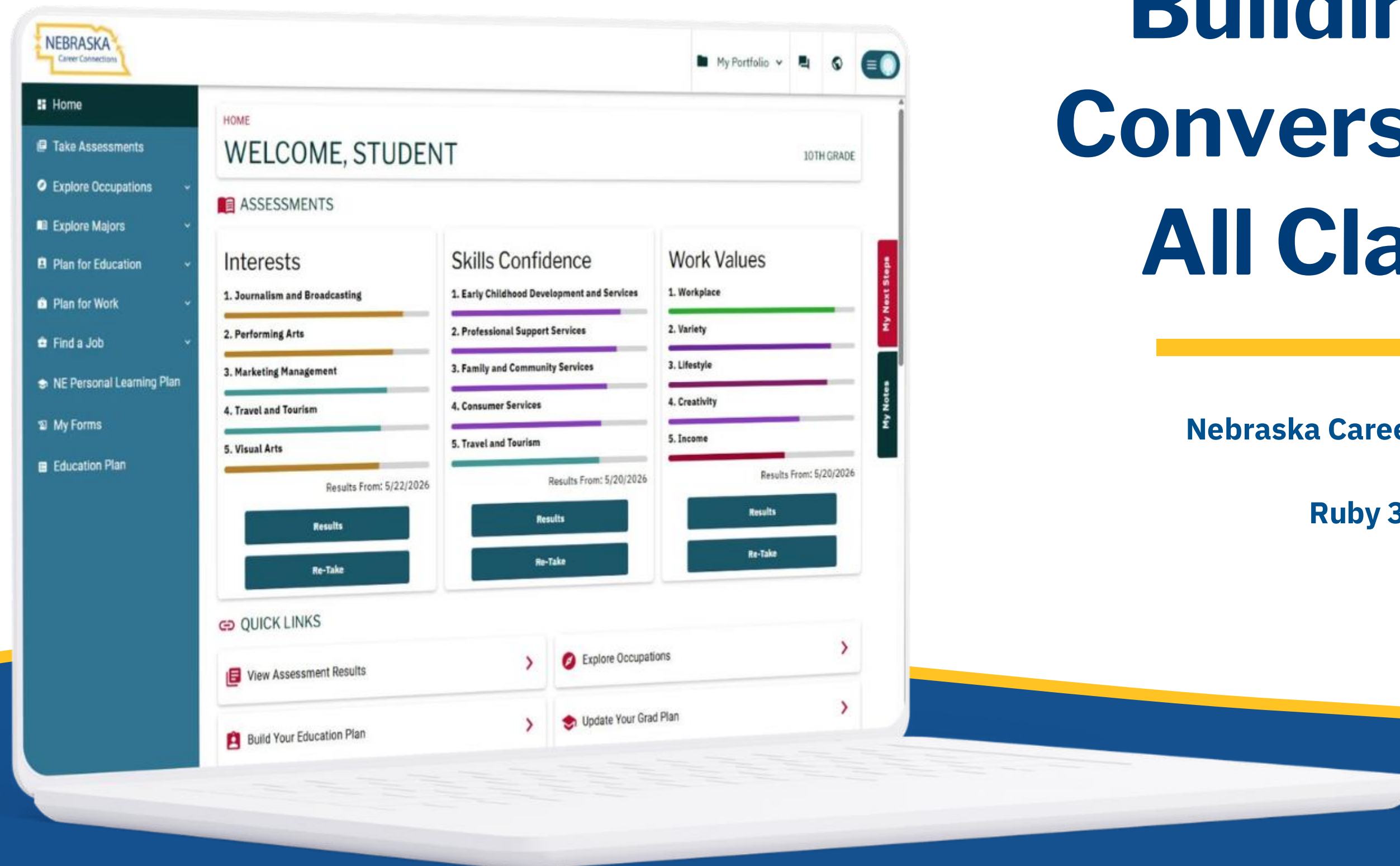


Building Career Conversations into All Classrooms

Nebraska Career Education Conference

Ruby 3 | June 9, 2026



Agenda

- Why Career Conversations in Every Classroom?
- Introducing Nebraska Career Connections
- Cross-Disciplinary Strategies: CTE, Math, Science & ELA
- Key Points of the System To Explore
- Questions & Discussion

Good Morning!

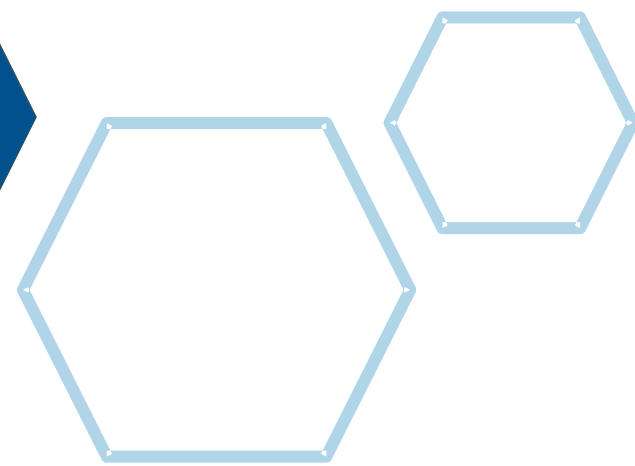


John Milroy

Vice President of Partner Solutions

akuder[®]

Why Career Conversations in Every Classroom?





