

Secondary ELA Summer Book Study

BUILDING A CHAMPIONSHIP READING CULTURE: Turning Choice Reading into Powerful Classroom Instruction

Presented by:

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ENGAGE

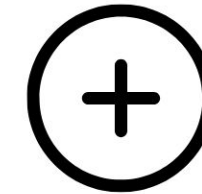
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Northwest ISD
Professional Learning Expectations
A Culture of Learning

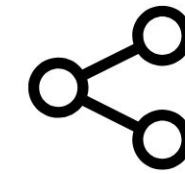
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PARTICIPATE POSITIVELY



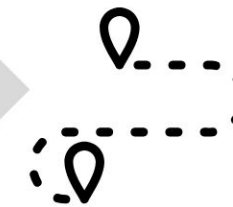
L

LISTEN FOR AND SHARE
DIFFERENT PERSPECTIVES
WITH RESPECT



N

NAVIGATE LEARNING
WITH A GROWTH MINDSET



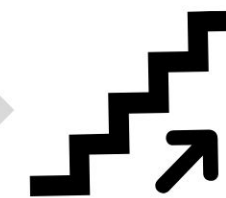
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IDENTIFY HOW YOU WILL APPLY
THIS LEARNING TO YOUR WORK



S

SET GOALS AND PLAN NEXT STEPS



D

DEMONSTRATE PROFESSIONALISM



BUILDING A CHAMPIONSHIP READING CULTURE

Turning Choice Reading Into Powerful
Classroom Instruction — Secondary ELA
Professional Development



