

Sound check script

Please read out loud

Hello, my name is - - - and I will be speaking during the session today. I am testing my audio to confirm that the technical service providers can hear me clearly.



87

ANNUAL
GENERAL
MEETING



ccNSO Community Sessions

ccTLD News Session - Part 2

21 October 2026



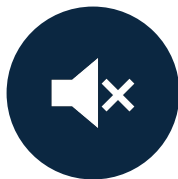
**SPEAK SLOWLY AND
CLEARLY.**



**USE A HEADSET FOR
BETTER AUDIO AND
INTERPRETATION.**



**RAISE YOUR HAND IN
ZOOM TO JOIN THE
QUEUE.**



**ON SITE? PLEASE
MUTE YOUR ZOOM
AUDIO.**



**REMOTE? PLEASE
TURN ON YOUR
CAMERA WHEN
SPEAKING.**



**NON-ENGLISH
SPEAKER? LET US
KNOW FOR
INTERPRETATION.**

Have a headset ready!



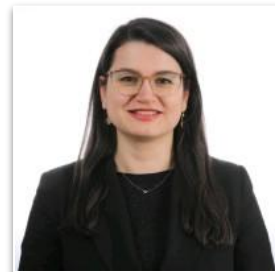
Participants could present, ask questions, or contribute in languages other than English.

ccTLD News Session Part 2

Wednesday, 21 October 2026 | 9:00 - 10:00 (01:00-02:00 UTC)

Session chair: Fatma Demirel, .tr

- LK Domain Registry: Premium Domain Names | Gihan Dias, .lk
- .tn Today and Tomorrow | Mourad Melliti, .tn
- Is NIS2 Fueling a Market for Fake Identities? | Laila Jensen, .dk
- Where Policy Meets Product in the market: Rebuilding the .uk Experience | Gordon Dick, .uk





LK DOMAIN REGISTRY

Your Sri Lankan Identity in Cyberspace

Super Premium Domains

by LK Domain Registry

What are Super Premium Domains?

A domain that has

**Very high
perceived or commercial value**

because of characteristics such as:

SHORT & MEMORABLE

Easy to type,
remember & recall

SCARCE

Limited availability
increases desirability

RELEVANT

Connected to an
industry, product or
consumer need

COMMERCIAL

Potential to create
business/marketing value

.LK Domain Categorization

Standard Domain

- Domain names with general relevance and everyday usage.
- Typically unique, specific & less commercially distinctive names.

Price
USD 50

Desirable Domain

- Memorable, relevant, and easy to recognize domain names.
- Have relevance to a specific industry, product, service or audience.

Price
USD 100

Premium Domain

- Highly memorable, and commercially attractive domain names.
- Strong industry relevance, valuable keywords.
- Have high branding potential.

Price
USD 250

Super Premium

- Extremely short, super easy to memorize, generic & limited availability
- Possess very high commercial value,
- Have high branding potential and most sought after

Price
USD 1,000

Marketing Strategies – Our Approach

From creating demand to building long term digital asset value



Curate & Showcase

Transform the domain portfolio into a premium digital marketplace experience via

- Dedicated Premium Domain Showcase
- Range of Premium & Super Premium inventory
- AI-based search assistance



Retain & Upscale

Build lifetime value beyond the registration.

- Dedicated premium customer support
- Multi year registration incentives
- Early renewal promos
- Cross promotional opportunities

Create & Educate

Demand generation via Google, Meta, LinkedIn & SEO

- B2B outreach to corporates, SMEs & startups
- Industry forums, events & exhibitions
- International focused campaigns targeting relevant buyer segments

Engage & Convert

Create clear pathways from **discovery** → **consideration** → **purchase**

- Targeted industry campaigns
- Exclusive Offers & Promotions
- Featured name campaigns
- B2B lead generation and direct outreach

Sri Lanka **Premium** Domain Name Trends: Emerging Opportunities



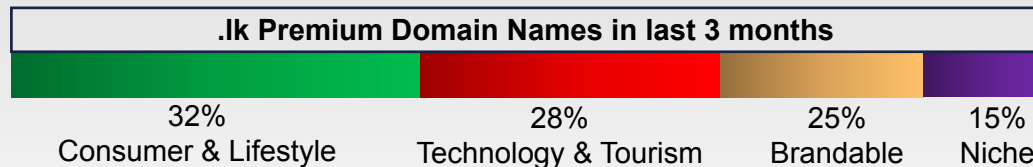
Consumer & Lifestyle
related Premium
Names are
dominating the
industry.



Technology & Tourism
industries are emerging
as high-potential
verticals.

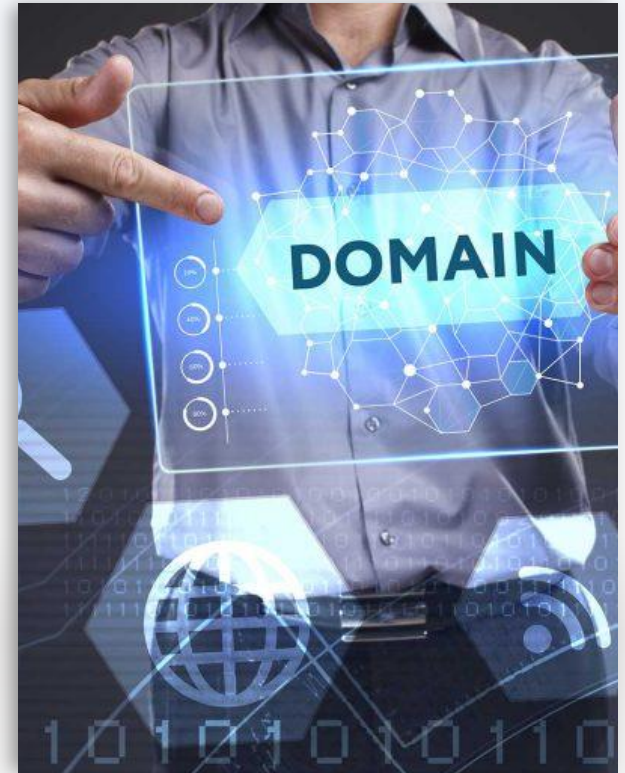


Almost 1 in 4 domains
registered are general
or brandable brand
assets



Key Takeaways for Consideration

- **Build industry base targeted campaigns around demand**
 - Rather than running one generic premium-domain campaign, allocate marketing resources by vertical/industry.
- **Create a separate campaign strategy for Brandable Domains**
- **Use search & enquiry data with use of AI to reshape the portfolio**



Super Premium Domains

Rare. Memorable. High Value.