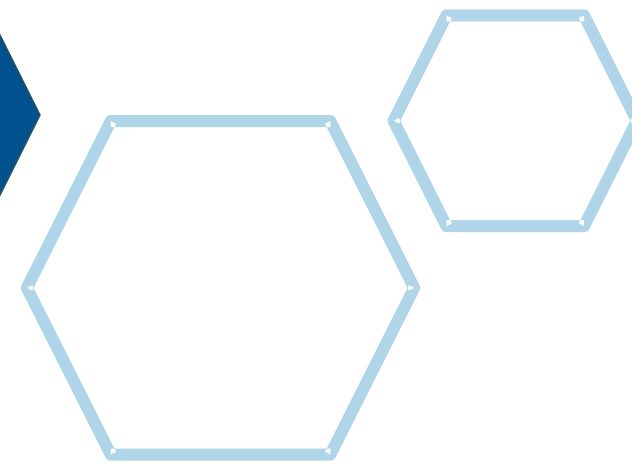
Building a Career-Centric Classroom Culture



- Every subject connects to **real-world** careers and workforce needs
- Career awareness increases **student motivation** and engagement
- Students make better decisions with **broader career exposure**
- Educators in all disciplines can be powerful career champions
- Nebraska students deserve classrooms that **connect content to their futures**
- Nebraska Career Connections makes career integration practical and accessible
- A **career-centric culture** serves every student, every day



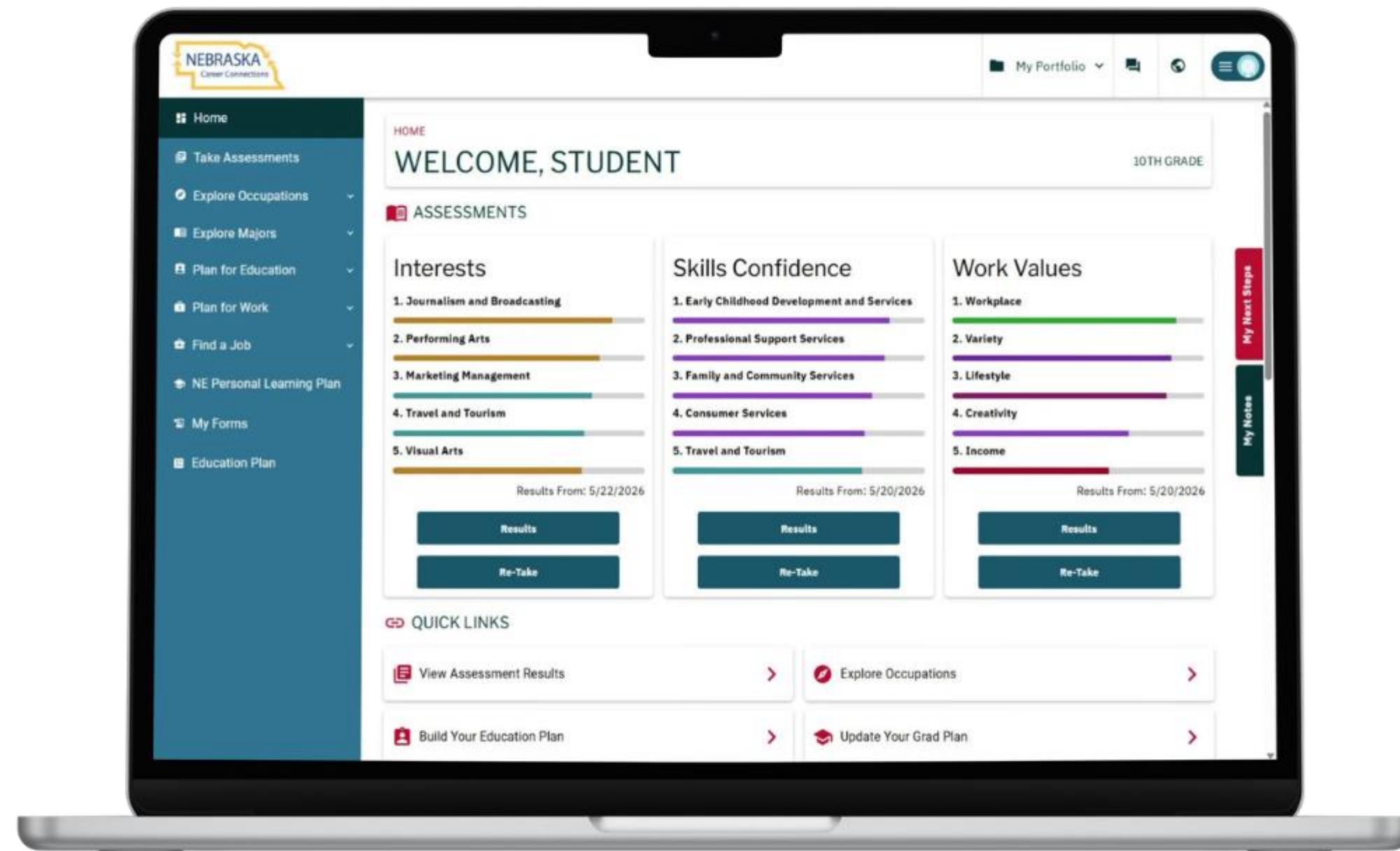
Nebraska Career Connections



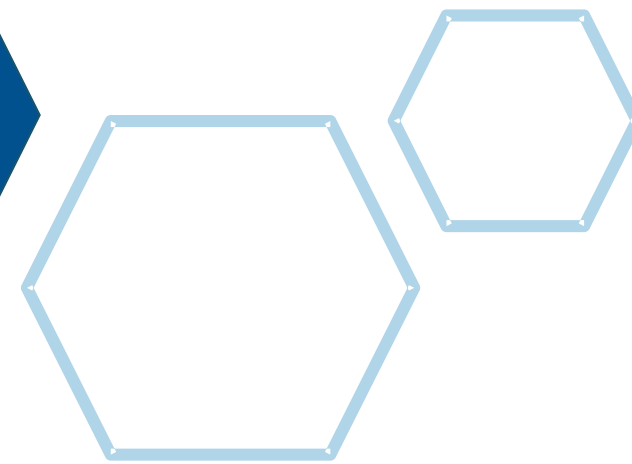
Nebraska Career Connections: A Free Tool for Every Nebraska Student

Provided at no cost by the NDE, Department of Career Tech

- Research-Based Career Assessments
- Education & Graduation Plans
- Goal Setting & Reflections
- Financial Tools & Financial Aid Information
- Lifelong Portfolio, Resume Builder, Interview Skills
- Career Guidance Curriculum
- Robust Data (Micro & Macro)
- SSO & SIS Integrations



Cross-Disciplinary Strategies



Math: Real-World Numbers, Real Careers

Strategy:

Connect math instruction to real life by using salary data, cost-of-living comparisons, and budgeting scenarios tied to actual careers in your community.

