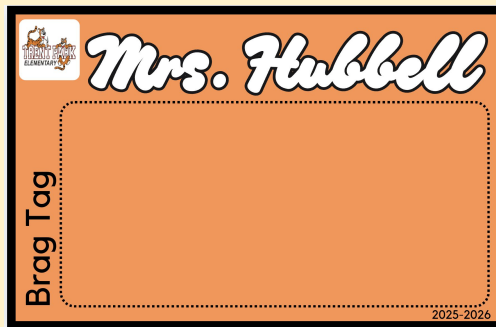


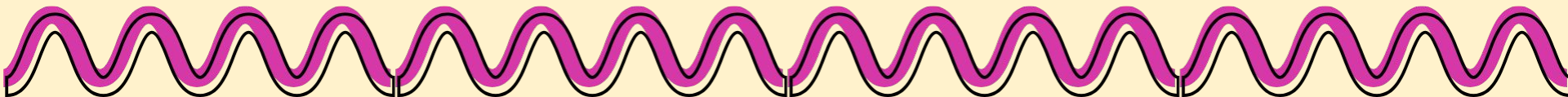
# Leading Professional Growth: Micro-credentials that Drive Differentiation



Leslie Pope  
Assistant Principal, Watauga High School  
[popel@wataugaschools.org](mailto:popel@wataugaschools.org)



<https://bit.ly/empowerleading>



<https://bit.ly/empowerleading>

# Leslie Pope

## Former Roles:

**Classroom Teacher**

**Media Coordinator**

**AIG Specialist**

**District Instructional Tech Facilitator**

## Life:

**Mom to 18 year old triplets**

**Mom to 3 rescue pugs**

**Love to cruise & read**

**Social Work**

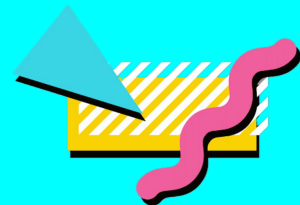


**Library Science, IT**



**School Administration**





# Who's in the Room?

- High School Administrator
- Middle School Administrator
- Elementary School Administrator
- Instructional Coach
- DITF
- School-based ITF
- Teacher
- Specialist
- District Leader



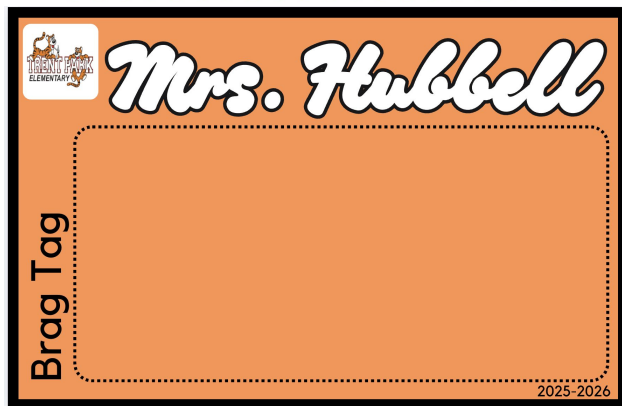
# Brag Tags: Engagement & Incentives

Friend shared her idea with me which gave me a thought.