The most valuable domain names for your next big idea.



10,000+

SUPER PREMIUM DOMAINS

CURRENTLY AVAILABLE

chat.lk

cafe.lk

gamers.lk

traveler.lk

film.lk

voice.lk

beachhouse.lk

destiny.lk

penthouse.lk



Premium Quality

Short, relevant and highly brandable names



Wide Range

Across industries, sectors and keywords



Trusted Registry

Secure, reliable and locally managed



Build Your Digital Identity

Stand out in the online world

PREMIUM DOMAINS.
GREATER POSSIBILITIES.

Explore, Curate & Showcase: Super Premium Domains with .LK

Chat.lk

Cafe.lk

Gamers.lk

Traveler.lk

Film.lk

Go.lk

SOLD

Penthouse.lk

Voice.lk

Destiny.lk

Residences.lk

District.lk

SOLD

Beachhouse.lk

We Need Help

- **Identify and Curate Super Premium Domain Names**
- **Price Names according to Value**
- **Showcase names and Educate prospective customers**
- **Convert visitors to customers**
- **Retain & Upscale existing customers**



Collaborate with .LK to build a shared Premium Domains Showcase

Cross ccTLD Domain Listing

- Enable partner registries to showcase their premium domains portfolios on the .LK Premium Domain Showcase platform.

How?

- Create & Educate about available premium domains names
- Curate & Showcase on shared premium domain showcase

Why?

- Increase regional exposure
- Attract prospective buyers across borders





LK DOMAIN REGISTRY

Your Sri Lankan Identity in Cyberspace

Thank You

[.TN] : Status, Partnerships and Outlook



Technical strengths, the RRR model, regional presence, IDNs, legal [تونس] framework and best practices

By : Mourad MELLITI, CTO/ATI, Oct. 2026

Agenda

01

Status and technical strengths of .TN



02

Success of the RRR model



03

Regional presence and international partnerships



04

Operational updates and IDNs



05

Legal framework and public policies

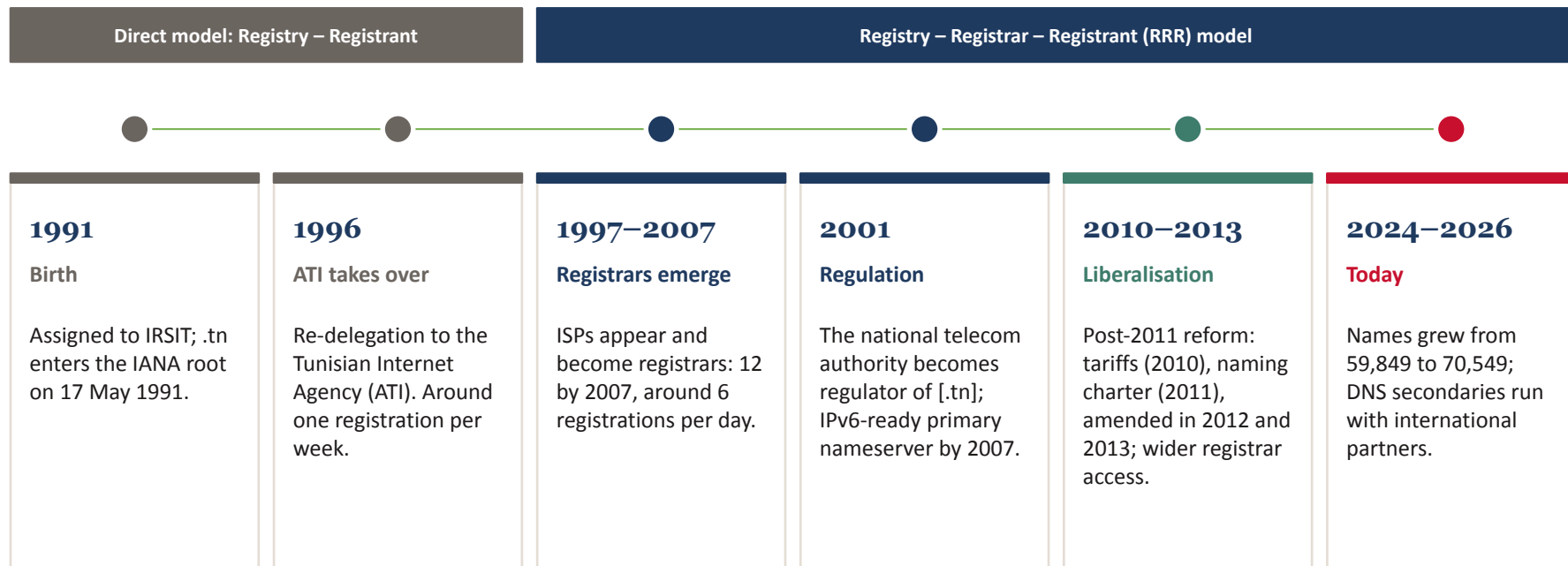


06

ATI best practices (Management, Engagement)



History and evolution of the .TN ccTLD, 1991 to today



59,849 → 70,549 names Feb 2024 to Sep 2026, about +18%. ATI has run the registry since 1996.

Key figures for [.TN]

70,232

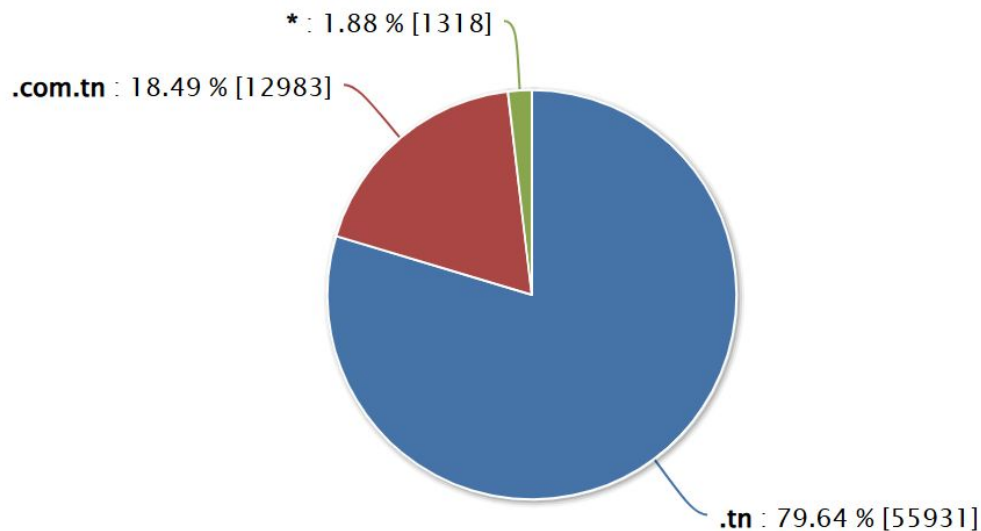
names under .tn and the Arabic IDN
(Sep 2026)

+17%

Growth since February 2024 (59,849
names)

13

sectoral domains: (.com.tn, .org.tn,
.gov.tn, .rnu.tn, etc.).