Nebraska Career Connections (NCC) provides occupation wage data students can use directly.

Activity:

- **Access the NCC Occupations database** and favorite 3 careers of interest. Record each career's median annual salary.
- **Use salary data** to calculate **monthly take-home pay after estimated taxes**, then map it to a sample monthly budget.
- **Compare cost-of-living data** across Nebraska cities to analyze how location affects salary needs.
- **Calculate education costs vs. lifetime earnings** for different career paths using NCC education data.
- **Have students reflect:** does their dream career's salary align with their lifestyle goals?

Science: Exploring STEM Career Pathways

Strategy:

Science instruction becomes more meaningful when students see where it leads. Use Nebraska Career Connections (NCC) to explore STEM occupations, required education pathways, and Nebraska's growing STEM workforce, connecting classroom content to career reality.

Activity:

- **Introduce a current science topic and ask: “What careers use this knowledge?”** Have students brainstorm, then verify using the NCC Occupations database.
- **Have students explore STEM career clusters in NCC,** record education requirements, job outlook, and Nebraska-specific demand for 3 occupations.
- **Connect lab skills and scientific methods to specific job tasks** listed in occupation profiles. Have student reflect as a bell-ringer: *“How does what we do in class connect to what a scientist does?”*

ELA: Writing, Research & Professional Communication

Strategy:

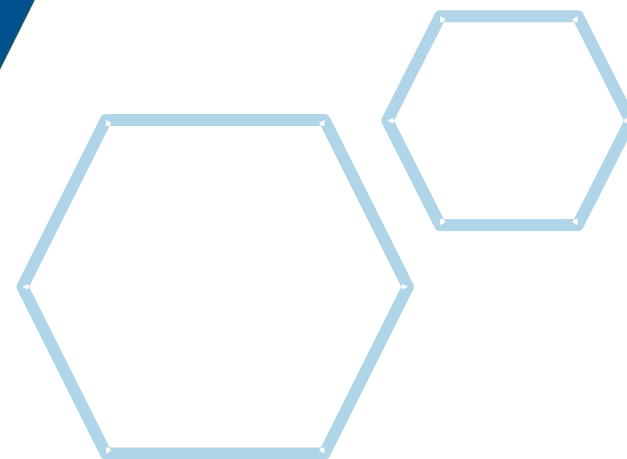
ELA is the perfect home for authentic career writing. From career research reports to formal cover letters, Nebraska Career Connections (NCC) gives students real career data to write about, making every writing task meaningful and career-connected.

Activity:

- Have students research a career of interest using NCC, then write a formal **one-page career research paper** using evidence from occupation profiles.
- Use NCC job descriptions to teach professional vocabulary — students identify **field-specific terminology** and incorporate it into writing tasks.
- Guide students in drafting a **résumé** using NCC's résumé builder, incorporating their activities, skills, and interests from their profile.
- Practice professional communication by writing a **cover letter** for a career found in NCC, addressing required skills and expressing interest in the field.

STUDENT TOOLS

Engaging in Career-Centric Planning



DISCOVER: Kuder Career Assessments

- Backed by 85+ years of ongoing research and continual updates to adhere to standards surrounding reliability, validity, and fairness.
- Power career exploration, education planning, and more!
- Three career assessments:
 - Kuder Career Interests Assessment
 - Kuder Skills Confidence Assessment
 - Super's Work Values Inventory-revised

The screenshot displays the NEBRASKA Career Connections website interface. The top navigation bar includes the logo and a 'My Portfolio' dropdown. A dark blue sidebar on the left contains a menu with options: Home, Take Assessments, Explore Occupations, Explore Majors, Plan for Education, Plan for Work, Find a Job, and NE Personal Learning Plan. The main content area is titled 'WELCOME, NEBRASKA' and features an 'ASSESSMENTS' section. Three assessment cards are visible: 'Interests' (results from 5/30/2025), 'Skills Confidence' (results from 5/27/2025), and 'Work Values' (results from 5/27/2025). Each card shows a list of categories with corresponding progress bars and buttons for 'Results' and 'Re-Take'. The 'Interests' card lists: 1. Professional Support Services, 2. Emergency and Fire Management Services, 3. Law Enforcement Services, 4. Personal Care Services, and 5. Therapeutic Services. The 'Skills Confidence' card lists: 1. Professional Support Services, 2. Early Childhood Development and Services, 3. Health Informatics, 4. Personal Care Services, and 5. Teaching and Training. The 'Work Values' card lists: 1. Income, 2. Creativity, 3. Prestige, 4. Independence, and 5. Security. A 'QUICK LINKS' section is partially visible at the bottom.

- Home
- Take Assessments
- Explore Occupations ▾
- Explore Majors ▾
- Plan For Education ▾
- Plan For Work ▾
- Find A Job ▾
- NE Personal Learning Plan

[Home](#) > Kuder Career Interests Assessment®

Kuder Career Interests Assessment®

If you had the opportunity and the ability to engage in each of the following activities, how much would you like or dislike doing each of them?

Percent Complete:

Perform for an audience.

Strongly Dislike	Dislike	Neutral	Like	Strongly Like
------------------	---------	---------	------	---------------

Learn about recent advances in science and technology.

Strongly Dislike	Dislike	Neutral	Like	Strongly Like
------------------	---------	---------	------	---------------

Work with families who are needy or poor.

Strongly Dislike	Dislike	Neutral	Like	Strongly Like
------------------	---------	---------	------	---------------

Install flooring in a room.

Strongly Dislike	Dislike	Neutral	Like	Strongly Like
------------------	---------	---------	------	---------------

Research climate change solutions.

Strongly Dislike	Dislike	Neutral	Like	Strongly Like
------------------	---------	---------	------	---------------

Help students who are new to a school.

