

GraphQLConf

2026

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Shaping New GraphQL Patterns from Strong Baselines

Uri Goldshtein, CEO, The Guild

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We like boring

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Secret Master Plan

GRAPHICAL USAGE EXPECTATIONS

~ BEST CASE SCENARIO ~

- HOBBYISTS + PERSONAL PROJECTS
1-3 MONTHS
- IMPLEMENTED IN 3+ LANGUAGES
~6 MONTHS
- NEW STARTUPS + SMALL COMPANIES
~9-12 MONTHS
- TOOLS FOR ADOPTED IN NEW ENVIRONMENTS
~12-18 MONTHS
- MEDIUM SIZED COMPANIES + PRODUCTS
~18MO - 2 YEARS
- IMPLEMENTED IN 10+ LANGUAGES
~2 YEARS
- LARGE COMPANIES + TECH GIANTS
2-4 YEARS
- UBIQUITY!
~4-5 YEARS

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What is boring?

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Boring patterns

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New patterns

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New patterns

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**We've made
yesterday's problems
boring - to solve
tomorrow's problems**

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