

ICANN | IPC

Intellectual Property Constituency

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Who We Are

- The Intellectual Property Constituency (IPC) represents the views and interests of the intellectual property community worldwide at ICANN.
- Focuses on trademark, copyright, and related intellectual property rights and their interaction with Domain Name Systems (DNS).
- Ensures these views are reflected in ICANN's policy-making processes.

What Do IPC Members Do

- Participate in ICANN meetings held three times a year globally.
- Elect Councilors to the GNSO Council.
- Engage in Working Groups to develop policy recommendations.
- Provide public comments on ICANN policies affecting IP rights.
- Advocate policy positions through comments, letters, and in-person at ICANN meetings.
- Collaborate with other ICANN stakeholders on common interests.
- Select a representative to the ICANN Nominating Committee.

Top 5 Key Issues for the IPC

- WHOIS/Registration Directory Services
- Accuracy, availability, privacy, and proxy services
- Rights Protection Mechanisms (RPMs):
Reviews of URS, TMCH, and UDRP
- DNS Abuse
- New rounds of Top-Level Domain Names

For instance, Intellectual Property Infringement as a Mechanism for other DNS Abuse

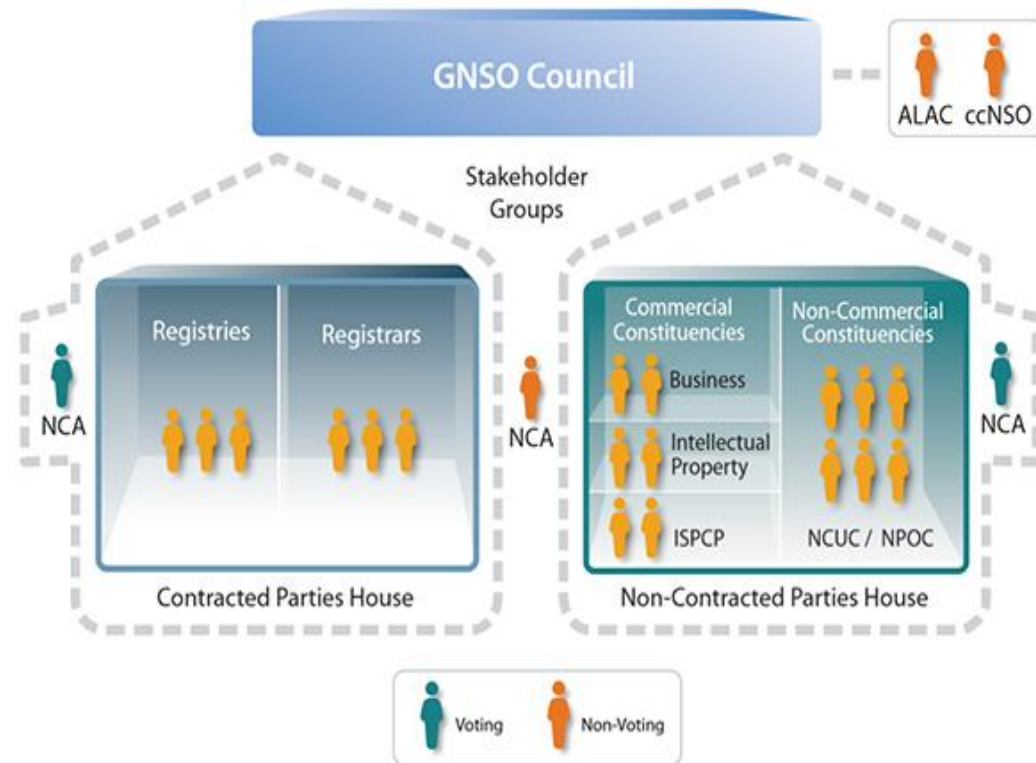
- Most effective impersonation and phishing attacks use brands in the URL.
 - For instance, a 2020 report by F5 Labs found that “analyzing the fraudulent domain names of phishing sites detected by the F5 SOC shows that, in 2020, 52% of malicious links contain the brand name either in the domain name or the path.”
- “Maliciously registered” domain names include domains that contain a brand name or **a misspelled variant of a brand name.** *Statistical Analysis of DNS Abuse in gTLDs Final Report*, Korczynski, et. al (2017). e.g. “apple-support-login.com” or “microsoftupdate.net”
- Cybercriminals often leverage current events, popular culture, and trending topics, including music and movies. For example, they might **create fake promotions or ticket sales for popular concerts or movie releases** to lure victims into clicking malicious links.

Where Does the IPC Fit into the GNSO and ICANN Structure

- The IPC is part of the Generic Names Supporting Organization (GNSO).
- The GNSO is responsible for developing and recommending policies to the ICANN Board.
- The IPC is one of the constituencies within the Commercial Stakeholder Group (CSG).
- The CSG is part of the Non-Contracted Parties House in the GNSO.

The IPC is part of the Consumer Stakeholder Group

- The CSG is comprised of three constituencies:
 - Business Constituency (BC)
 - **Intellectual Property Constituency (IPC)**
 - Internet Service Providers and Connectivity Providers Constituency (ISPCP)
- Together with the Non-Commercial Stakeholder Group (NCSG), we make up a part of the Non-Contracted Party House (NCPH) within the GNSO.



NCA= Nominating Committee Appointee

NCUC = Non-Commercial Users Constituency

NPOC = Not-for-Profit Organizations Constituency

How Can I Join the IPC?

- Visit the IPC website: www.ipconstituency.org
- Membership Information is available on the website.
- Or contact: john.mcelwaine@nelsonmullins.com
- Eligibility: Open to individuals and organizations with an interest in intellectual property and DNS.



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Get more information at <https://www.ipconstituency.org>.