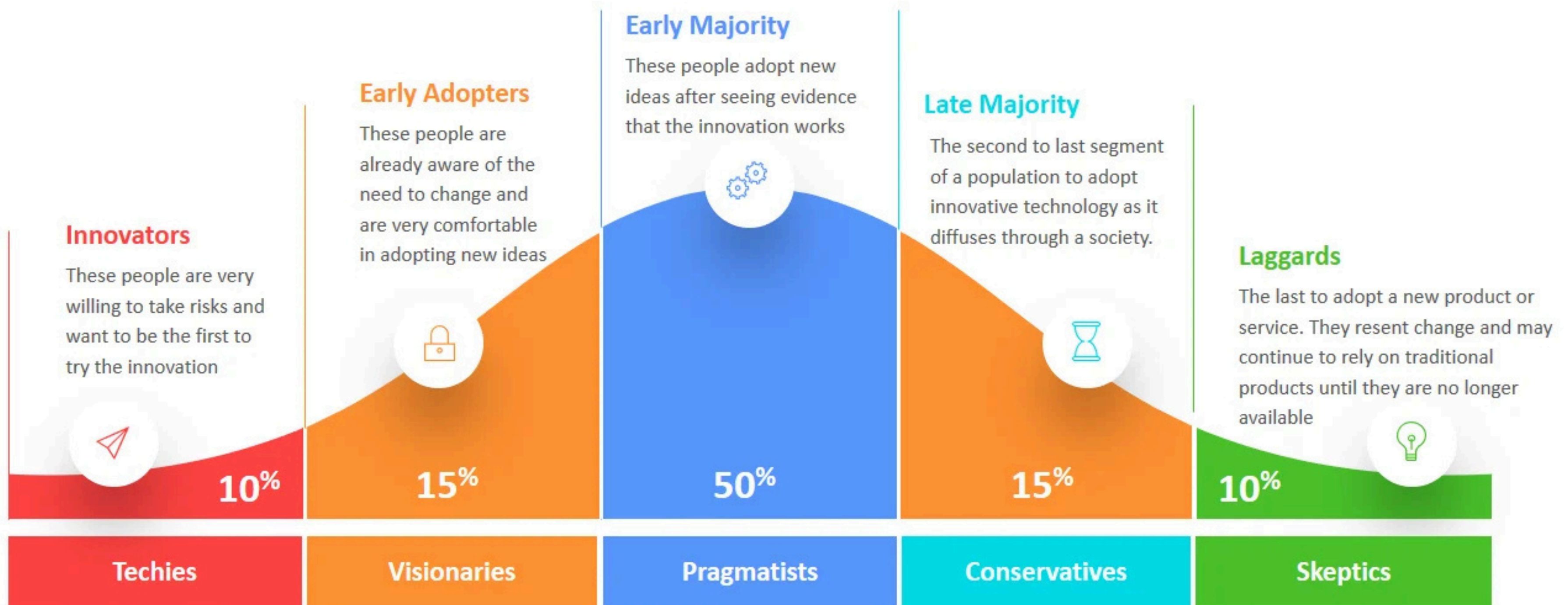

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BEYOND THE BLUEPRINT

Deconstructing the Conditions for Innovation

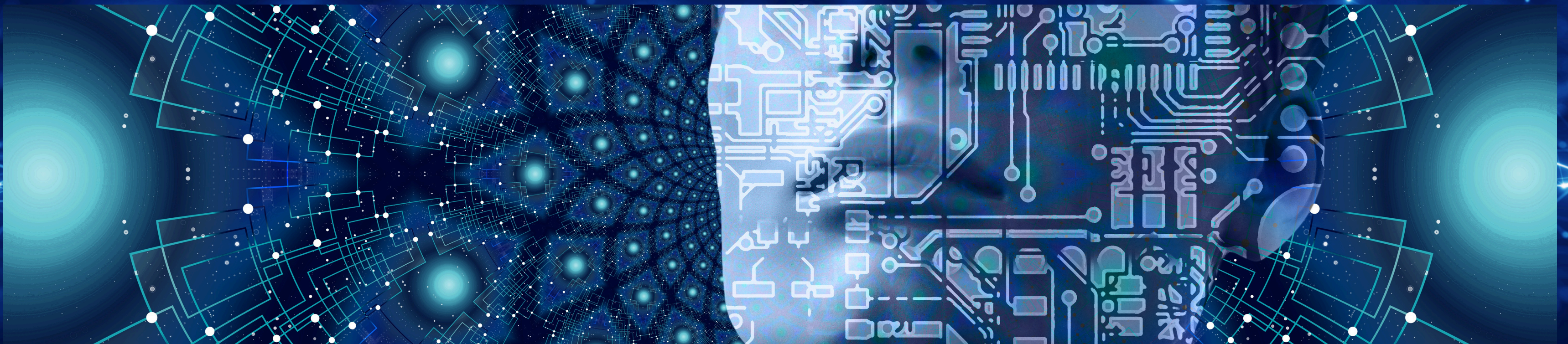
Dr. Patricia Hilliard & Dr. Lindsay Lewis