Annual recording rate (30 years)

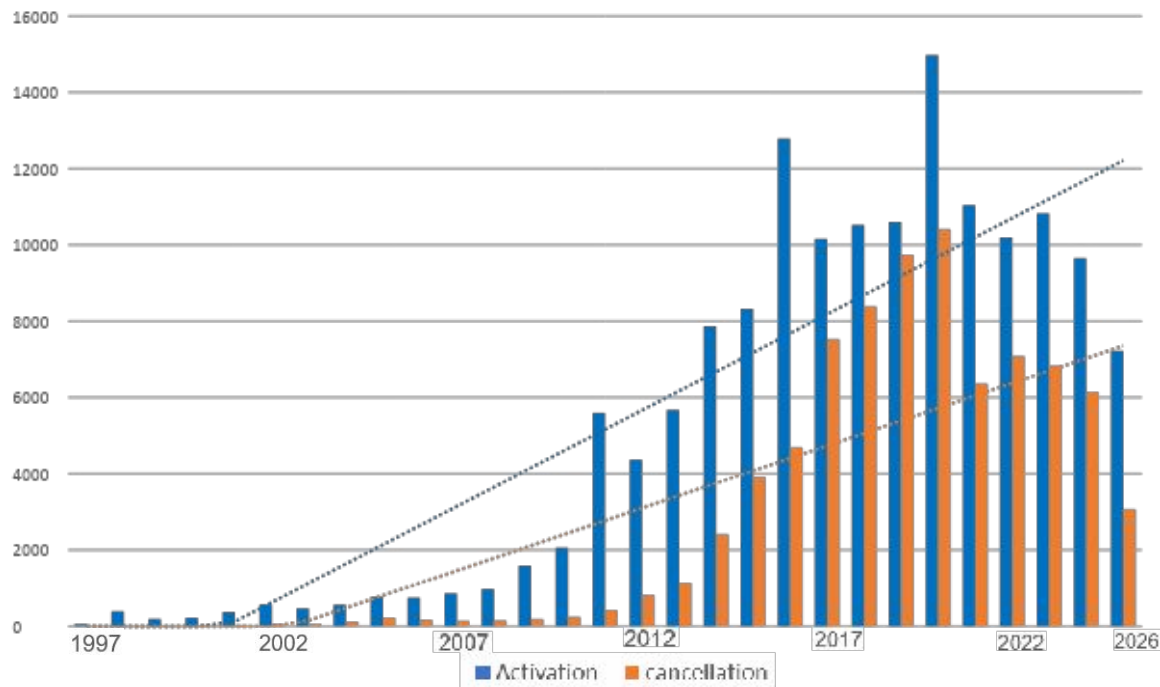
Activated/Cancelled Domains (per year)

2377

annual average of 2,377 [.tn] domains
per year

20

annual average of 20 [تونس.] domains
per year



HA and resilience of [.TN] DNS infrastructure

Local presence

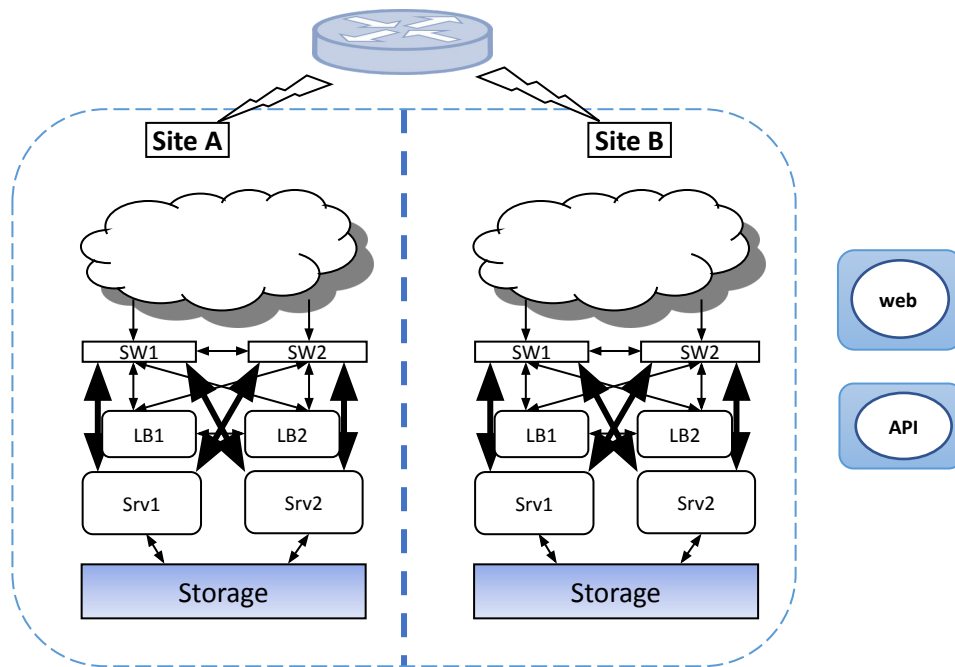
- Name servers hosted in-country, as required by the convention with registrars
- Low latency for Tunisian users
- Resilient to international link failures

Global reach

- ATI relies on PCH's Global Anycast Clusters across international Internet Exchange Points (IXPs).
- Regional Nodes. (ns2.nic.fr/ rip.psg.com/ pch.ati.tn / ns-tn.afrinic.net)

Operations

- 24/7 monitoring and alerting
- Documented incident response
- Regular failover drills



How we protect the zone and its users

DNSSEC

Cryptographic signing of the .tn zone and a chain of trust to the root. Support registrars for DS record management.

Registry lock

Extra protection against unauthorized changes for critical domains such as government and finance.

