



Slides



Economics of Innovation

New Entrepreneurship Curriculum from FTE



2026 **NCE Conference**
 Nebraska Career & Technical Education
 June 8th - 10th

From Learning to Earning
 Preparing Today's Learners for Tomorrow's Workforce

Kearney, Nebraska • Younes Conference Center South



About Me



- Associate Director - Nebraska Council on Economic Education.
- Former high school teacher of 13 years.
- Nationally award winning curriculum writer.
- Master's degrees in History Education and Economic Education.
- Econ Nerd



MATT PIERSON
THE AMATEUR ECONOMIST





Entrepreneurship

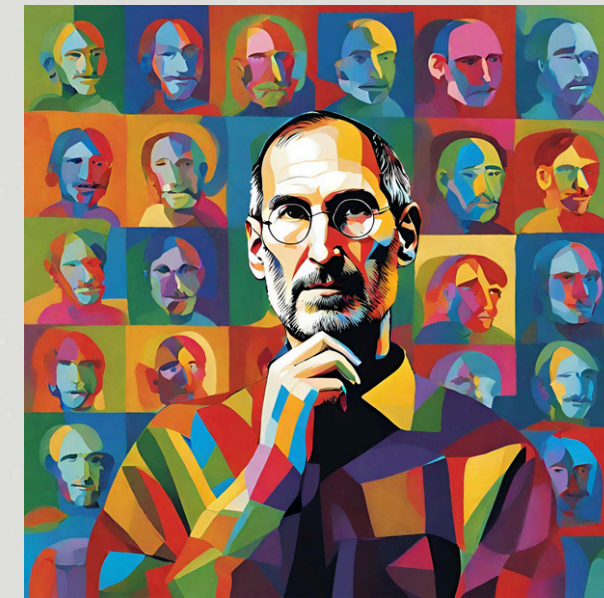


- Let's take a pause and allow me to enter my opinion corner.