DIFFUSION OF INNOVATION MODEL



Directions

I will read 10 different innovations. On a sheet of paper or on your phone, indicate if you were an: innovator, early adopter, early majority, late majority, laggard/no adopter.



1. TikTok

2. Smart Phone

3. Air Fryer

4. Starbucks

5. Streaming Apps

6. Low-Carb Diets

7. Virtual Assistants

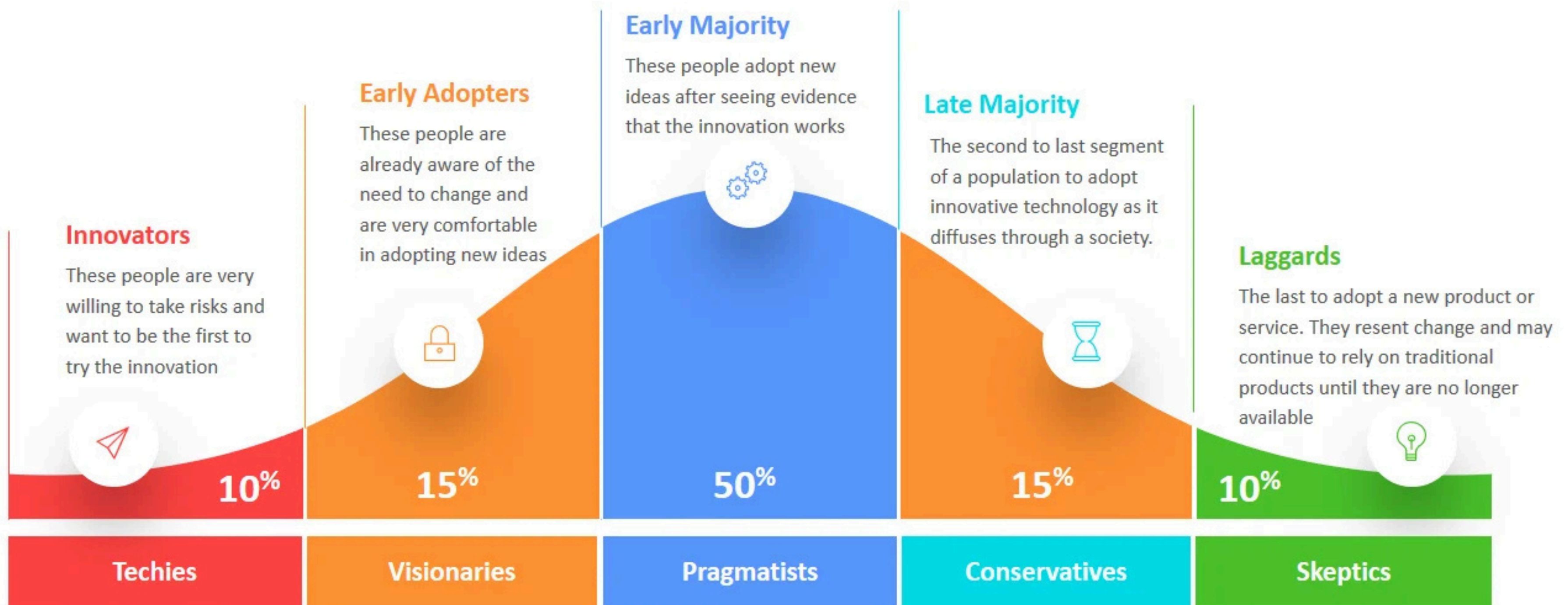
8. Smart Glasses

9. Self-driving vehicles

10. Game of Thrones



DIFFUSION OF INNOVATION MODEL



Your Results

1. TikTok
2. Smart Phone
3. Air Fryer
4. Starbucks
5. Streaming Apps (Netflix, Hulu, etc.)
6. Low Carb Diets (Atkins, Paleo, Keto, etc.)
7. Virtual Assistants (Siri, Alexa, etc.)
8. Smart Glasses
9. Self-driving Vehicle
10. Game of Thrones





Our Why

Adoption of technology/innovation depends on a number of factors - willingness to take risks, necessity, personal preference, location, role (both professional and person), etc. In this session we are going to identify constraints and explore environments where innovation flourishes.