Abuse handling

Reporting channel, takedown criteria and coordination with national CERT.

Data quality

Validated registrant data, privacy-aware WHOIS and RDAP access.

Sovereignty

[.TN] A fundamental pillar of digital sovereignty and national web heritage.

Network protection

Advanced upstream firewall filtering to guard against DDoS attacks.

Certified infrastructure

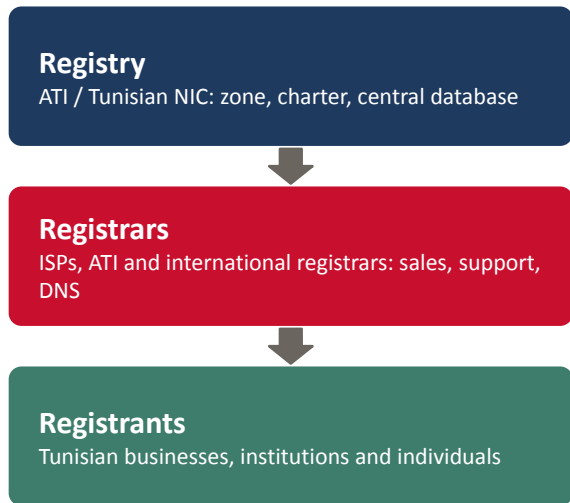
Hosting of databases and critical [.tn] infrastructure within certified data centers.

HA and resilience

Global Anycast Infrastructure, Secondary & Multi-Provider DNS, Automated Health Checks & Low TTL, Separation of Control and Data Planes

The .TN RRR model... A Tunisian success story

THE MODEL



HOW IT UNFOLDED

- 1996**
Direct model: the registry registers names itself, about 1 per week.
- Late 1997**
ISPs appear and become registrars: the RRR model begins.
- 2007**
12 ISP registrars; about 6 registrations per day.
- 2011–2013**
Reform: naming charter, tariffs and registrar accreditation.

RESULTS

1/week → 6/day

registrations on average, from the direct model (1996) to the RRR model (2007)

12

ISP registrars operating by 2007

70,549

names in September 2026, up 17% since February 2024

Why it worked: clear separation of roles · competition among registrars · charter and tariffs set by the regulator · Tunisian-presence rule keeps .tn a trusted national identity

Distribution of domain names by registrar

70,549

Total number of registered domains

30

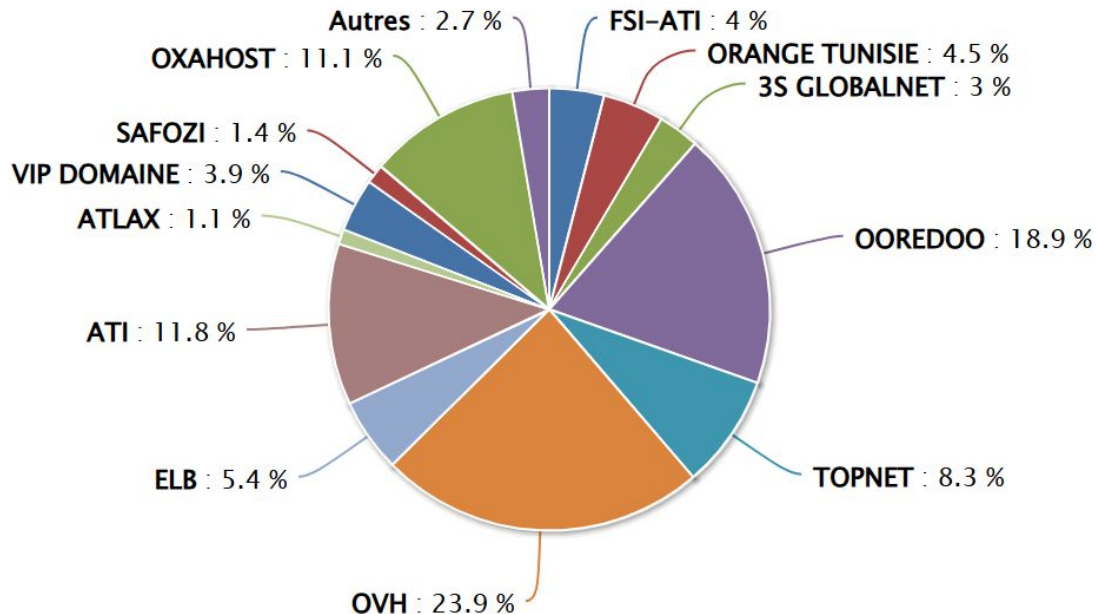
Number of domain name registrars in Tunisia

= < 19 TND

Maximum annual registration fee
(6,55 USD)

50%

50% of registrars use online registration.



Regional presence & global partnerships

Milestones

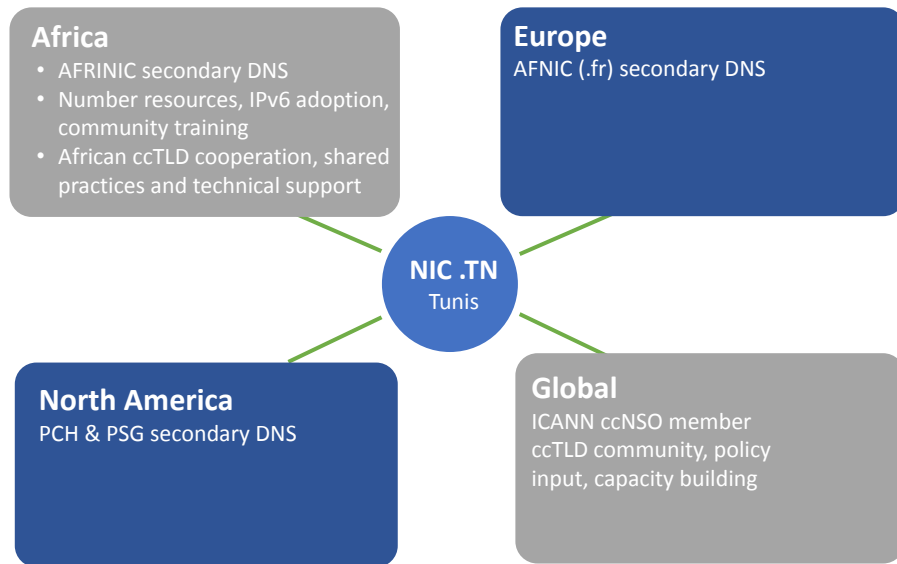
1991 Registered in the IANA root zone as .tn