Strongly Dislike	Dislike	Neutral	Like	Strongly Like
------------------	---------	---------	------	---------------

[↶ Start Over](#)

[🕒 Finish Later](#)

[Next >](#)

My Next Steps

My Notes

- Home
- Take Assessments
- Explore Occupations ▾
- Explore Majors ▾
- Plan For Education ▾
- Plan For Work ▾
- Find A Job ▾
- NE Personal Learning Plan

[Home](#) > [My Assessments](#) > [Kuder Career Interests Assessment® Results](#)

Kuder Career Interests Assessment® Results

The results below are based on your top five career pathways, as determined by your Kuder Career Interests Assessment.

Assessment Results

Occupations to Explore

Sample Ed Plans

Majors to Explore

Person Matches

Date Completed 5/30/2025

Print Report

[View by National Career Cluster Ranking](#)

Top Career Pathways

1. Professional Support Services



Provide special services in school settings to help students with personal, physical, and educational problems.

National Cluster: Education and Training

2. Emergency and Fire Management Services



Protect and help the public when there are emergencies such as fires, car accidents, and natural disasters.

National Cluster: Law, Public Safety, Corrections, and Security

3. Law Enforcement Services



Keep the public safe by guarding neighborhoods, roads, airports, and public places.

National Cluster: Law, Public Safety, Corrections, and Security

4. Personal Care Services



Improve the physical appearance of others by cutting and coloring their hair, applying makeup, fixing nails, or increasing their physical fitness.

National Cluster: Human Services

5. Therapeutic Services



Work with patients to provide medical care or treatment.

National Cluster: Health Science

My Next Steps

My Notes

EXPLORE: Career & Education Exploration

- Students can search occupations, majors, and postsecondary institutions based on a variety of factors.
- Variable factors include:
 - Individual & Aggregate Career Assessment Results
 - Interactive search using National Career Cluster videos, information, and pathways.
 - Job title or key word search.
 - Educational pathway and major.

The screenshot shows the NEBRASKA Career Connections website interface. The top navigation bar includes the logo, a 'My Portfolio' dropdown, and a home icon. The left sidebar contains a menu with options: Home, Take Assessments, Explore Occupations (selected), Occupations Suggested By Assessment Results (expanded), Occupations Suggested By National Career Clusters And Pathways, Occupations Related To A College Major, Occupations By Title, Explore Majors, Plan For Education, Plan For Work, Find A Job, Resume, and Education Plan.

The main content area is titled 'Occupations Suggested by Assessment Results' and includes a description: 'View a list of occupations suggested by your interests, skills, and work values assessment results. This list could be very long so you may narrow the results using the filter options below. As you do so, fitting your selection will appear on the list.' Below this is a 'Filter Options' section and a 'Show 10 entries' dropdown.

Occupation	Interests	Skills
★ Interpreters and Translators ⚙️	✓	✓
★ Museum Technicians and Conservators ⚙️	✓	✓
★ Adult Basic Education, Adult Secondary Education, and English as a Second Language Instructors	-	✓
★ Budget Analysts	-	-
★ Buyers and Purchasing Agents, Farm Products 🌿	-	-
★ Career/Technical Education Teachers, Middle School	-	✓
★ Career/Technical Education Teachers, Secondary School	-	✓
★ Clinical Research Coordinators	-	-
★ Coaches and Scouts ⚙️	-	✓
★ Critical Care Nurses ⚙️	✓	-

At the bottom of the table, it says 'Showing 1 - 10 of 29 entries' and a 'Previous' button is visible.

- Home
- Take Assessments
- Explore Occupations
- Explore Majors
- Plan for Education
- Plan for Work
- Find a Job
- NE Personal Learning Plan

Interpreters and Translators

Pathway: [Professional Support Services](#)



SUMMARY



- National Annual Range
\$35,410.00 - \$97,100.00
- Entry Level Education
Bachelor's degree
- National Jobs in 2022
68,700
- Average Annual Job Openings (2022-2032)
7,200
- National Outlook (2022-2032)
4.3% increase

DETAILS

My Next Steps

My Notes

- Home
- Take Assessments
- Explore Occupations
- Explore Majors
- Plan for Education
- Plan for Work
- Find a Job
- NE Personal Learning Plan



7,200



National Outlook (2022-2032)
4.3% increase

DETAILS

- OVERVIEW
- TASKS & CONDITIONS
- INTERESTS, SKILLS, & WORK VALUES
- EDUCATION & EXPERIENCE
- SALARY & OUTLOOK**
- RELATED OCCUPATIONS
- ADDITIONAL INFORMATION

State
Iowa

Region
Any

YEARLY SALARY | HOURLY WAGE

Yearly Salary	Statewide	Nationwide
10th Percentile	\$32,790	\$35,410
25th Percentile	\$42,240	\$44,810
Median	\$45,340	\$57,090
75th Percentile	\$59,470	\$76,960
90th Percentile	\$65,730	\$97,100

My Next Steps

My Notes

- Home
- Take Assessments
- Explore Occupations ▾
- Explore Majors ▲
- Majors Suggested By Assessment Results
- Majors Related To Occupations
- Majors By Title
- Advisor Summary Report
- Plan For Education ▾
- Plan For Work ▾
- Find A Job ▾
- NE Personal Learning Plan

Home > Majors > Majors Suggested by Assessment Results

Majors Suggested by Assessment Results

Filter Options

Education Level:

All Education Levels ▾

Reset Apply Filter(s)

Show 10 entries

	Majors	Interests	Skills	Values
★	Research and Development Management	✓	✓	✓
★	Accounting	-	✓	✓
★	Acoustics	-	✓	✓
★	Adult Health Nurse/Nursing	✓	✓	-
★	Aerospace Physiology and Medicine	-	✓	✓
★	Aesthetician/Esthetician and Skin Care Specialist	✓	✓	-
★	African Languages, Literatures, and Linguistics	✓	✓	-
★	Agribusiness/Agricultural Business Operations	-	✓	✓
★	Agricultural Animal Breeding	-	✓	✓