The Stations

#1: Writing

#2: Film

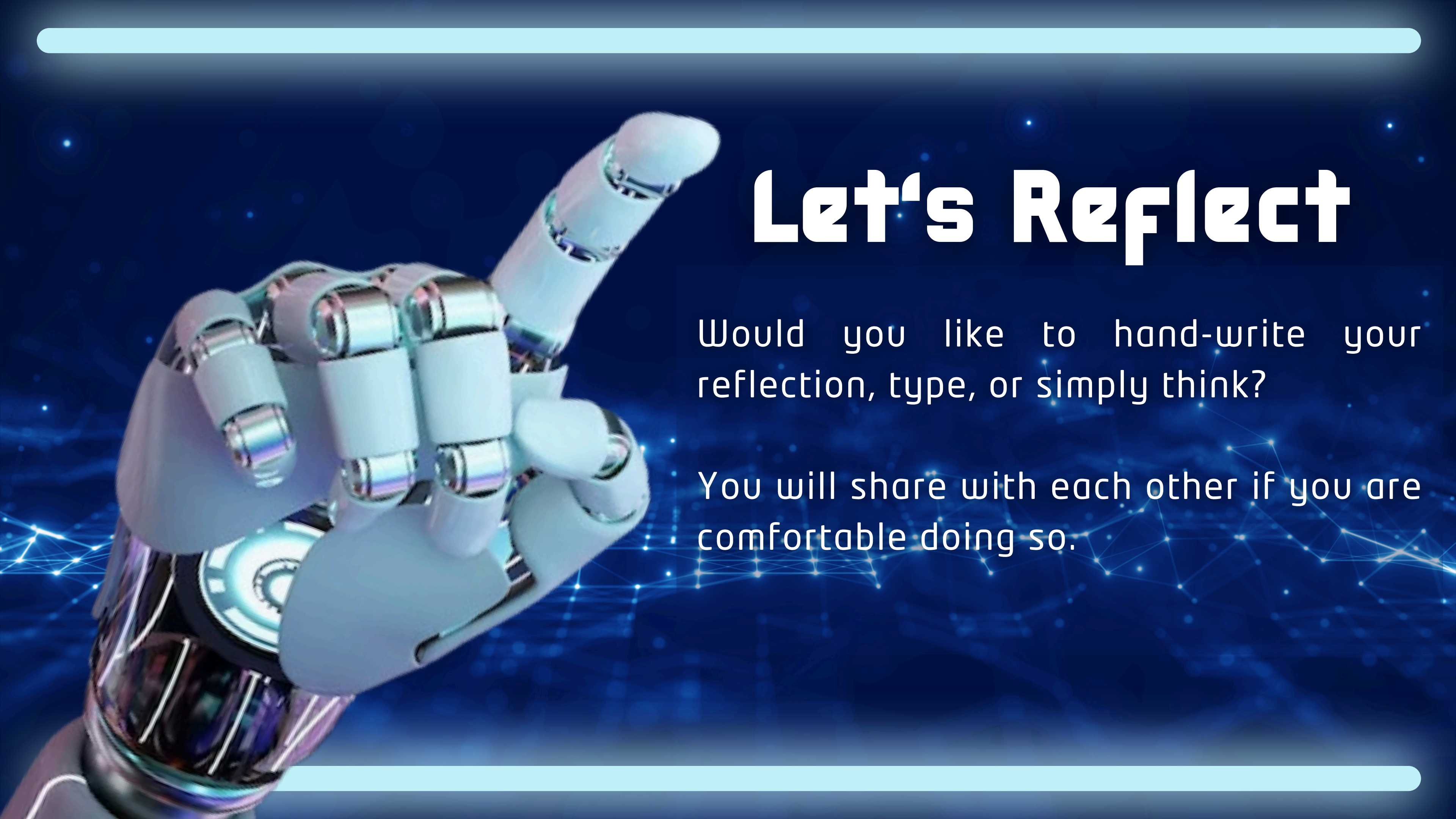
#3: Calculator

#4: Wikipedia

bit.ly/disruptionEDU

02:57

bit.ly/disruptionEDU



Let's Reflect

Would you like to hand-write your reflection, type, or simply think?