1996 Delegated to ATI, which runs the NIC

2010 Arabic IDN ccTLD (.تونس) delegated to ATI

2013 ATI joins ICANN's ccNSO, the policy forum of ccTLD managers

Partner network



Operational updates & IDNs

Operational updates

DNSSEC

Both zones signed; DS records in the root since Sept 2014

Resilience

Six nameservers, all IPv6-enabled, shared with AFRINIC, AFNIC, PCH and PSG

WHOIS

One registry WHOIS (whois.ati.tn) serves both ccTLDs

IDN ccTLD [تونس]

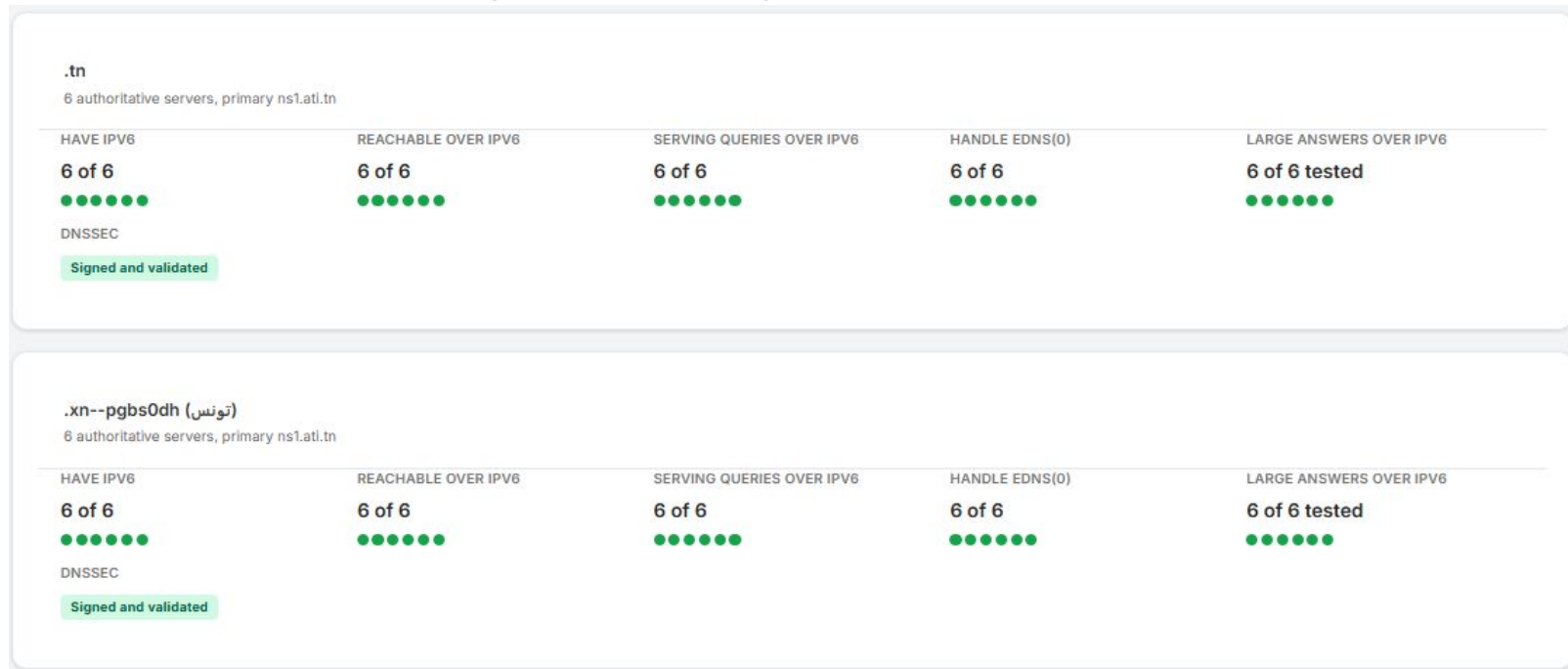
[.تونس]

xn--pgbs0dh

- Fast Track application, Dec 2009
- Delegated to ATI in 2010
- DNSSEC-signed since Sept 2014

The .TN ccTLD and its Arabic IDN counterpart · registry operated by the NIC at ATI

Protocol compatibility and modernization



- Source: <https://v6monitor.afrinic.net/country/TN>

Protocol compatibility and modernisation

Full IPv6 support

Root servers and authority servers natively accessible under IPv4 and IPv6.

Interconnection via IXP

Direct synergy with the national Internet Exchange Point [TUNIXP] to optimize latency for local query resolution.

Authoritative Nameservers

Delegation from the IANA root zone (serial 2026081901), probed Aug 19, 2026

NAMESERVER	CCTLD	HAS IPV6	REACHABLE	SERVING QUERIES	LARGE ANSWERS	IPV4
ns-tn.afnic.net	.tn ✓	Yes	Yes	Yes	Handled	Yes
ns1.ati.tn	.tn ✓	Yes	Yes	Yes	Handled	Yes
ns2.ati.tn	.tn ✓	Yes	Yes	Yes	Handled	Yes
ns2.nic.fr	.tn ✓	Yes	Yes	Yes	Handled	Yes
pch.ati.tn	.tn ✓	Yes	Yes	Yes	Handled	Yes
rip.psg.com	.tn ✓	Yes	Yes	Yes	Handled	Yes
ns-tn.afnic.net	.xn--pgbs0dh ✓	Yes	Yes	Yes	Handled	Yes
ns1.ati.tn	.xn--pgbs0dh ✓	Yes	Yes	Yes	Handled	Yes
ns2.ati.tn	.xn--pgbs0dh ✓	Yes	Yes	Yes	Handled	Yes
ns2.nic.fr	.xn--pgbs0dh ✓	Yes	Yes	Yes	Handled	Yes
pch.ati.tn	.xn--pgbs0dh ✓	Yes	Yes	Yes	Handled	Yes
rip.psg.com	.xn--pgbs0dh ✓	Yes	Yes	Yes	Handled	Yes

Legal framework and public policy.. Who sets the rules for [.tn]

Who does what

Law

Telecommunications Code of 2001, amended in 2002, 2008 and 2013

Regulator

INT: sets naming charters, fees and dispute procedures

Registry

ATI: technical registry for [.tn] and the Arabic IDN [تونس]