- Home
- Take Assessments
- Explore Occupations ^
- Occupations Suggested By Assessment Results
- Occupations Suggested By National Career Clusters And Pathways
- Occupations Related To A College Major
- Occupations By Title
- Explore Majors
- Plan For Education
- Plan For Work
- Find A Job
- NE Personal Learning Plan

[Home](#) > [Explore Occupations](#) > [Programs of Study](#)

Research and Development Management

Save this major to my favorites

Overview Schools Offering This Major

Filter Options

View By State:

All States
▼

Show entries

	School Name	City	State	Student Enrolled
<input type="checkbox"/>	Arizona State University Digital Immersion	Scottsdale	AZ	85285
<input type="checkbox"/>	Ashford University	San Diego	CA	58274
<input type="checkbox"/>	Austin Peay State University	Clarksville	TN	11416
<input type="checkbox"/>	Bentley University	Waltham	MA	5458
<input type="checkbox"/>	Central Michigan University	Mount Pleasant	MI	17917
<input type="checkbox"/>	Concordia University-Chicago	River Forest	IL	7505
<input type="checkbox"/>	CUNY Graduate School and University Center	New York	NY	10992
<input type="checkbox"/>	Emmanuel College	Boston	MA	2121

My Next Steps

My Notes

PLAN: Student Success Plan Activity Tracking

Students can track progress against outlined graduation requirements for the state.

- Utilizes state requirements to configure an actionable plan.
- Reflects tasks, goals, and action items.
- Includes customization options and seamlessly flows into an administrator report.

The screenshot displays the NEBRASKA Career Connections Student Success Plan Activity Tracking dashboard. The interface is divided into a left sidebar, a top header, and a main content area with multiple sections.

Header: NEBRASKA Career Connections logo on the left, and "My Portfolio" on the right.

Left Sidebar (Navigation):

- Home
- Take Assessments
- Explore Occupations
- Explore Majors
- Plan For Education
- Plan For Work
- Find A Job
- NE Personal Learning Plan (highlighted)

ASSESSMENT RESULTS

- ✓ Kuder Career Interests Assessment (Completed: 8/19/2025)
- ✓ Kuder Skills Confidence Assessment (Completed: 5/27/2025)
- ✓ Super's Work Values Inventory-revised (Completed: 5/27/2025)

ADDITIONAL ASSESSMENT INFORMATION

- ✓ ACT (Completed: 7/12/2023)
- ✓ ASVAB (Completed: 10/1/2024)
- ✓ NE Career Readiness Skills (Completed: 8/24/2023)
- ✓ Self-Directed Search (Completed: 12/2/2024)
- WorkKeys

APPLICATION SKILLS AND TOOLS FOR EMPLOYMENT

- ✓ Applications (Completed: 3/14/2024)
- Cover Letters
- ✓ Interviewing Skills (Completed: 3/13/2024)
- References
- ✓ Resumes (Completed: 8/20/2024)
- e-Portfolio

EDUCATION/TRAINING OPTIONS AFTER HS

- ✓ Associate's Degree (Completed: 2/5/2025)
- Bachelor's Degree
- Certifications
- Entrepreneurship
- ✓ Military (Completed: 8/1/2024)
- On-the-Job Training and Employment

FAFSA COMPLETION

- ✓ Complete FAFSA

LEARNING ABOUT WORK - WORKPLACE EXPERIENCES

- ✓ Business Tours

PLAN: Middle & High School Education Planning

Students can utilize the Ed Plan tool to create a comprehensive four-year education plan.

- Drives the process of setting goals and creating a course plan of study based on:
 - Potential careers
 - Graduation requirements
 - School pathways
 - Additional custom criteria
- Streamlines Ed Plan approval by allowing students to submit to administrators and parents for electronic review and approval.

The screenshot shows the NEBRASKA Career Connections Ed Plan tool interface. The top navigation bar includes the NEBRASKA Career Connections logo and a 'My Portfolio' dropdown menu. The left sidebar contains a navigation menu with options: Home, Take Assessments, Explore Occupations, Explore Majors, Plan For Education, Plan For Work, Find A Job, and NE Personal Learning Plan. The main content area is titled 'Create or Edit a Plan:' and features a 'Plan Name' input field with the value 'NCE Conference'. Below this is an 'Area of Study' dropdown menu set to 'All Areas of Study'. A '9th Grade' tab is selected, showing a table of planned courses. The table has columns for 'Course Name' and 'Credits'. The 'Core Curriculum' section includes English 9 (4 credits), Math (0), Science (0), and History (0). The 'Electives' section includes Foreign Language (0), Art (4), Music (4), Physical Education (4), Career Training (4), Vocational Agriculture (4), and Business (0).