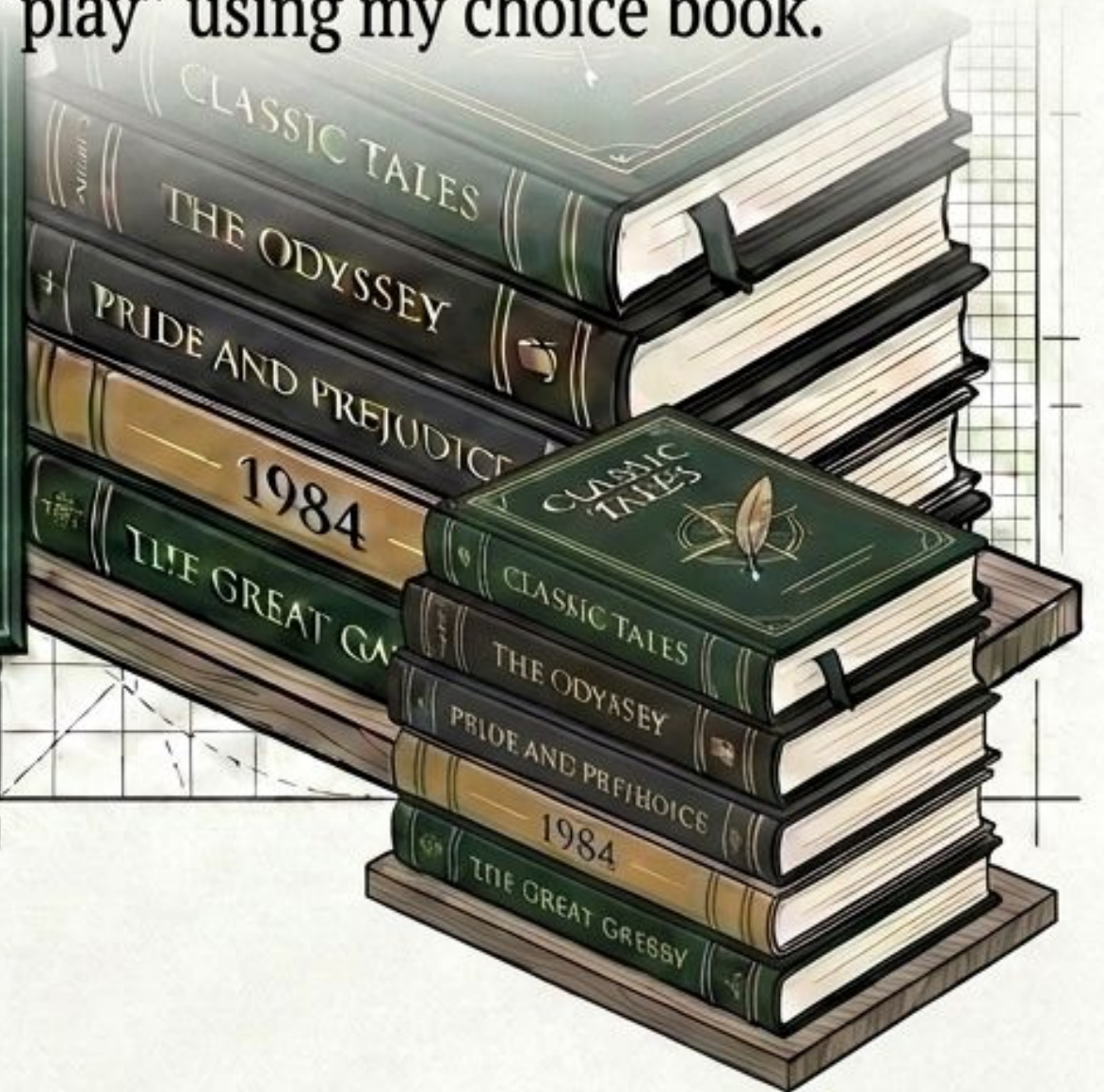
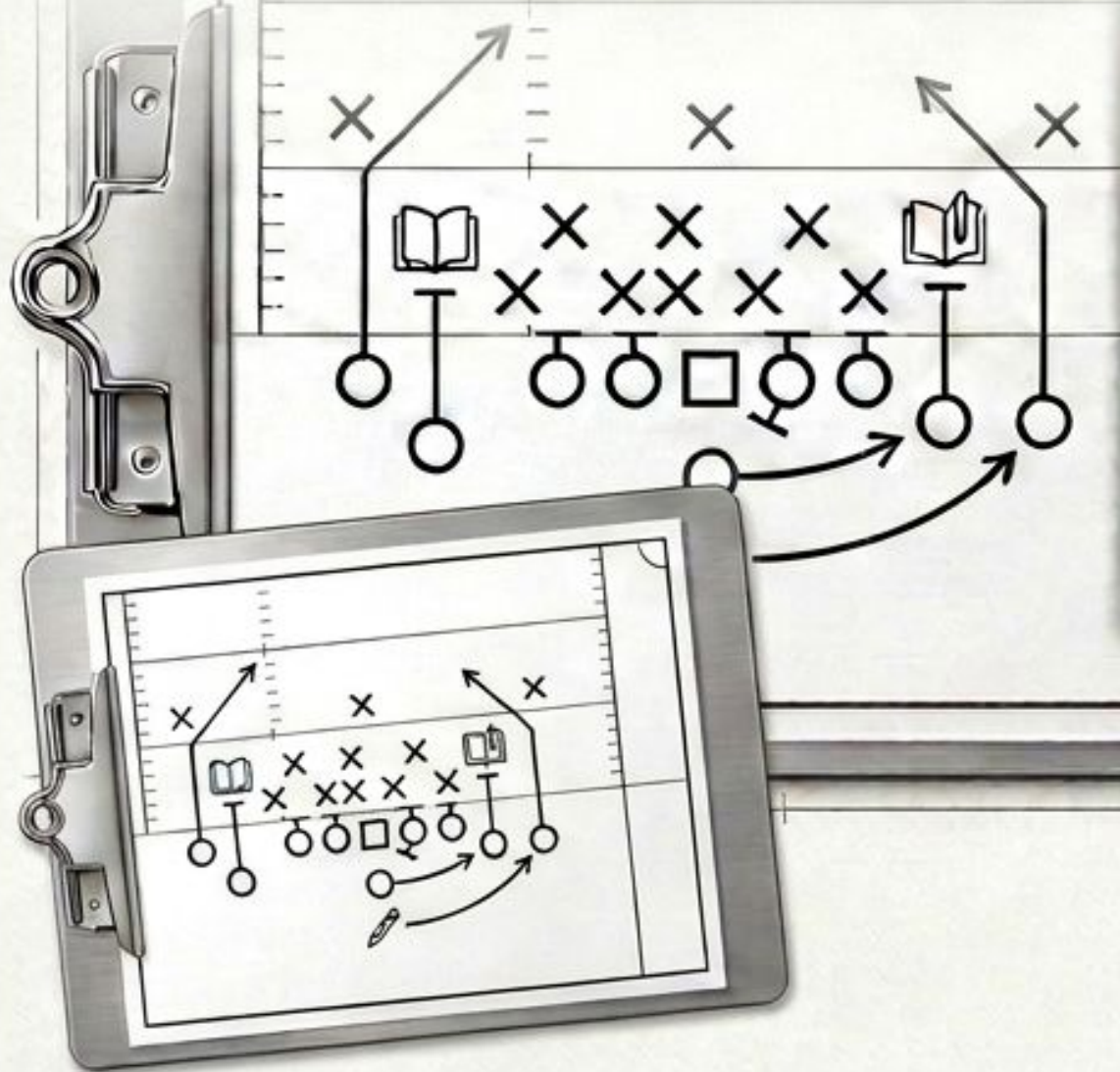
LEARNING TARGET

Today I Will: Explore how a choice book can become a powerful instructional tool through collaboration, analysis, and creation.