Copy of Sign



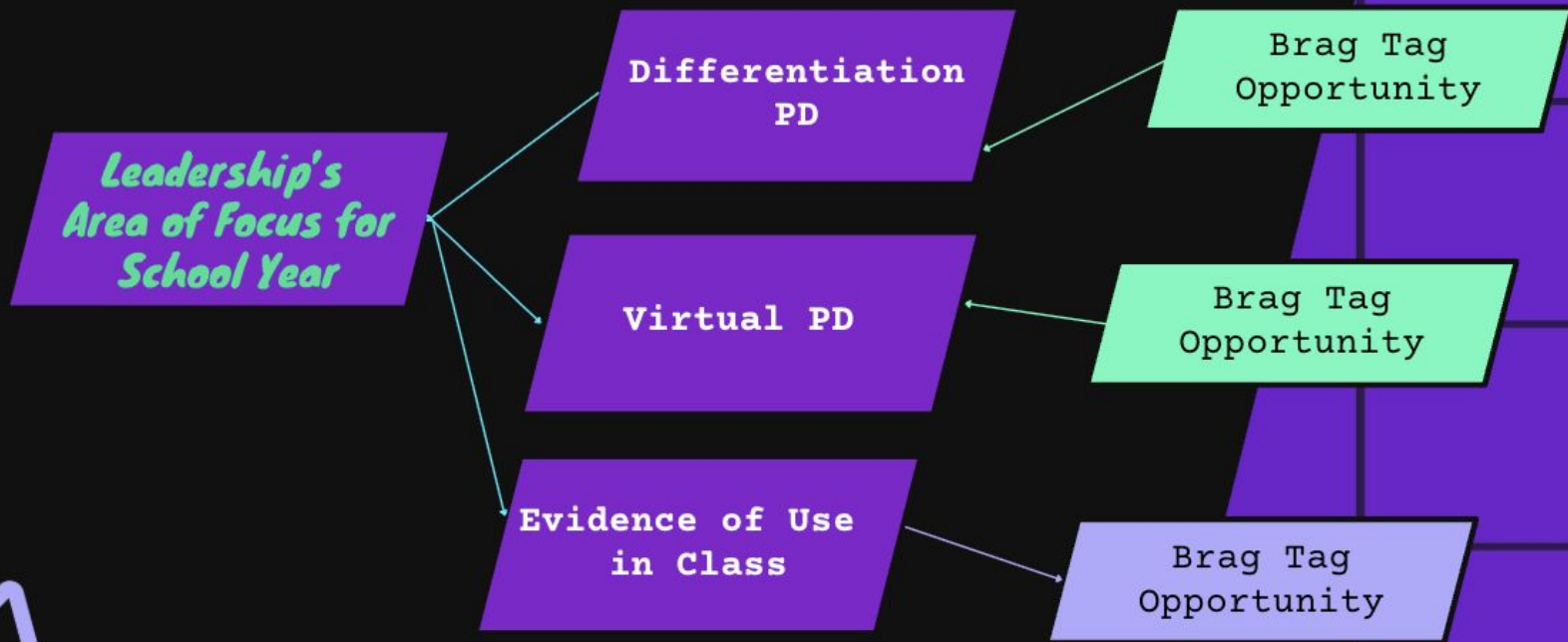
Brag Tag Template



# Flow



[bit.ly/BragTag](https://bit.ly/BragTag)



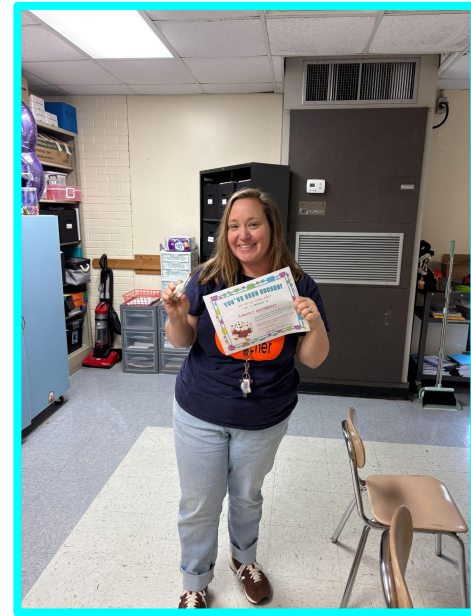
<https://bit.ly/empowerleading>

## Brag Tags @ TPE

\*Badges hang outside each teacher's door.

\*Start out with 1 badge for the first month and add a badge each month.