Registrars

Accredited registrars sell names to registrants

Key decisions

2010

First charter (No. 48) and annual fees (No. 96)

2011

Charter revised (No. 25)

2012

Arabic IDN charter (No. 12); sales from 1 March

2013

Post-consultation reform: new charters (Nos. 141, 143)

2020

Amendment to the [.tn] charter (Coll/Reg/2020/11)

Best practices: How ATI runs and promotes the [.tn] ccTLD

Management

- **Clear roles:** INT regulates, the NIC runs the registry technically
- **Registrar channel:** registry–registrar agreement opened to public consultation
- **Resilient DNS:** DNSSEC and six IPv6 nameservers shared with partners
- **Rights protection:** phased launch (sunrise, landrush) for the Arabic IDN

Engagement

- **Community:** ccNSO member since 2013; ICANN MEAC-SIG talk in 2015
- **Public input:** consultations on registrar rules and namespace reform (2013)
- **Awareness:** the NIC site explains naming and the case for .tn
- **Growth:** registrars encouraged to promote .tn, with a 50,000-name goal for 2012

Thank you Questions ?

tn تونس

Mourad MELLITI, [mourad@ati.tn]

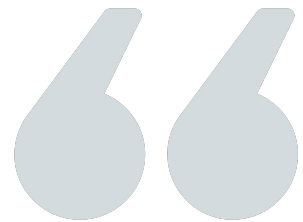
ati | Tunisie Internet
التونسية للإنترنت



IS NIS2 fueling a Market for Fake Identities?

Laila Jensen, Head of Legal, Punktum dk (.dk)





**.dk domains must be
the most secure
domains in the world**



One tool is...

- **Data and ID checks**



The legal basis

The Danish Domain Law - 2014

- Accurate, up-to-date, and publicly available.

New Danish NIS2 Law – 2025/2026

- Accurate, up-to-date, and publicly available.

❑ **Database on registrants' name, address, email address, and telephone number.**

❑ ***Inadequately conducted ID checks = Breach of T&C = Domain suspension***

Practices and procedures

- **Registrants resident in Denmark:**

- Data and ID checks via MitID
CPR No. / CVR No.



- **Registrants resident outside Denmark:**

- Risk-based assessment ("Risk Engine")
- Manually checks
Risk assessment: Accuracy of the registrants identity and contact details.



Questions

- **More demand:** NIS2 increases the need for registrant verification and documentation.
- **More incentives:** Stricter requirements increase the value of appearing to be a legitimate registrant.
- **More opportunities:** Growing compliance demands may fuel a market for ready-made fake identities?

Suspicious data and ID checks

- **Photo ID**

Much the same pattern...



Bulgarien



Norge



Norge



Norge



Rumænien



.dk

.dk

Suspicious data and ID checks

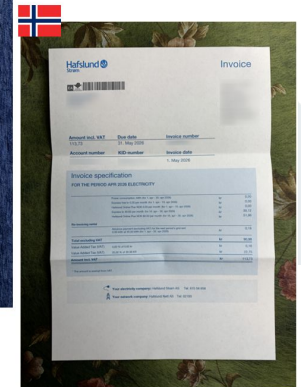
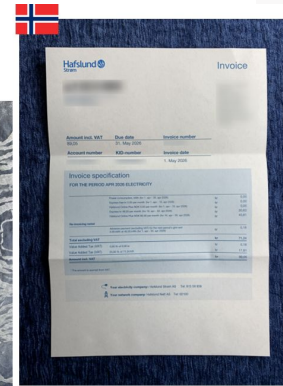
- **Proof of address:**

Utility bills, folded the same way (in thirds) and always on colorful or patterned background.



Suspicious data and ID checks

Same country – same utility company.



Suspicious data and ID checks

ChatGPT 32-40 seconds with prompt "Can you create a photo of a Polish utility bill from Energa? It must be a photo of a physical paper invoice."



Suspicious!



AI generated!

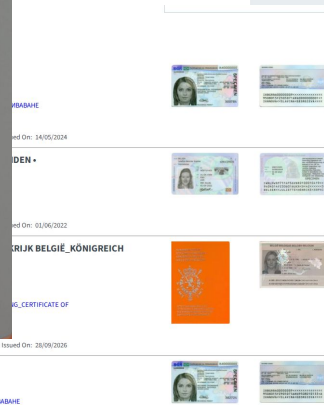
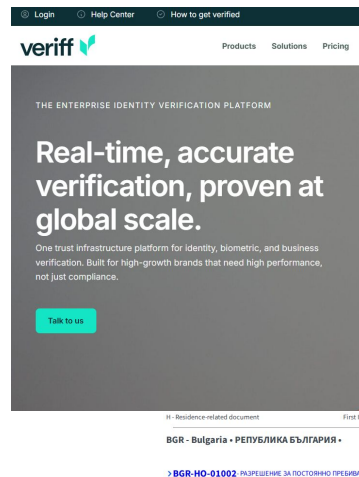
What type of domain names

- one thing in common – gambling



What have we done and our plans going forward

- Higher risk score for domain names containing words such as “casino”
- New verification tools:
 - PRADO, EU database with official ID-documents
 - Tools to detect AI-generated documents
 - Veriff, Real-time verification
- ID verification of all registrants