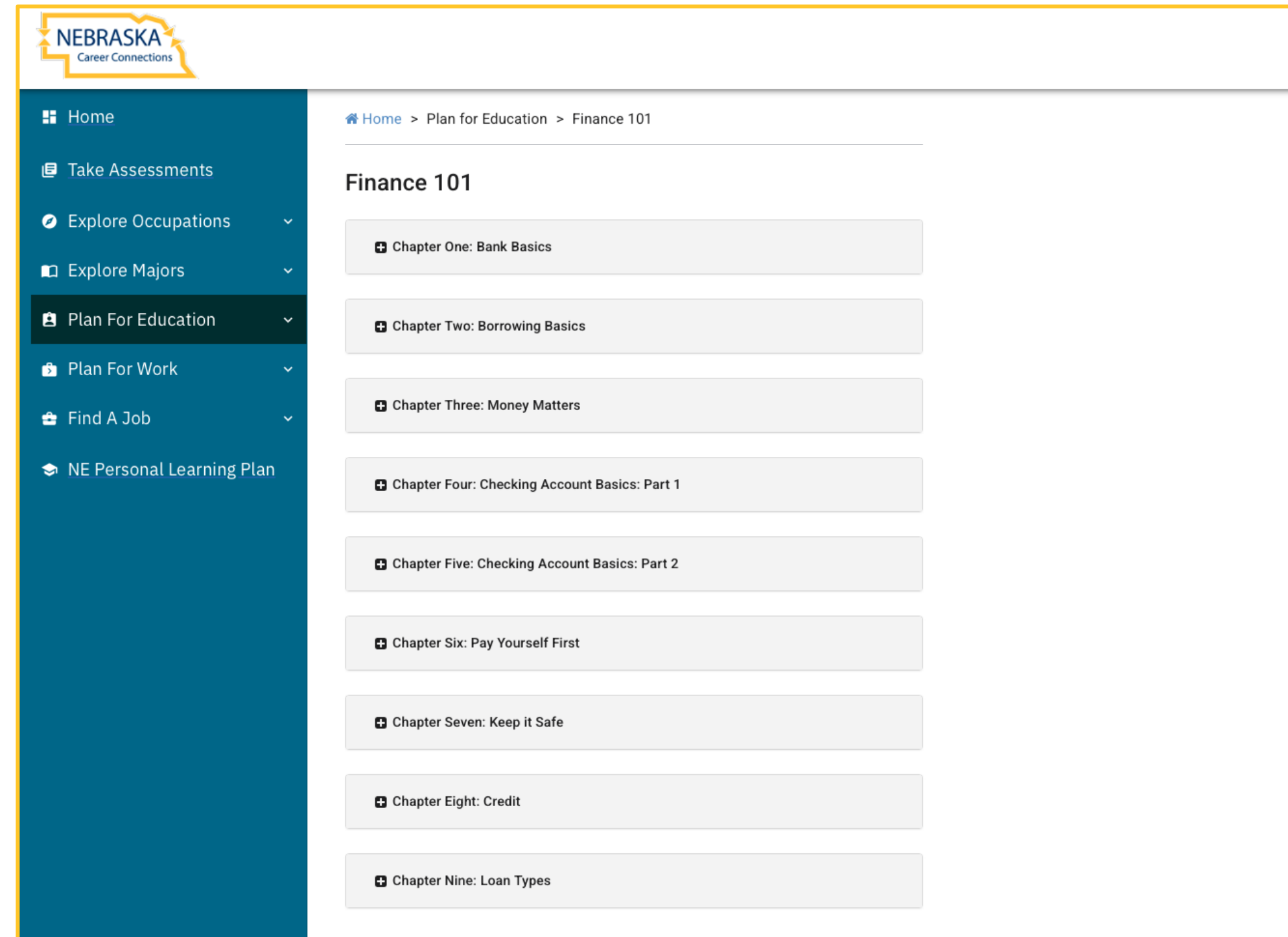
	Course Name	Credits
Core Curriculum		
English	✕ English 9	4
Math		0
Science		0
History		0
Electives		
Foreign Language		0
Art	✕ Art	4
Music	✕ Band	4
Physical Education	✕ Physical Education	4
Career Training	✕ Composition	4
Vocational Agriculture	✕ Ag I	4
Business		0

PLAN: Financial Tools

Finance 101 is a comprehensive overview to financial basics to prepare students for managing their money.

- Contains 9 chapters on important financial information pertaining to secondary education.
- Basics on investing, loans, student debt, checking accounts, and credit.
- Step-by-step overview of the process to get financial aid.

Students also have access to scholarship information and FAFSA guidance to set themselves up for success.



The screenshot displays the NEBRASKA Career Connections website interface. At the top left is the logo for NEBRASKA Career Connections. A dark blue sidebar menu on the left contains the following items: Home, Take Assessments, Explore Occupations, Explore Majors, Plan For Education (highlighted), Plan For Work, Find A Job, and NE Personal Learning Plan. The main content area shows a breadcrumb trail: Home > Plan for Education > Finance 101. Below this, the title "Finance 101" is displayed. A list of nine chapters is shown, each with a plus icon and a title: Chapter One: Bank Basics, Chapter Two: Borrowing Basics, Chapter Three: Money Matters, Chapter Four: Checking Account Basics: Part 1, Chapter Five: Checking Account Basics: Part 2, Chapter Six: Pay Yourself First, Chapter Seven: Keep it Safe, Chapter Eight: Credit, and Chapter Nine: Loan Types.

PLAN: Planning for Work

Students are guided through various stages of job preparation and provided actionable tools.

- Guided through interview skills, including; Preparation, Common Questions, What to Wear, Stages, & Follow Up
- Create job application materials in a guided format, including:
 - Resume, Cover Letter, Reference Sheet, & a Shareable e-Profile
- Search a national database of open jobs.

The screenshot displays the 'NEBRASKA Career Connections' resume builder interface. On the left is a dark blue navigation menu with the following items: Home, Take Assessments, Explore Occupations, Explore Majors, Plan For Education, Plan For Work, Find A Job, and NE Personal Learning Plan. The main content area is titled 'Add sections to your resume:' and features six cards for different resume sections: Summary (Added), Work Experience (Added), Education (Added), Certifications (Added), Languages (Add), and Honors and Awards (Add). Below these cards, the 'Summary' section is expanded, showing a text input area with the prompt: 'Briefly explain your qualifications or recent work experience, describe your best attributes and help potential employers understand your strengths.' The 'Work Experience' section is also expanded, showing an entry for 'Worker' at 'ACME Company' from '11/2023 - Present' in 'Nebraska', with the description 'I do a lot of things for this occupation'.