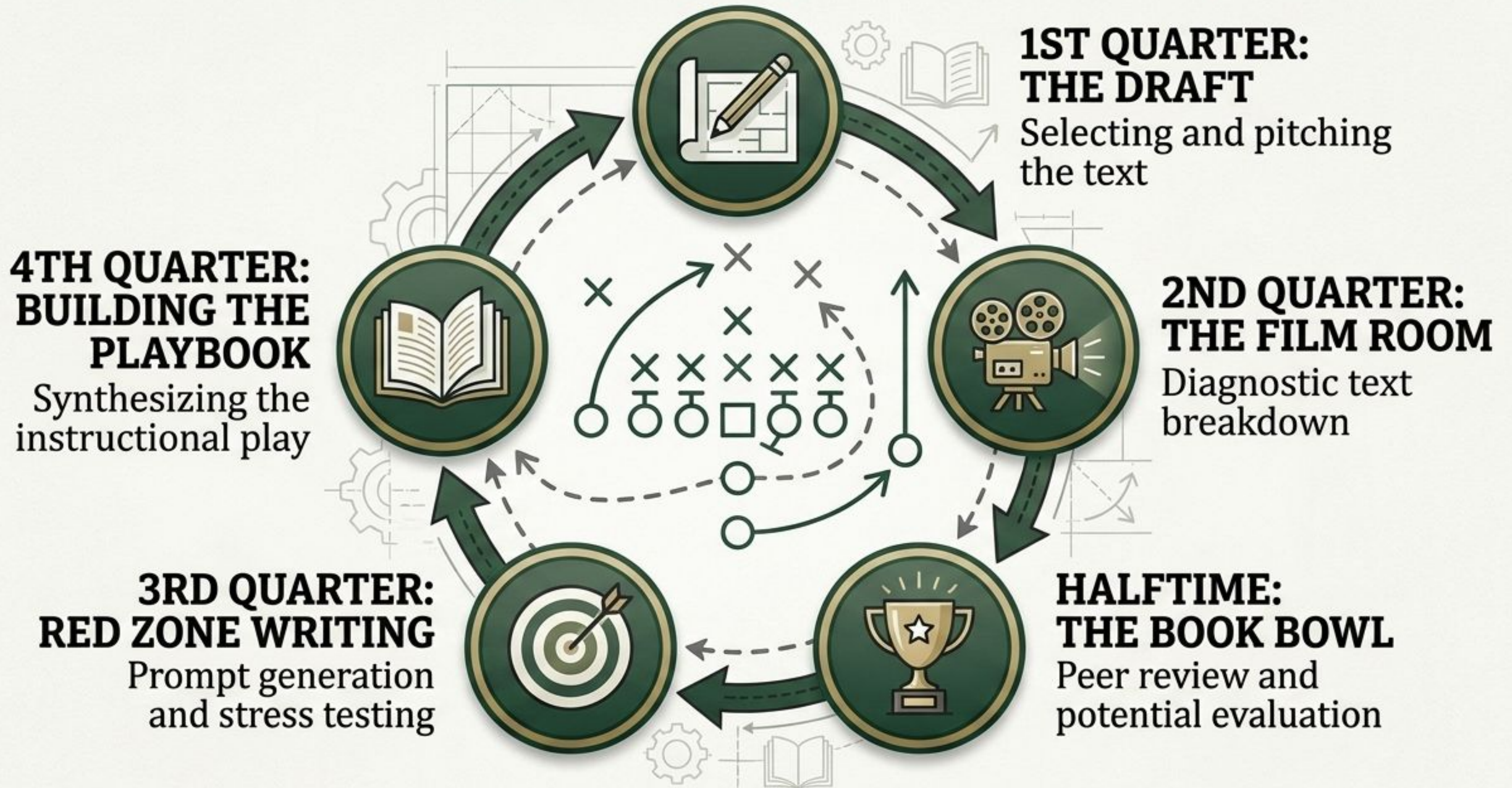
So I Can: Design meaningful reading and writing experiences that engage students and strengthen ELA skills.

I Know I Have it When: I have created a classroom-ready “play” using my choice book.

**HOW CAN ONE
GREAT CHOICE
BOOK BECOME
DOZENS OF
MEANINGFUL
INSTRUCTIONAL
OPPORTUNITIES?**



The Championship Culture Cycle



PREGAME WARM-UP



THE HOOK:

What made you choose it?



THE HOLD:

What kept you reading?



THE TARGET:

Who would love this book?

THE DRAFT: READING ROSTER

Scouting Report

Title:



Author:



Genre:



Grade Level
Recommendation:



One-Sentence
Teaser:



THE OPENING DRIVE



1

FIND A NEW TEAMMATE

Partner with someone outside your usual grade-level or PLC.