You will share with each other if you are comfortable doing so.

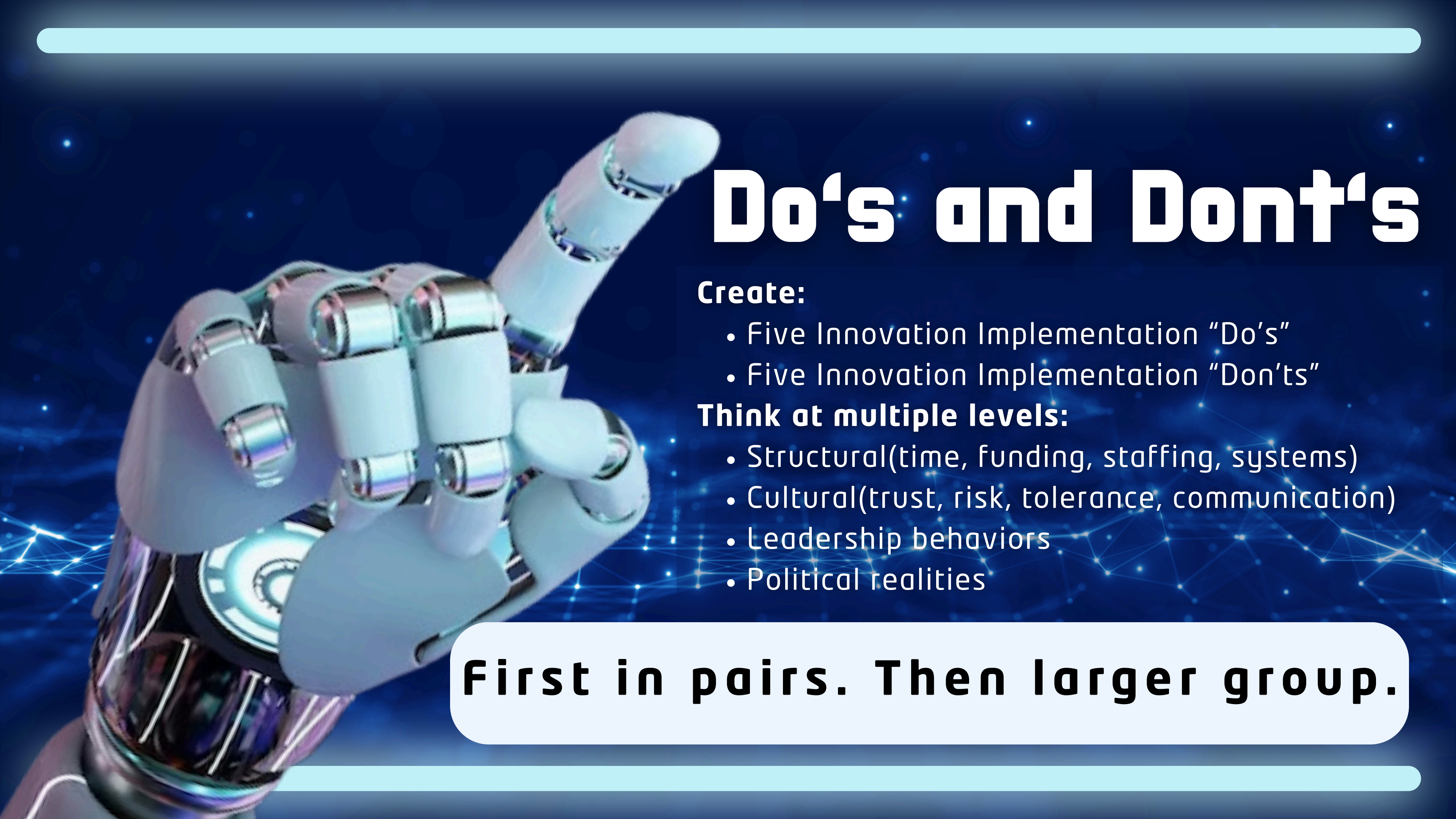
Reflect / write about:

- A time when you were involved in implementing an innovation (new initiative, grant, program, instructional model, staffing model, etc.) and it became a negative experience.
- A time when you led or supported implementation of an innovation that went poorly.