Getting Started with Nebraska Career Connections Today

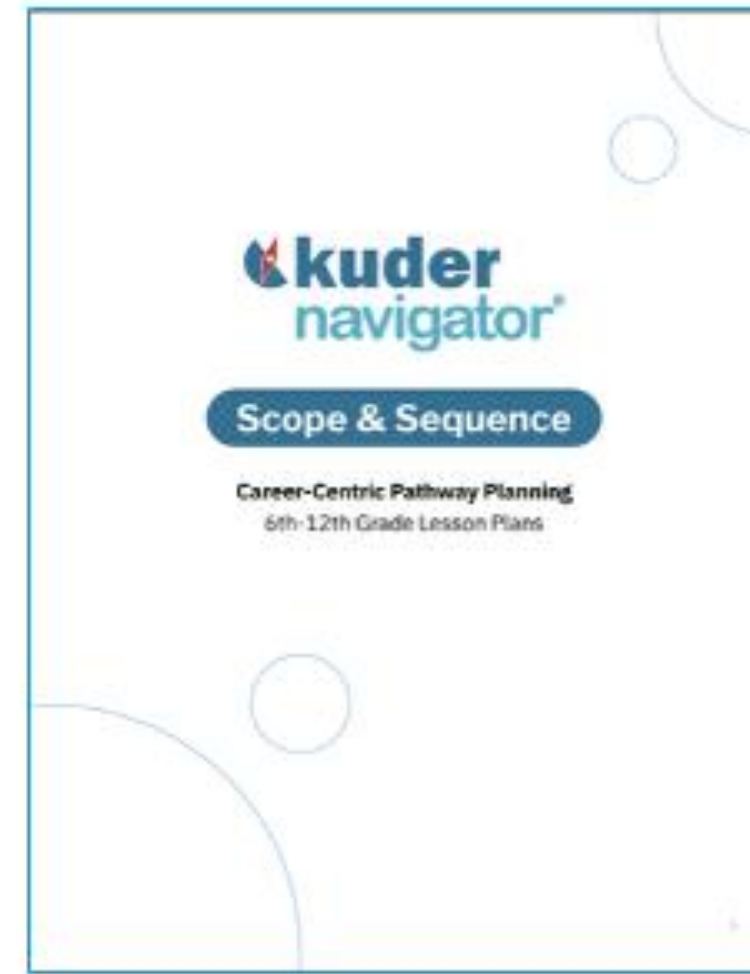
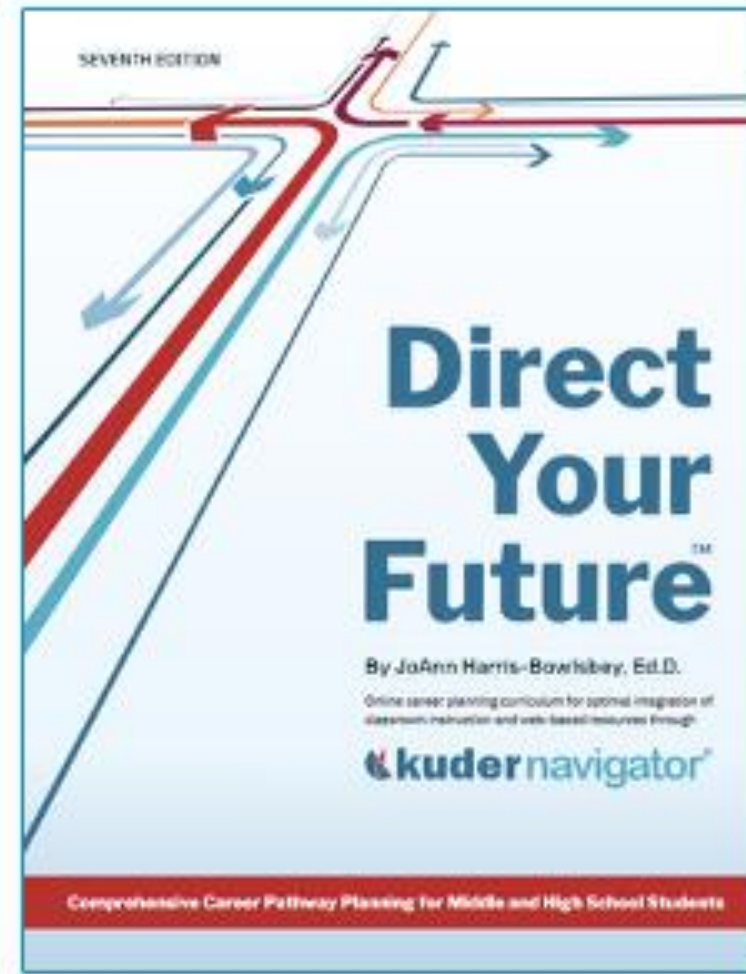
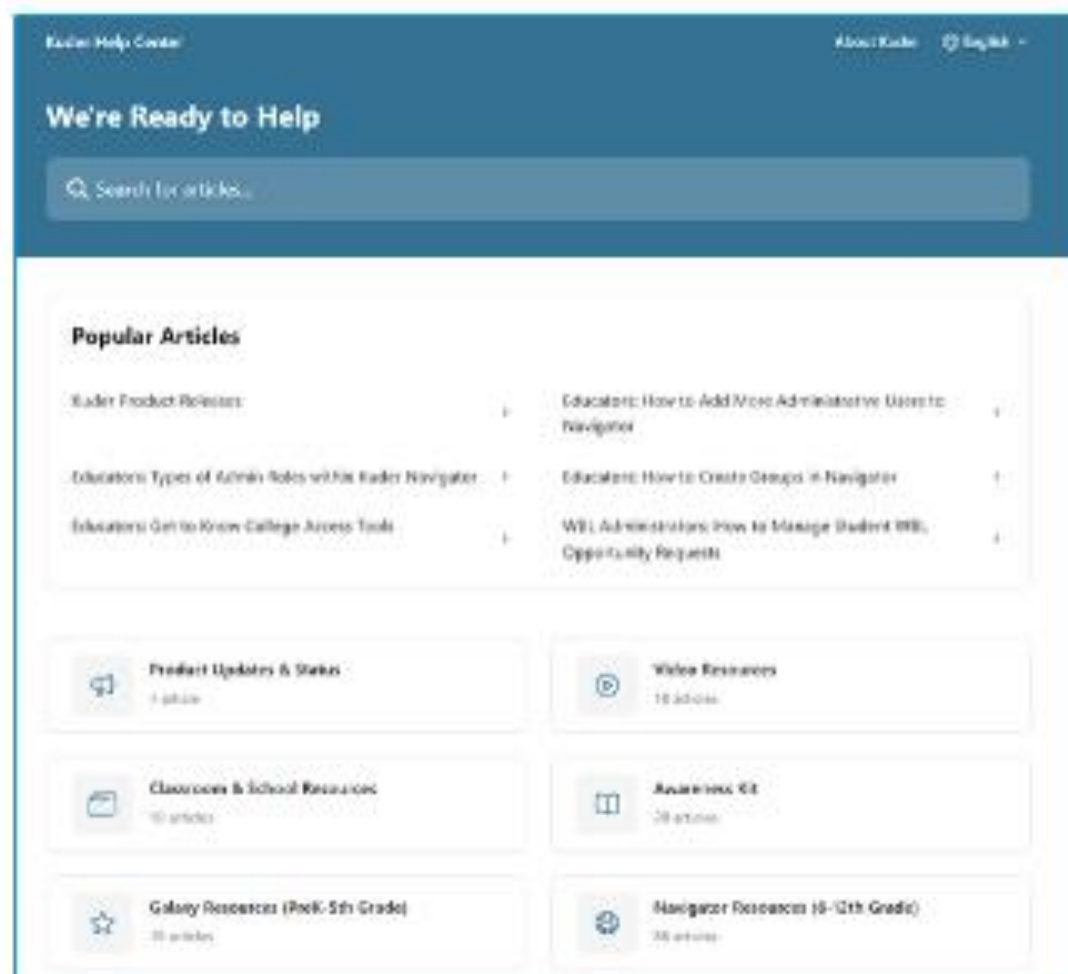
You don't need to overhaul your curriculum. Start small, start today. Here are three concrete steps to bring career conversations into your classroom this week.