2

BEAT THE CLOCK

You have exactly 90 seconds to pitch your book's narrative and value.

3

THE GOLDEN RULE

Absolutely NO SPOILERS. Keep the ending protected.

TIME OUT #1

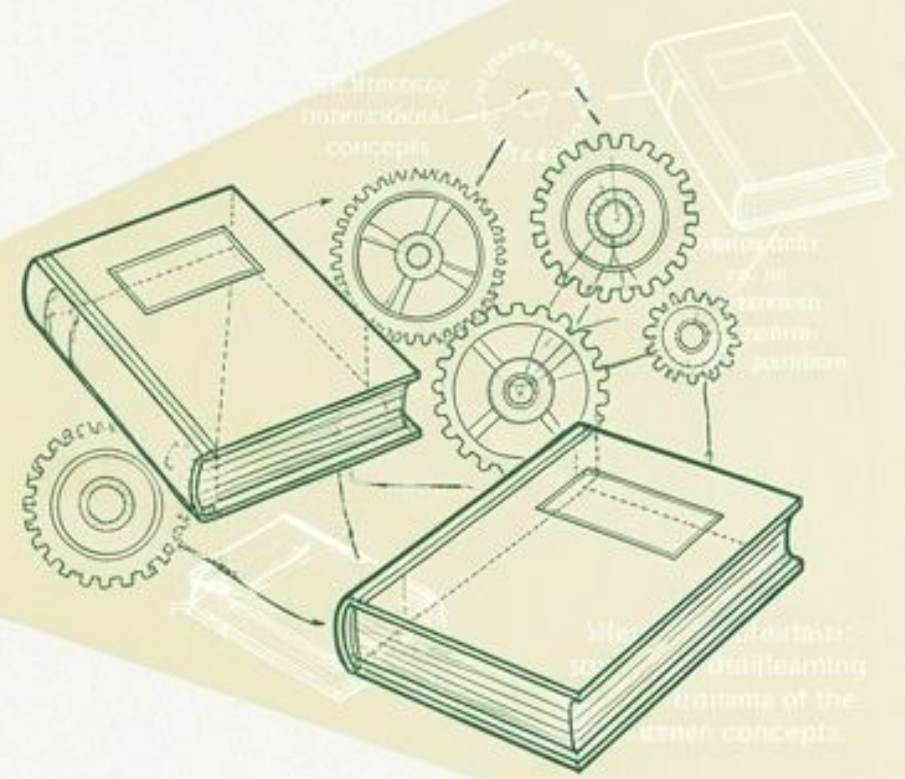
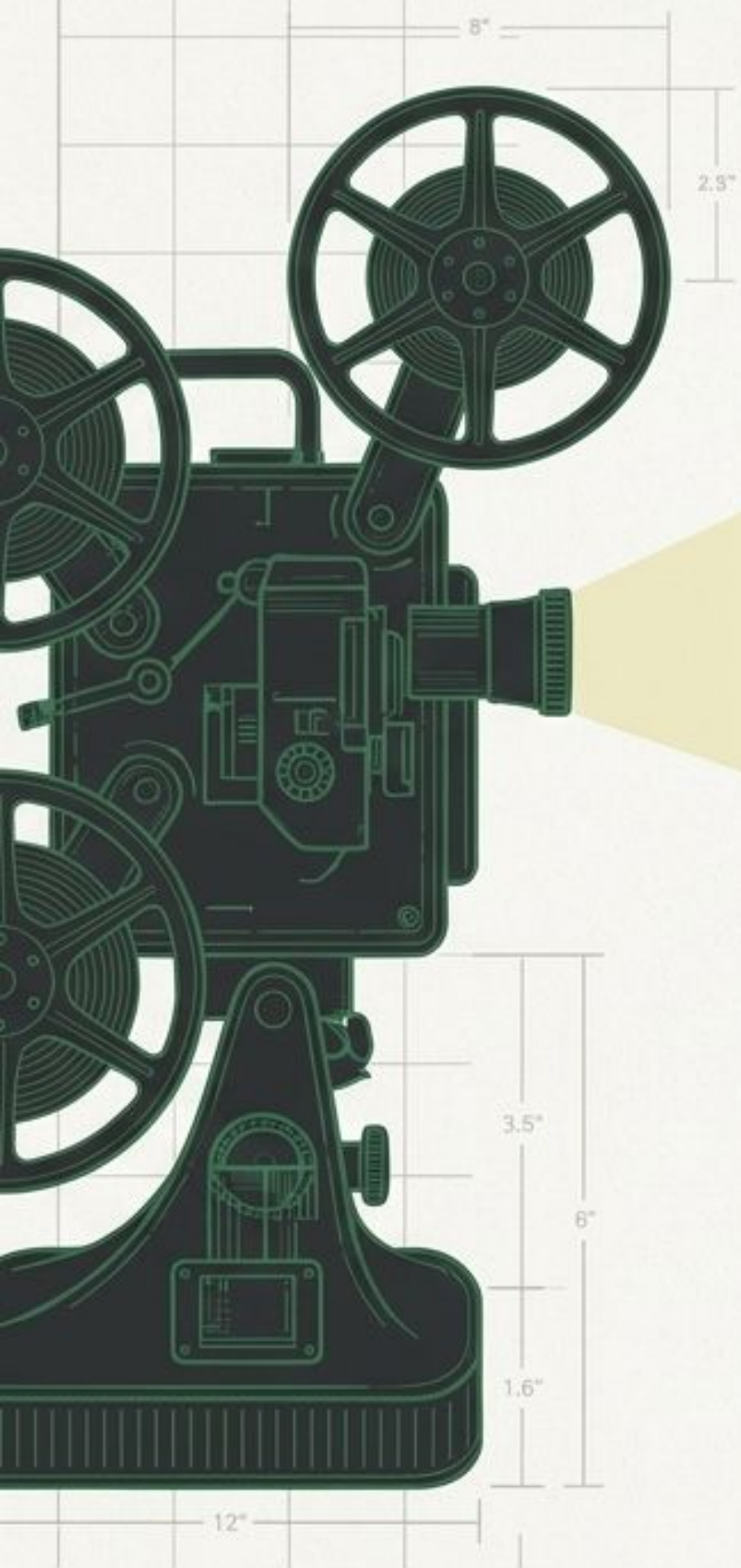