Entrepreneurship





Entrepreneurship

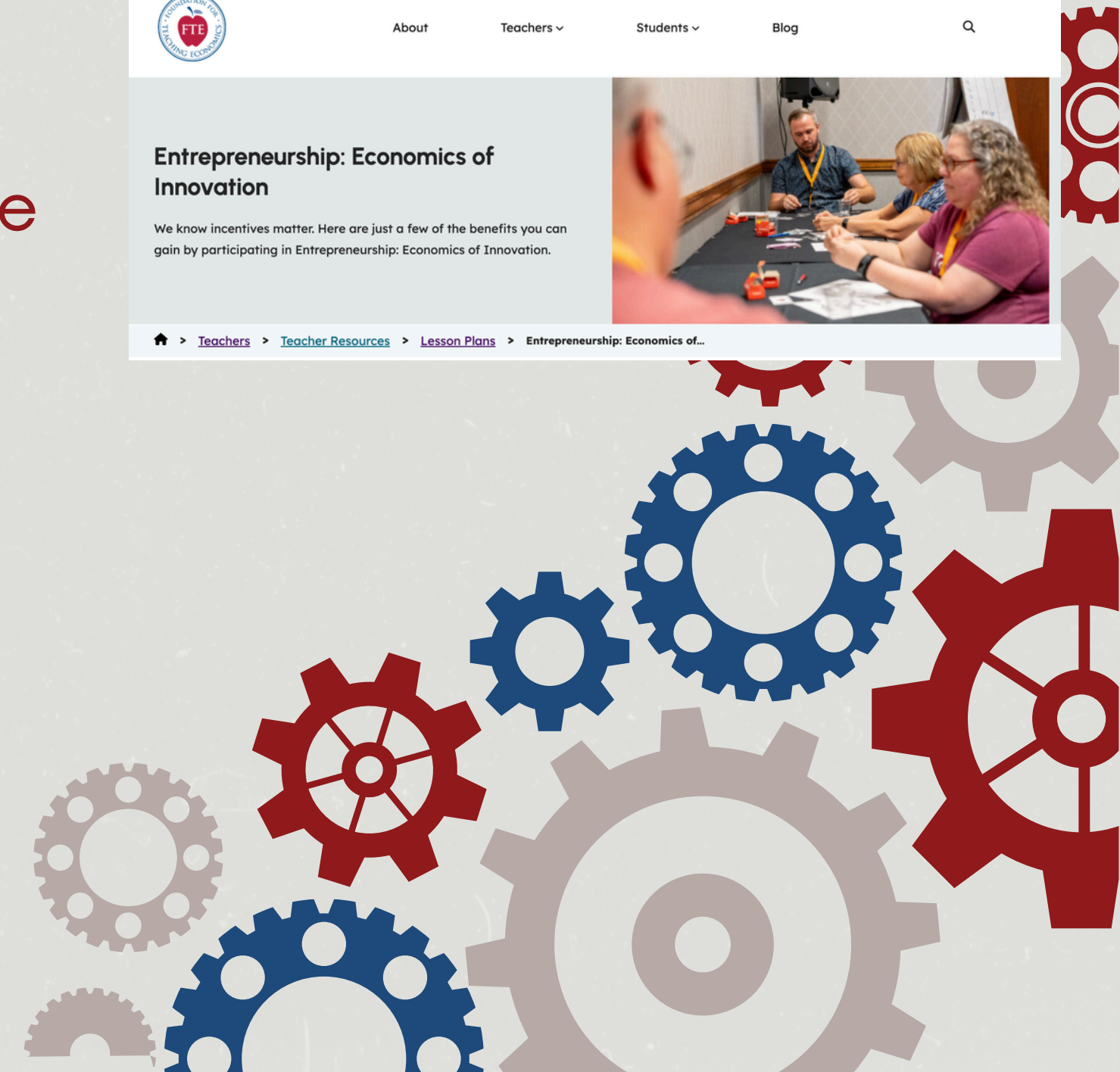
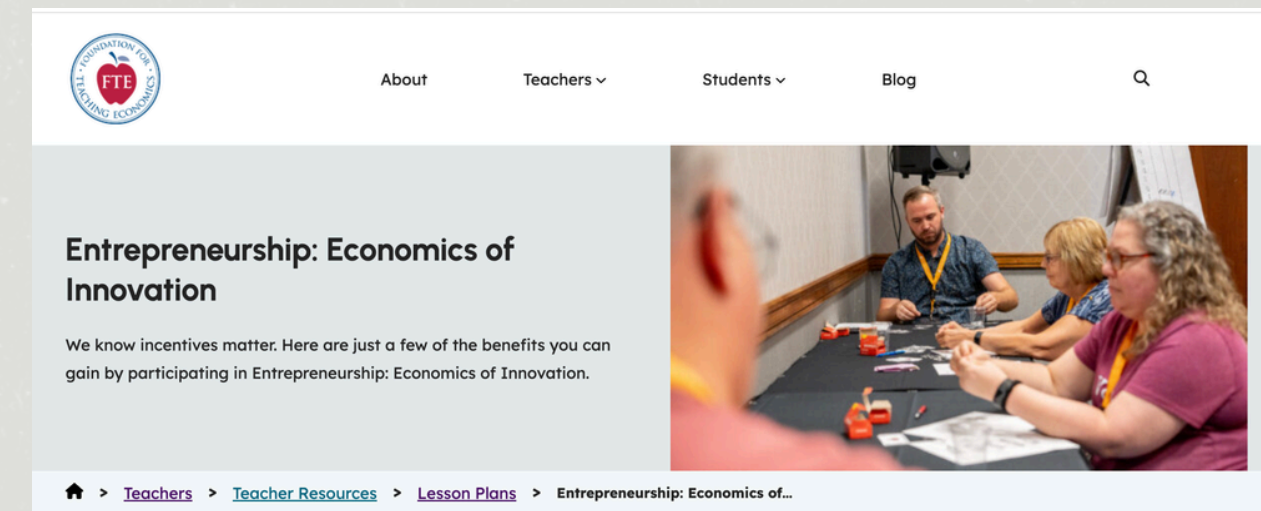




The Curriculum



- Hosted by the Foundation for Teaching Economics.
- Written by Omaha Center Director - Dr. Jamie Wagner
- All online and no cost to you!
 - <https://fte.org/teachers/teacher-resources/lesson-plans/program-topics-content/>
- 7 Lessons and a Capstone Project.
- Focused on Economic Thinking behind entrepreneurship.