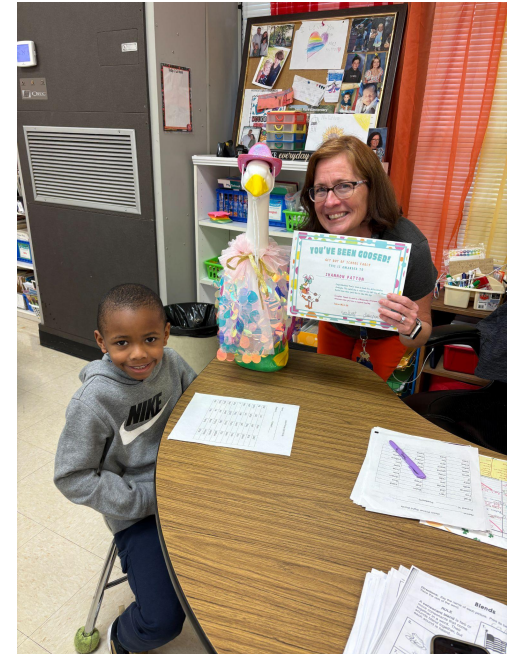
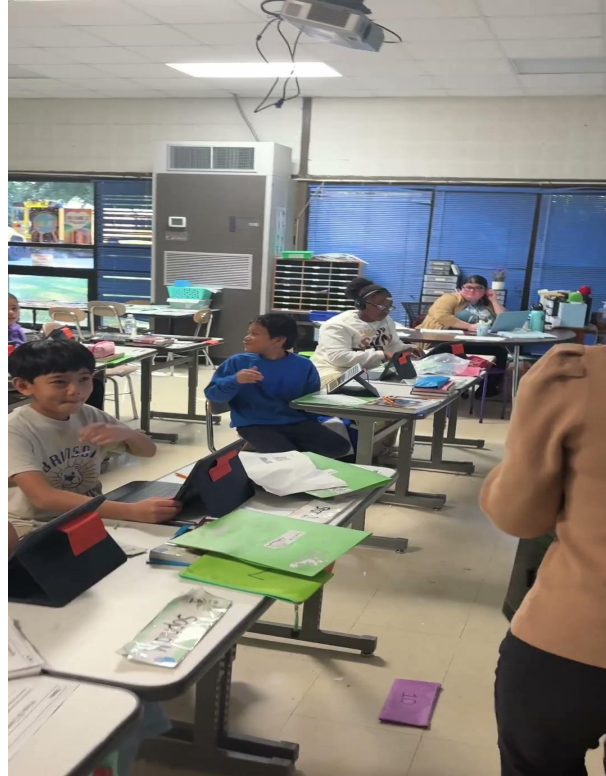
\*Shout outs on social media and staff newsletter.



# Celebrate



## GOOSE-d Certificate



<https://bit.ly/empowerleading>

*Stats  
so Far...*



[bit.ly/BragTag](https://bit.ly/BragTag)

3500

Number of CEU Contact Hours

350

Hours of CEUs Earned through Brag Tags

Our district offered virtual PD for AIG Courses through 2 companies, and we required all certified staff to take at least 1 course.

# Curriculum Genie: Help Creating Units with AI (Freemium)

## Create Unit Plan

 Upgrade



Unit Planner > Create Unit Plan

Get started with ready-to-use exemplars here.

\* Unit Name



Exemplars 1/3



Prompt History

Unit Name

\* Unit Description

Please tell us about the unit you have in mind or list the books you plan to use. This way, we can give you personalized recommendations.



Description Assistant



Student Voice



## Mastering Your Unit Description

### Crafting a Comprehensive Unit Overview

Use this framework to craft clear Unit Descriptions and instantly generate high-quality Unit Planners tailored to your students' specific needs.

English Language Arts

Mathematics

Science

Social Studies

Fine Arts

Computer Science / Technology

Health and Physical Education

<https://bit.ly/empowerleading>

## Curriculum Genie



### Welcome to Unit Planner

Create a smarter, future-ready curriculum with AI. Start planning now! [View Tutorial Guide](#) 

+ New Unit

 Adapt Existing Unit

Beta



Current Plan

#### Educator Free Plan

Start teaching smarter at no cost

Free

Start for Free →

- ✓ 4 starter unit credits to begin
- ✓ Portrait of a Graduate (PoG) planning
- ✓ Alignment with all 50+ state standards
- ✓ Full Extension access during your trial
- ✓ Limited access to all core features
- ✓ Bonus unit credits for inviting colleagues



Monthly Annually

#### Premium Plan

Unlock full teaching potential

\$20/month

Select Plan →

#### Everything you get in the Free Plan, plus:

- ✓ 4 new unit credits and 25 lesson plans per month
- ✓ Full access to all premium features
- ✓ Unlimited high-quality exports
- ✓ Priority email support
- ✓ Early access to beta features



#### Schools & Districts Plan

Customized solutions for you and your organization.