IN 5 WORDS OR LESS...

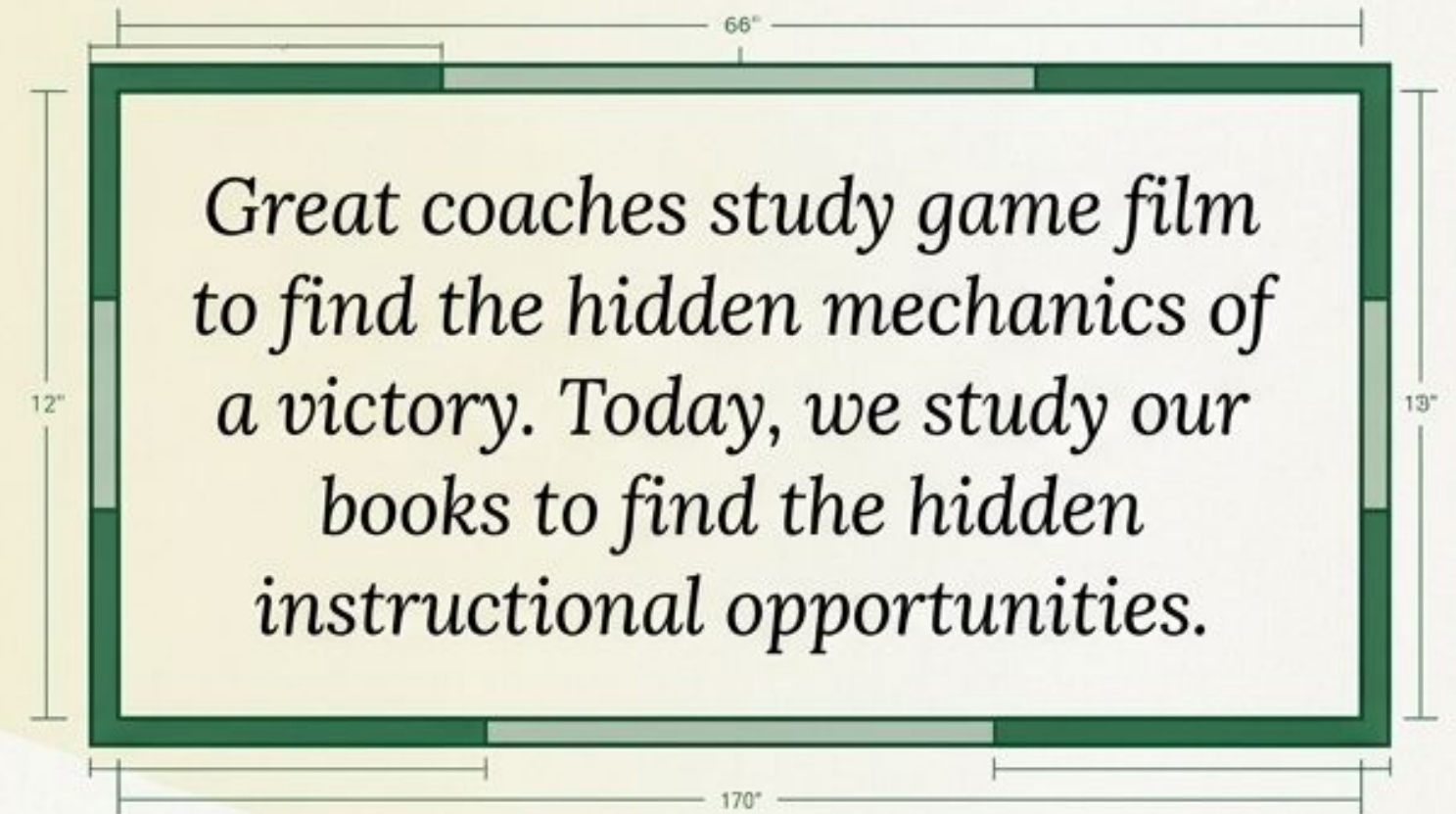
Share with a different table teammate:

What made this book **MEMORABLE** enough to

RECOMMEND?



WELCOME TO THE FILM ROOM



Look beneath the plot: What instructional opportunities are hiding inside this text?

TEXTUAL ANATOMY

CHARACTER DEVELOPMENT

Analyzing arcs and motivations.

THEME

Extracting universal messages.

CONFLICT

Identifying internal and external tensions.

AUTHOR'S CRAFT

Deconstructing stylistic choices.

VOCABULARY

Isolating high-leverage terminology.

THE COACHES' CLIPBOARD CHALLENGE

How specifically could your book teach your assigned skill?
What makes this book instructionally valuable for this standard?

TIME OUT #2: Share Out

What is **ONE INSTRUCTIONAL POSSIBILITY**
you hadn't thought about **before**
today's discussion?

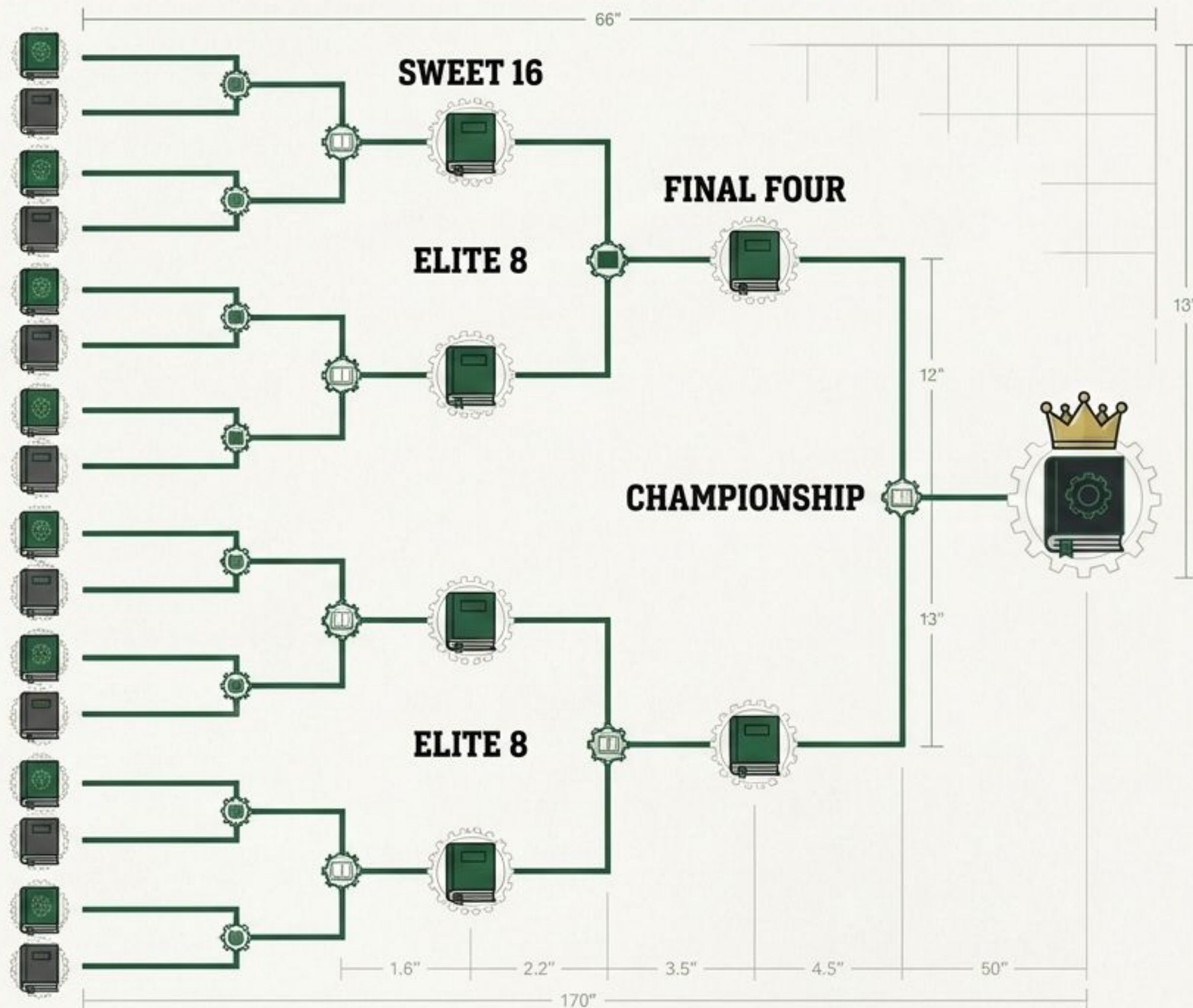


HALFTIME: THE BOOK BOWL

Convince your team that your book
deserves the championship title.

TOURNAMENT RULES

- 90 seconds to pitch.
- Books advance based on instructional merit, not just plot.
- The winning books rotate, teachers listen, and the champion emerges.



MVP VOTING CRITERIA