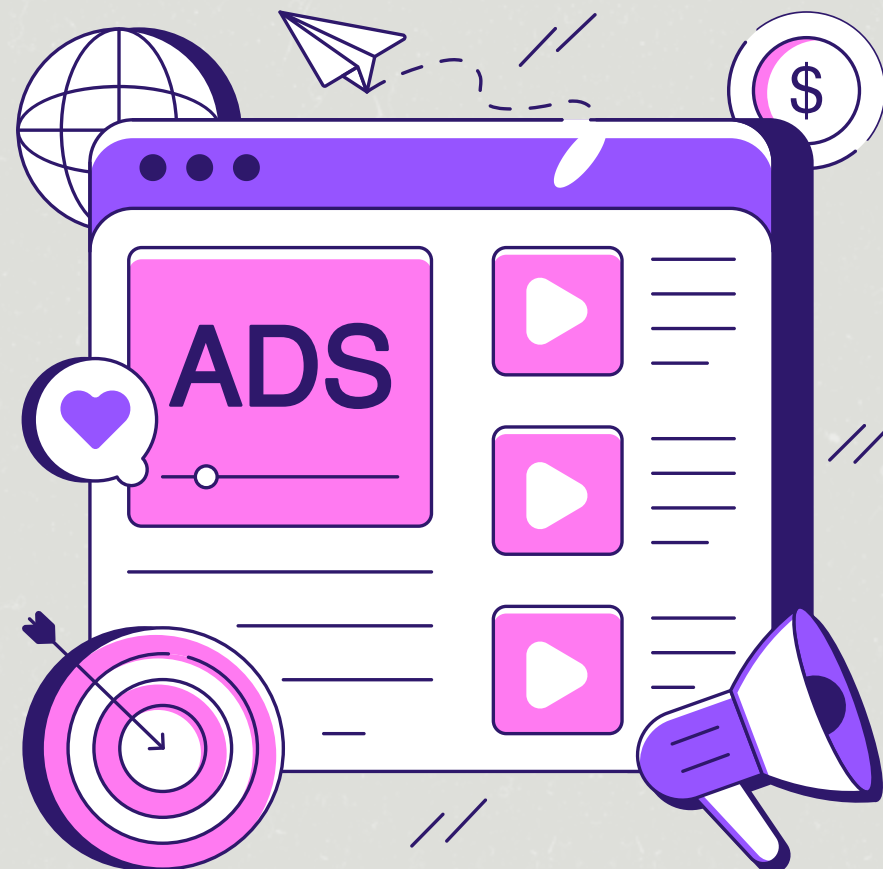


2 Quick Demos



Food Truck Challenge

Advertising Showdown





Upcoming Events from NCEE



5

SPOTS
LEFT





Upcoming Events from NCEE



**PERSONAL FINANCE
TEACHER WORKSHOP**

KANSAS Council for Economic Education | 10j FEDERAL RESERVE BANK OF KANSAS CITY | NEBRASKA COUNCIL ON ECONOMIC EDUCATION NCEE

30 JUNE-1 JULY

Connecting Dollars & Decisions: Teaching Personal Finance
Location: Federal Reserve Bank of Kansas City - Denver Branch
🕒 At 8:30am

We are joining forces with our friends from Kansas to provide an opportunity to our Western Nebraska Teachers!

\$200 STIPEND FOR NEBRASKA TEACHERS
[HTTPS://GO.UNL.EDU/NCEEDENVQR26](https://go.unl.edu/NCEEDENVQR26)





Upcoming Events from NCEE



Entrepreneurship

Economics of Innovation

Summer Teacher Workshop

July 22-24 2026

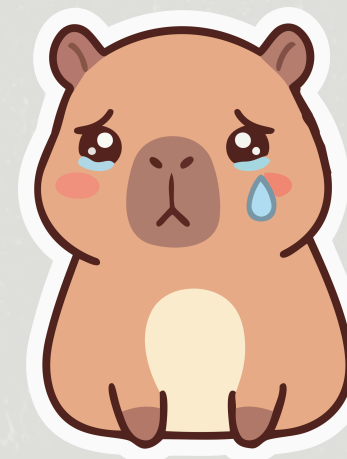
Mammel Hall, University of Nebraska-Omaha

Starts at 2:30pm on Wednesday and ends at 12pm on Friday.

Please join us for this multi-day workshop on Entrepreneurship hosted by NCEE and the Foundation for Teaching Economics! This workshop will highlight a BRAND NEW curriculum focusing on the connections between entrepreneurship and economics! Nebraska Educators will receive a **\$400** stipend for attending and a \$200 reimbursement for their registration. **Nebraska Educators who are more than 50 miles from the conference site will have their hotel room covered as well!**

Registration via FTE is located here:

<https://go.unl.edu/fteomaha26>



WAITLIST ONLY





Contact Us



- nebraskacouncil.unl.edu
- @NEEconEd on Facebook, Instagram, and LinkedIn
- mpierson4@unl.edu with any questions