Where Policy Meets Product in the market: Rebuilding the .UK Experience

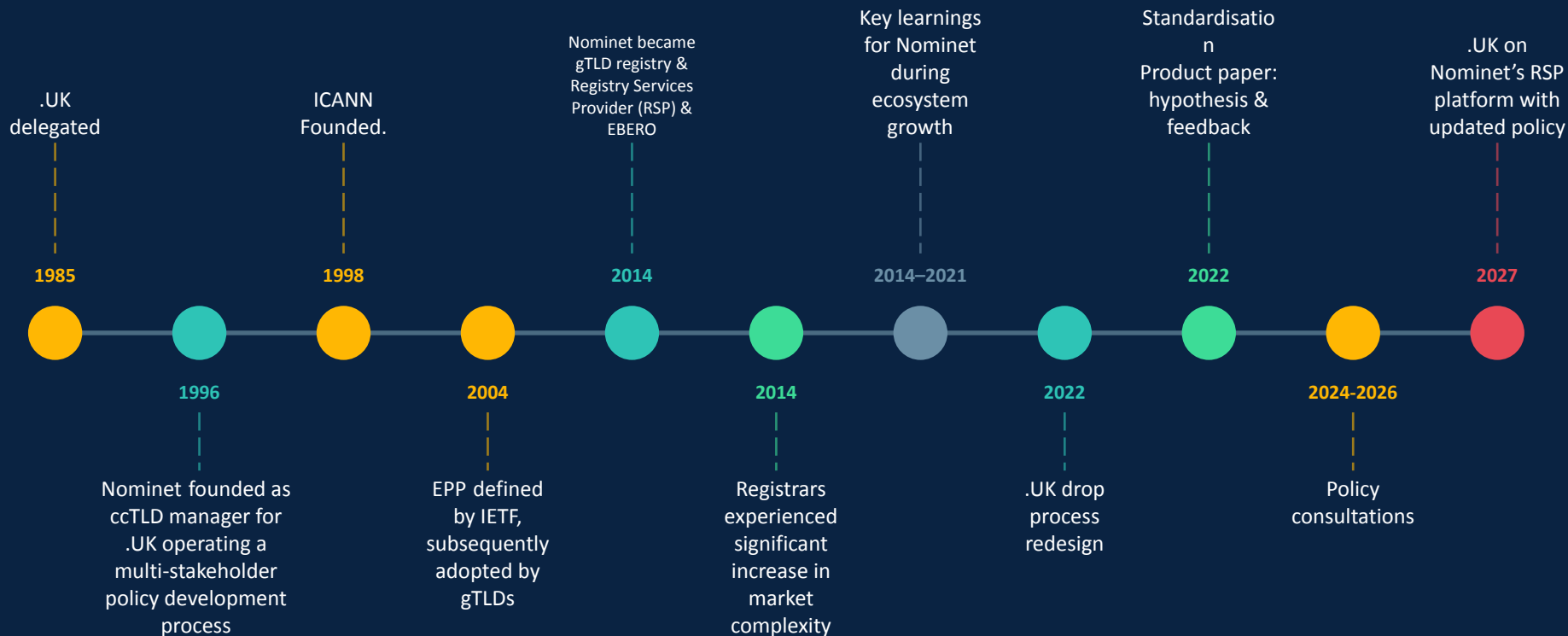
Gordon Dick,
Principal Registry Specialist, Nominet

Gordon.Dick@nominet.uk



Nominet and the .UK Journey

nominet



What did we learn?

- The opposite of a good idea can be another good idea: 2 multi-stakeholder policy development implementations had developed good workable solutions to the same problems on parallel timelines. They created different product experiences.
- gTLDs rely on the IETF for the technical features; whilst the policy was dealt with in ICANN GNSO
- .UK policy was created before IETF or ICANN work in these areas and policy was more tightly integrated.
- Registrants for .cymru and .wales have a different experience to registrants for .UK with the same registrar.
- Computer says no. Registrars now operate in a much more complex environment since 2014 supporting many hundreds of TLDs; standard technical integrations using EPP are not compatible with .UK. Significant differences in technical integration meant that some registrars choose not to enter the .UK market.

What context is .UK operating within?

- Since 2014, Nominet has been running 2 platforms:
 - Legacy .UK written in C++; evolved since 1996.
 - Configurable Registry Services Platform written in Java; created in 2014 after EPP specifications were finalised.
- Nominet now run the infrastructure for over **80 top level domains**.
- Nominet's own support team now faces the same **complexity** as registrar support teams — where the TLD determines the answer a customer needs in relation to integration. Crucially, this was not a deliberate choice, and the inconsistency adds no value.
- When we wanted to add a **new feature** to .cymru or .wales as well as .UK we must implement it **twice**.

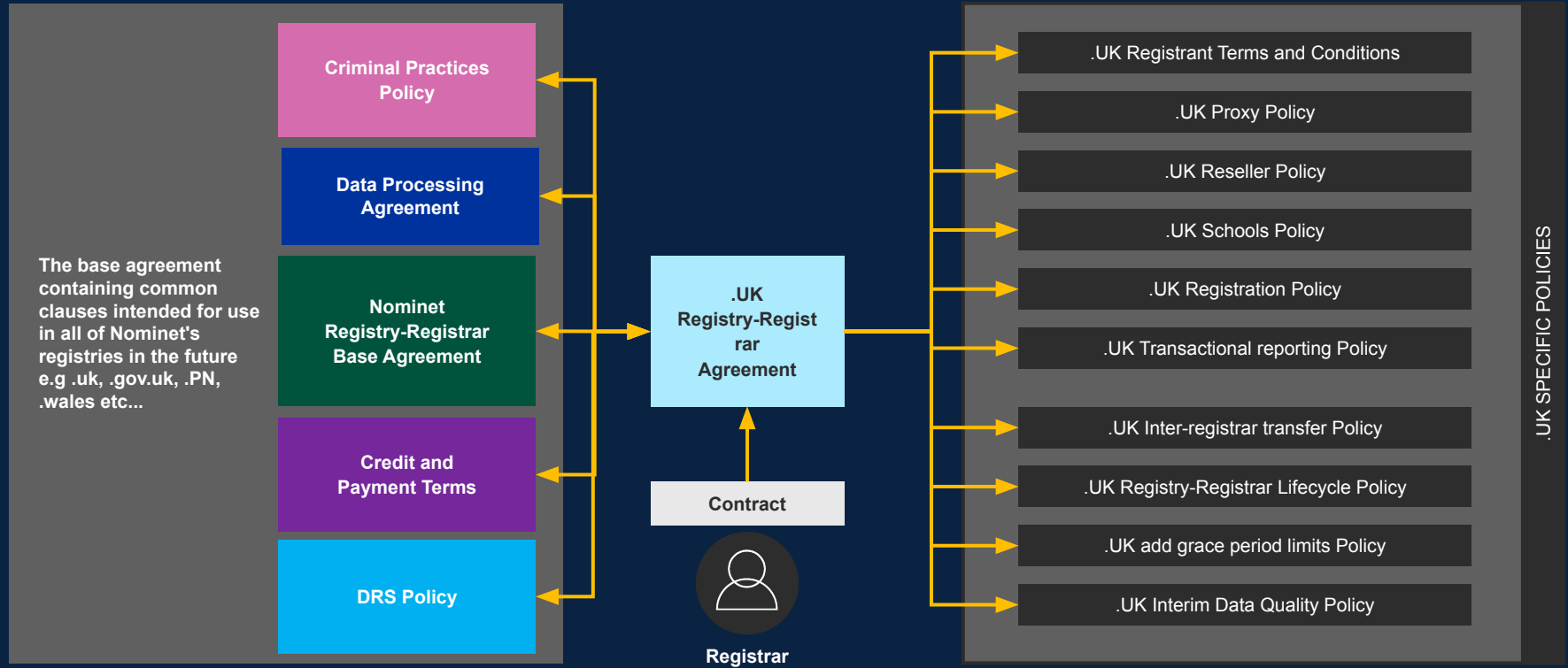
What did we do?