Request a Quote →

#### Everything you get in the Premium Plan, plus:

- ✓ Collaborative team workspaces
- ✓ A dedicated customer success manager
- ✓ Custom Data Privacy Agreement (DPA)
- ✓ Tools for curriculum consistency
- ✓ Custom onboarding & professional development

Novel: *Esperanza Rising*

Pair with Common Lit

## Common Lit



Book Pairings

### Book Pairings for *Esperanza Rising*

A collection of literary and informational texts to support your instruction of *Esperanza Rising*

by Pam Muñoz Ryan



Book Pairings

### Book Pairings for *The House on Mango Street*

A collection of literary and informational texts to support your instruction of *The House on Mango Street*

by Sandra Cisneros

<https://bit.ly/empowerleading>



<https://bit.ly/empowerleading>

## Common Lit (Grades 3-12)

Text Paired Texts Related Media Answer Key

Assign Download PDF Favorite Student Preview

### Ruby Bridges

Kio Herrera • 2020 5th Grade Lexile: 970

Font Size Medium

In 1960, six year old Ruby Bridges became the first Black student to attend an all-white elementary school in New Orleans, Louisiana. Before this, schools were segregated, meaning students were separated based on race. This informational text discusses Ruby Bridges's experiences and how she helped the fight for civil rights in America.

As you read, take notes on Ruby Bridges's actions.

[1] On November 14, 1960, Ruby Bridges became a symbol of the U.S. civil rights movement. [1] She was just 6 years old. Her simple act of going to an all-white school marked the beginning of integration [2] for U.S. public schools.

[3] Bridges was born in Tylertown, Mississippi, on September 8, 1954. A few months before her birth, the Supreme Court — the nation's highest court — had issued a ruling on five



[US Marshals with Young Ruby Bridges on](#)

Annotate

Hide Translate

Select language: Spanish (Espa... ▾)

Click the globe icon by each line or paragraph to translate.

#### Activities

Teacher Overview

Guiding Questions

Assessment Questions

Discussion

1 2 3 4 5

1. What is the main idea of the text?

RI.5.2

- A. Bridges started a foundation to teach tolerance because of her experience integrating schools.
- B. Bridges was invited to William Frantz Elementary because she had the best grades in her class.
- C. Bridges played a large role in integrating schools and still works to teach people tolerance today.

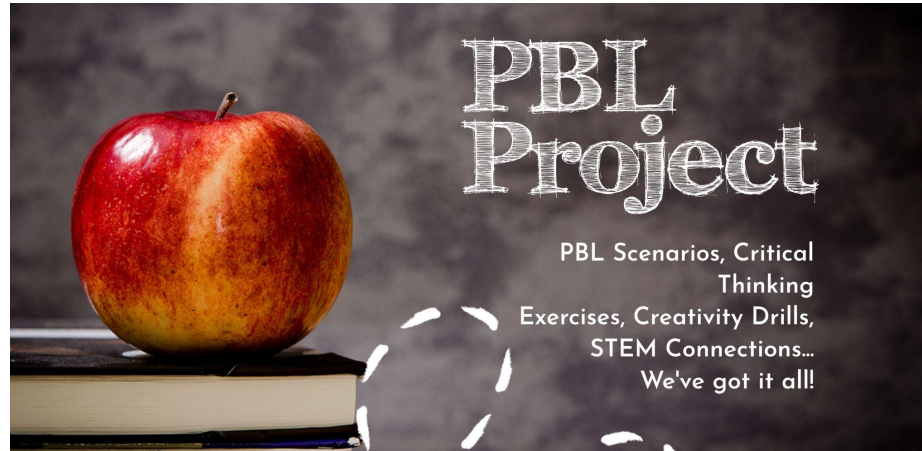
# Take 7....

Explore Common Lit & Curriculum Genie to compare and contrast.