THE SCOUTING REPORT

-  The Hook
-  Why students will be drawn to it
-  The raw instructional value
-  The ideal reader profile



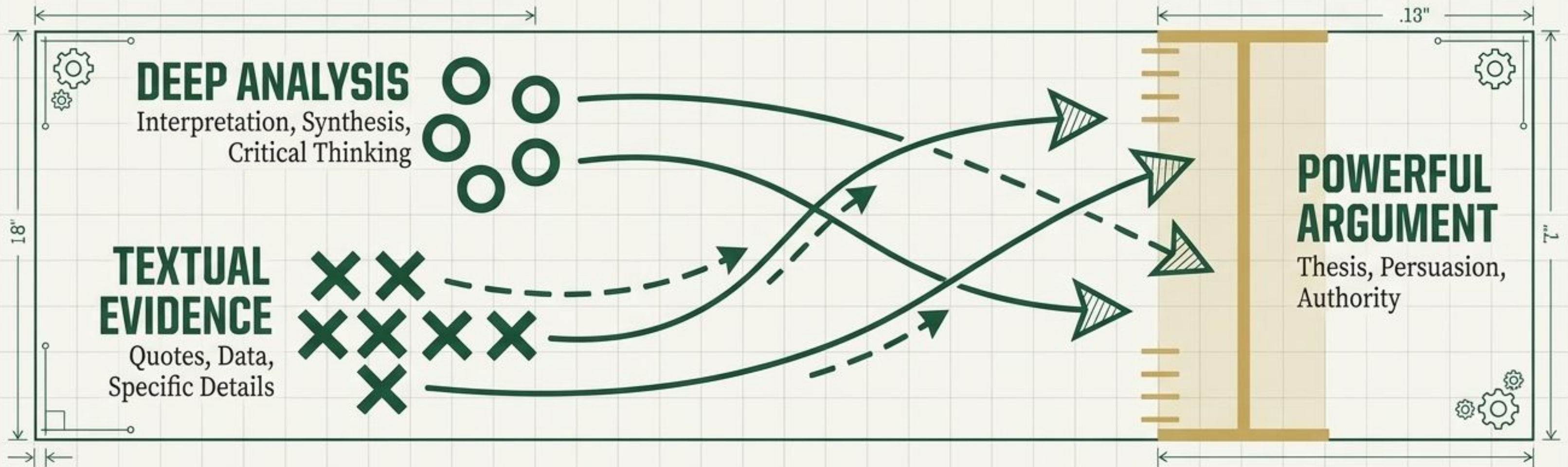
MOST LIKELY TO
HOOK STUDENTS



BEST MENTOR TEXT

THIRD QUARTER: RED ZONE WRITING

Great books lead to great thinking. Great thinking leads to great writing.



A powerful text doesn't just ask students to read; it provides the **precise field positioning** required for them to **think critically** and **write authoritatively**.

WRITING PLAY CALLS: CHOOSE YOUR PATH

 THE GUIDING QUESTION	LITERARY ANALYSIS	THEME	AUTHOR'S CRAFT	ARGUMENT
REQUIRED TEXTUAL EVIDENCE	How does the author develop [X]?	What message does the author communicate about [X]?	How does the author's use of [X] contribute to meaning?	Should readers believe [X]?
IDEAL STUDENT OUTPUT	Character actions, plot structure	Recurring motifs, resolutions	Syntax, figurative language, tone	Real-world connections, textual defense
	Analytical essay on mechanics.	Thematic synthesis.	Stylistic breakdown.	Persuasive defense.

