



PROMOTING AI LITERACY

(WITHOUT PROMOTING AI)

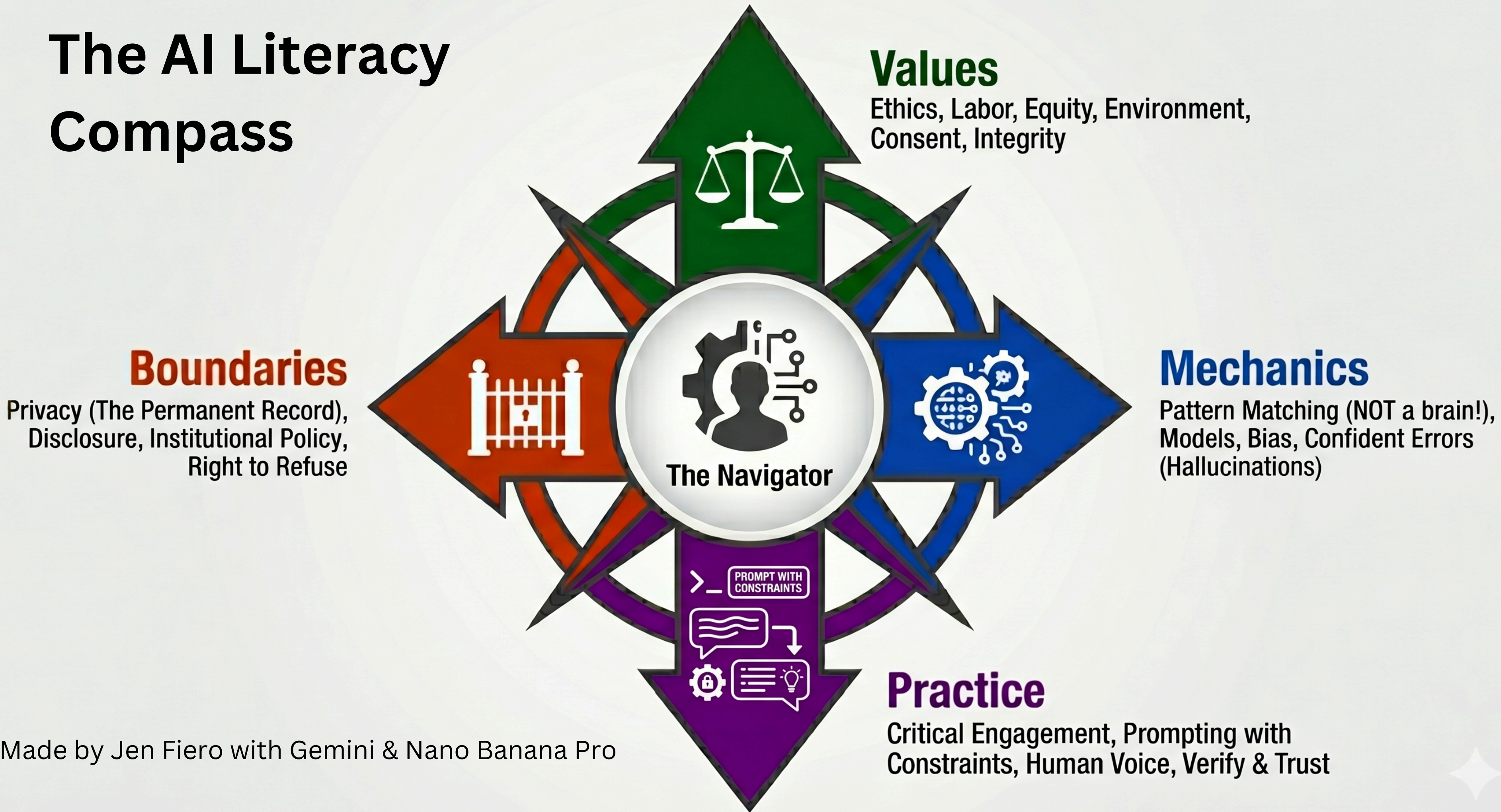
Jen Fiero

Library & Information Commons Director
Jackson College

MY JOURNEY

- Campus “AI training person”
- Sessions mostly focused on:
 - Mechanics/tools
 - Prompting techniques
 - Use cases
- Variable audience
 - Students, faculty, staff
- Started to feel like I was promoting AI rather than critical use/literacy

The AI Literacy Compass



The Five Personas & The Compass

The Skeptic

Critically questions the "why" and the "who" behind technology. North (Values) quadrant gives those concerns a formal place in the decision-making process.

The Enthusiast

Sees the potential for creativity and massive time-savings. South (Practice) quadrant helps refine those skills, while East (Mechanics) ensures a solid understanding of how tech actually works.

The Pragmatist

Want to use tools effectively without over-relying on them. West (Boundaries) and South (Practice) helps integrate AI into workflow safely, transparently, and only when it's truly the best tool for the job.

The Overwhelmed

The "future" is moving fast, but the Compass is designed to help slow down. Learn a set of steady principles so you can ignore the "noise" and only engage with what actually serves you.

The Undecided

A "wait-and-see" approach is a smart way to handle a major technological shift. Compass gives the four cardinal points needed to evaluate AI, moving from "undecided" to "informed."

Next Steps

Complete “Living & Working with AI” course (early Summer 2026)

Launch free course on JetWay (late Summer/early Fall 2026)

Continue offering in-person sessions/workshops based on Compass

Refine Compass & course based on feedback and tech changes