Put your thoughts [here](#).....



## PBL Project



PERSONALIZED  
LEARNING



GIFTED EDUCATION  
PORTAL



CAREER & TECH  
PORTAL



PD & EXPERT  
CENTER



CURRENT  
"TIMELY TOPIC"





## PBL Project

**The Superhero Scandal**



**A Spooky Situation**



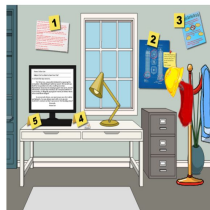
**Shakespeare Shakeup**



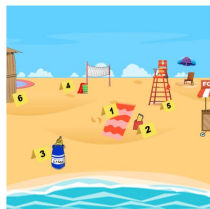
**Nasty Weather**



**Trouble in Bumbleburg**



**The Summer Scandal**

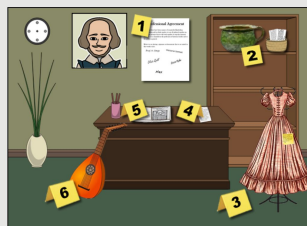


### **Shakespeare Shenanigans**

**The Background:** Investigators have reason to believe that one of the 4 relics sent to Professor Henry Stage is a counterfeit. The clues left behind in the professor's office point to who sent in the phony piece of history.

**The Goal:** You must determine which artifact is fake, and who committed the forgery.

**The Scene:** The office of Professor Henry Stage



Background Information about the case, including:

- [Descriptions and photos of the suspects](#)

**1**



A professional agreement signed by each suspect

[Read the agreement](#)

**2**



Letters between Lizzie Relic and Professor Stage, regarding the Elizabethan pot

[View the letters](#)

**3**



A post it note that was attached to the original First Folio Dress

[Take a closer look at the note](#)

**4**



A letter from Victoria Sonnet about her search for the First Folio

[Read the letter](#)

**5**



A letter from Lizzie Relic to Henry Stage, about how she found the First Folio

[Take a closer look at the letter](#)

**6**



Exchanges between Henry Stage and Max Bard, concerning the Elizabethan lute

[Read the notes](#)

**You have the clues you need... who committed forgery, and which artifact is fake?**

# Personalized Learning

## PBL Project

### PBL Scenarios

[click to search by standards](#)



### STEM Challenges

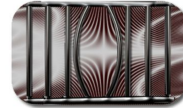


### Critical/Creative Thinking

[& Deductive Reasoning](#)



### Escape Rooms



### Forensic Scenes



### Technology-Enhanced

[Assessments](#)



- Online-Response Options for all exercises
- No personal student information or school IDs needed
- Students can respond on any device (chromebook, tablet, or even a phone)
- Teachers can cut-and-paste content to platform of their choice (Google Classroom, Schoology, Canvas, etc.)
- Responses are sent to teachers as an email
- Teachers can view and grade responses as a group

# Edu Protocol Strategies

Get Up, Get Up, Get Moving, Moving.....



To use as possible badges

# Back-to-Back Protocol

[bit.ly/BragTag](https://bit.ly/BragTag)

- Pair up with someone (I would suggest assigning pairs if there's enough time) and then have them sit back-to-back with their partners.
- One person gets a picture of a shape or simple image, and the other gets a piece of paper.
- The person with the black-and-white line drawing will describe it to their partners without telling them outright what it is.
- The person with the paper will attempt to draw it as their partner describes it.
- After about 5 minutes, have everyone stop and then compare the original to the drawing they made.



# Questions Only!

Originated from "Whose Line Is It Anyway"

5-10 minutes

Can go South quickly~set expectations

Advanced version~ask open ended questions only

The only rule of the game~can only converse by asking each other questions. If a player makes a statement or hesitates too long, they are out.



## Framing & Reframing

- Read this article
- On a scrap piece of paper, jot down a situation that causes negative thoughts and describe them.
- Describe your emotions.
- Reframe your thoughts.
- Find a partner. Share your reframing experience.



Want to explore a micro-credential related to this presentation?





**Thank you so much!**  
**<https://bit.ly/empowerleading>**