PROMPT ENGINEERING

PHASE 1: ENGINEERING CHECKLIST



Directly connects to
chosen writing path

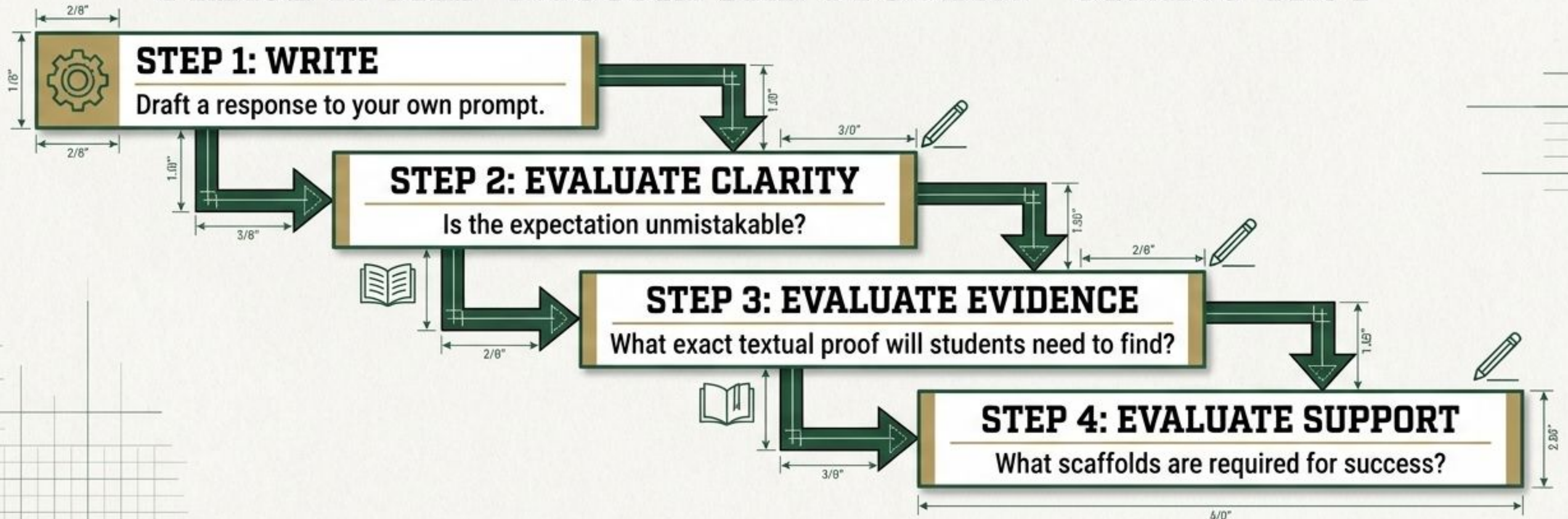


Requires explicit
text evidence



Demands deep analysis
rather than summary

PHASE 2: THE “BECOME THE STUDENT” STRESS TEST



FOURTH QUARTER: BUILDING THE PLAYBOOK

Now it's time to coach. Create one actionable instructional play.

Play-Call Sheet		
 MINI-LESSON	 DISCUSSION QUESTIONS	 STAAR / AP-STYLE QUESTIONS
 ECR / AP-STYLE PROMPT	 GRAMMAR LESSON IN CONTEXT	 VOCABULARY LESSON IN CONTEXT

THE COACH'S PLAYBOOK ARCHITECTURE

**1. The Roster
(Choice Book)**
The core text.

**3. The Play Call
(Instructional Activity)**
The execution
method.



**2. The Film
(Skill/TEKS Connection)**
The specific
academic standard.

**4. The Score
(Student Product)**
The observable
outcome.

Share Your Play: Connect with a different grade-level team and answer—What is one way your students could use this book?

TIME OUT #3

How could this activity **LOOK DIFFERENT**
between On-Level and Honors? Honors and
AP?



THE FINAL SCOREBOARD

TOTAL BOOKS DISCUSSED:	INSTRUCTIONAL IDEAS GENERATED:	WRITING PROMPTS ENGINEERED:	NEW BOOKS ADDED TO THE "TO BE READ" LIST:
[]	[]	[]	[]

EXIT TICKET

THE CLOSING CHALLENGE:
Before you leave the field, finish this sentence on your exit ticket:

"My students need this book because..."

"GREAT COACHES STUDY THE GAME. GREAT ELA TEACHERS STUDY STORIES."

Our Season Starts Next Week!



Championship teams don't win because of one great play...
They win because they consistently execute the fundamentals!

Championship reading classrooms aren't built by one great
book...They're built by teachers who create opportunities for
students to read, think, write, and talk about great books every day!



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