Please be specific:

- What happened?
- What assumptions were operating?
- Where did it start to unravel?

What made it a “nightmare”?



Do's and Dont's

Create:

- Five Innovation Implementation "Do's"
- Five Innovation Implementation "Don'ts"

Think at multiple levels:

- Structural(time, funding, staffing, systems)
- Cultural(trust, risk, tolerance, communication)
- Leadership behaviors
- Political realities

First in pairs. Then larger group.



Why did we focus on negative experiences instead of good ones?

Should we have?

Was it difficult writing/sharing about these experiences?

What is the value of an exercise like this?

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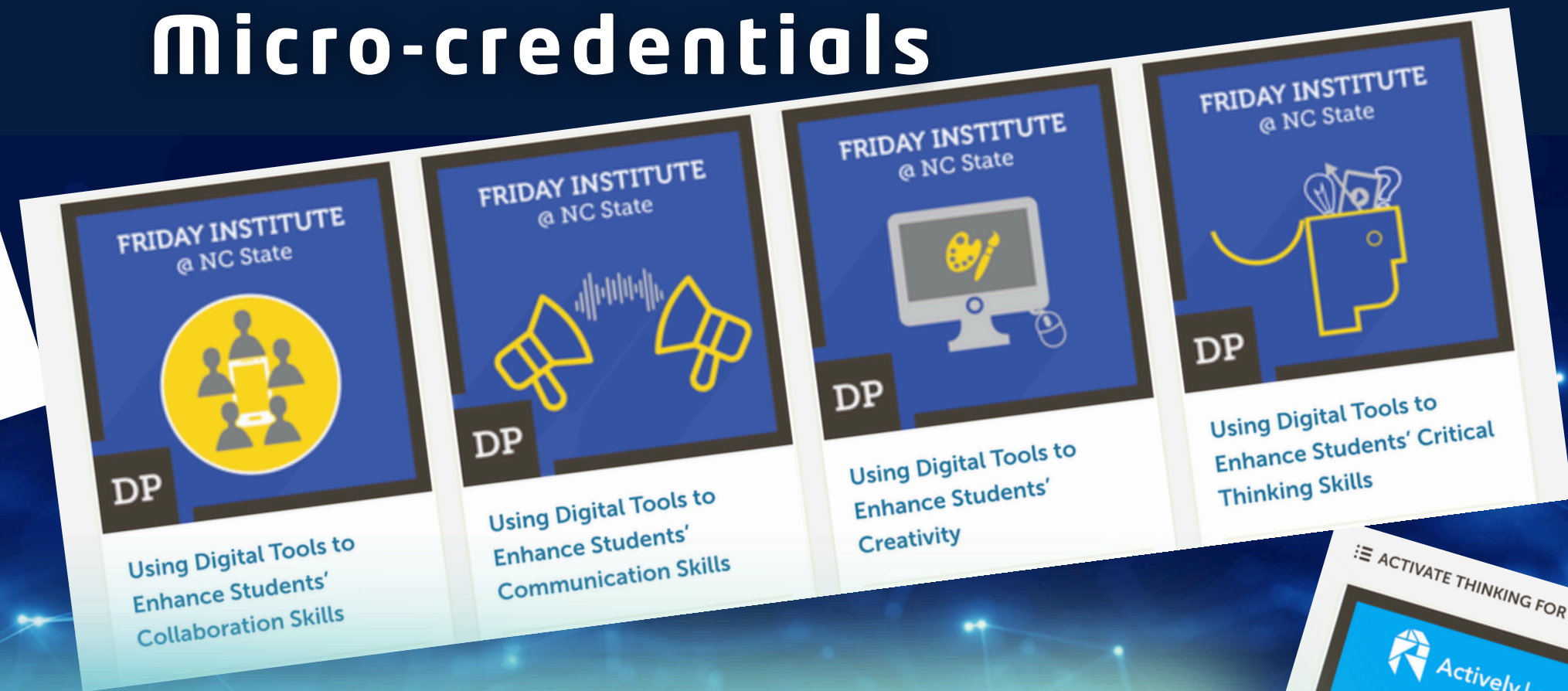
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Micro-credentials



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