

Session Abstracts

Turning Community Participation into Career Momentum

Presented by Logan Stevens and Marcus Seepersad Esri

Description: In this session, we will discuss how active involvement in GIS communities can be a driving force behind professional growth and career advancement. Instead of focusing on simply joining organizations, we'll discuss how different GIS groups, like the Esri Young Professionals Network (YPN) and the Geospatial Professional Network (GPN), offer unique opportunities to learn, build meaningful connections, and develop leadership skills.

Keywords: *Networking, Professional Development, Community Engagement, Career Growth*

A GIS Manager's Team Development - the Moneyball Approach

Presented by Greg Babinski, GIS Management Consulting Services LLC.

Description: The hiring, development, or promotion of your staff members is the most important set of decisions you will ever make as a GIS manager.

Your personal competency and effectiveness as a GIS manager are judged by the team that you assemble and lead, and the goals and objectives your team accomplishes.

You will be working with the team that you have assembled for many years. Your career success and the success of your team depends on your leadership and management effectiveness in this critical competency area. The people resources that you assemble and develop are the most valuable asset that your GIS has. This presentation will provide a Moneyball-Based approach for GIS managers to plan, assemble, motivate, and lead an effective GIS team now and into the future.

Keywords: *GIS Management, GIS Team Management*

Scaling Event Maps without Scaling the GIS Team

Presented by Nathan Holman, American Cancer Society

Description: Each year, the American Cancer Society hosts hundreds of events nationwide, many asking for an event-specific interactive venue map. Delivering this consistently with timely updates is critical to the participant experience, but maintaining hundreds of event maps is not feasible for a small, centralized GIS team. In this talk, learn how we developed a scalable, self-service event-mapping framework using ArcGIS Enterprise and ArcGIS Online to place map creation and maintenance directly in the hands of event managers. The solution integrates authoritative event data from the organizations' centralized DB and utilizes Experience Builder and an ArcGIS Collaboration to deliver timely updates to public-facing applications. Attendees will gain insight into how the ArcGIS Enterprise is leveraged to empower business users, reduce operational overhead, and provide a consistent mapping experience across hundreds of national events.

Keywords: *ArcGIS Enterprise, ArcGIS Portal, ArcGIS Online, ArcGIS Collaboration, Experience Builder, Arcade, Data Interoperability, Snowflake, Event Mapping*