- We tested a hypothesis with our registrars from a **product** perspective rather than a **policy** perspective:
 - Registrar User experience.
 - Registrant User experience.
 - Technical integration.
- Positive feedback led to policy review.
- Initial consultation – the big picture:
 - .UK standardisation: Accreditation simplification, Inter-registrar transfer process, .UK lifecycle, Locking mechanisms, .UK EPP oddities, Reseller integrations.
 - Legacy Technology: WHOIS, WHOIS2, Domain Availability Checker, restrictions in .UK EPP, APIs.
- Final Consultation – the detail:
 - Registry-Registrar Agreement re-written and consulted on.
 - All policies reviewed, many updated to bring it into line with the result of the initial consultation.

What's changing in .UK?

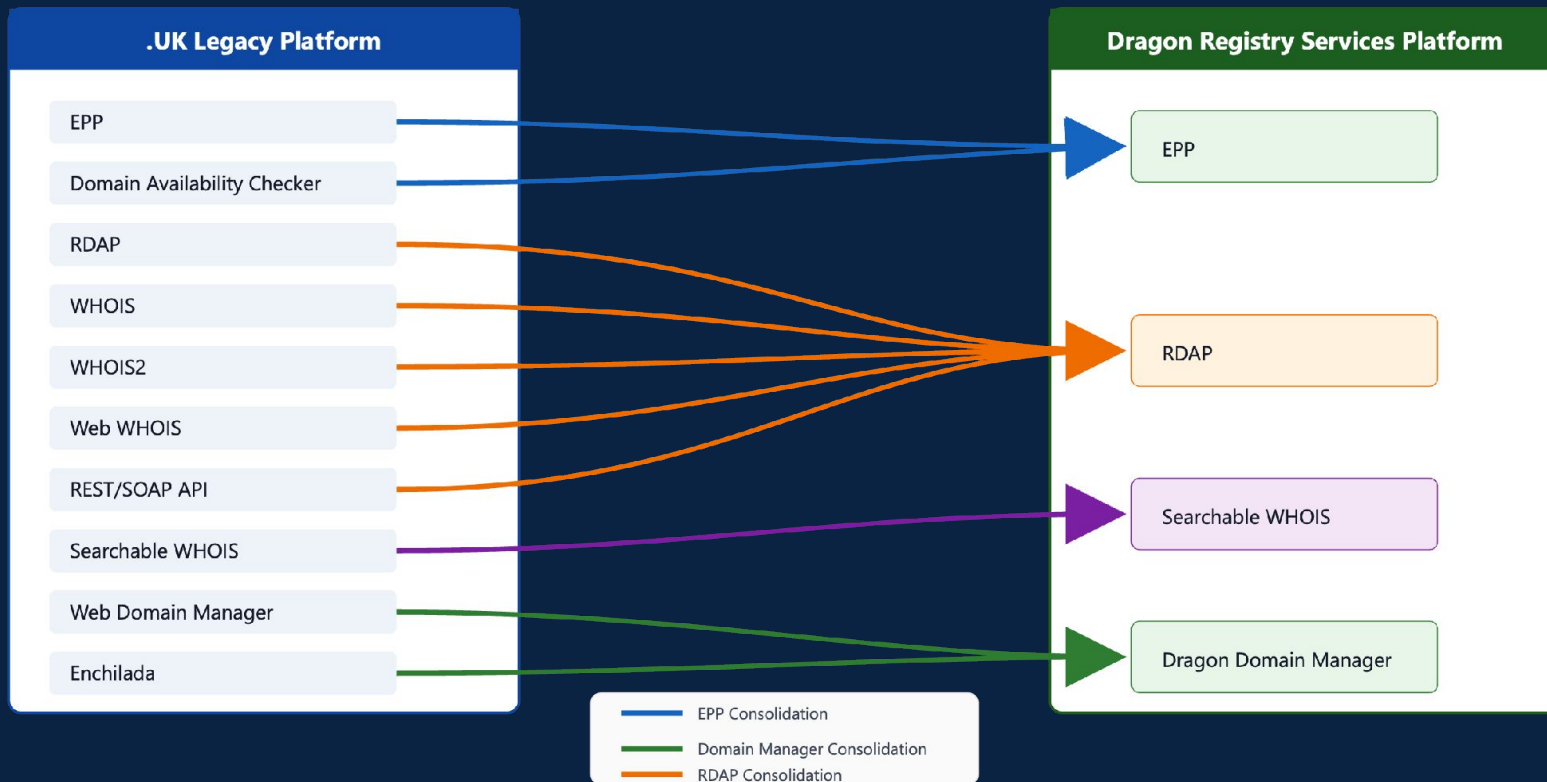


Updated policy landscape



- Moving to our modern, scalable, configurable Dragon Registry Services Provider platform.
- Adopting the lifecycle experienced in gTLDs.
- Change from push transfers to EPP pull transfers but with the RFC9154 Secure auth codes.
- WHOIS will be decommissioned, RDAP is the primary Registration Data Directory Service.
- Agreements and policies have been re-written in a way that allows for the same integrations to support gTLDs and .UK. They are not identical to gTLD policies but compatible with them.
- We will differ where it adds value, we will be standard where it makes sense.

Technical platform changes



Implementation...

- From the big picture the changes look small and limited but they go to the heart of the operations of the entire business and customer experience.
- The registrar journey:
 - All registrars require to review their contracts and comply with updated policies.
 - Registrars that integrate via EPP will need to do some re-configuration. (1033 registrars)
- More than 6 months testbed availability:
 - Allows wholesale registrars 3 months to get ready and give their resellers 3 months.
- Engagement campaign.
- Monitoring testbed usage.

Monitoring progress by DUM...

nominet

EPP Operations Summary — Yes vs No by Operation



Monitoring progress... of those connected to testbed.

nominet

EPP Operations Summary — Yes vs No by Operation





Questions?

Gordon Dick
Principal Registry Specialist, Nominet

Gordon.Dick@nominet.uk



Thank you!

Placeholder

Satisfaction survey via mentimeter