1. Set up your educator account at <https://nebraska.kuder.com/>. It's free for all Nebraska educators.
2. Identify **one lesson** this week where you can **add a career connection**.
3. Share NCC with a colleague — invite them to explore career integration in their own subject area. Career-ready classrooms are built one conversation at a time.



Resources for Nebraska Educators

- Cross-disciplinary lesson plans for grades 6-12
- Scope & sequence aligned to Nebraska standards
- AchieveWorks® classroom activities



2026-2027

**New Features
Available to You**

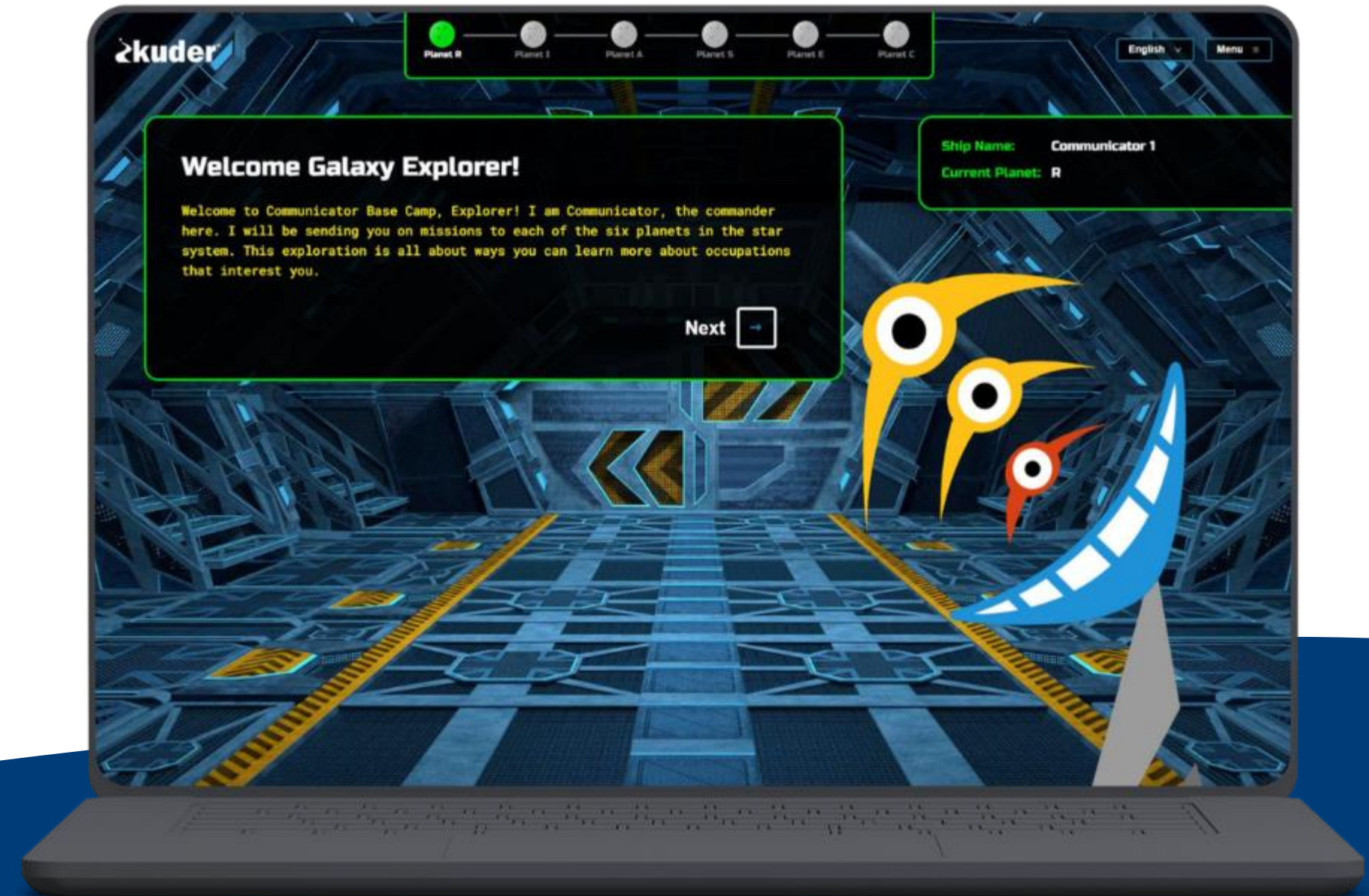
- 01** Kuder Galaxy
- 02** Connect 2 Business
- 03** Pathways Link
- 04** Bulk Communication
- 05** Form Builder
- 06** Common App Integration

01

KUDER GALAXY

PK-5 Elementary Career Exploration

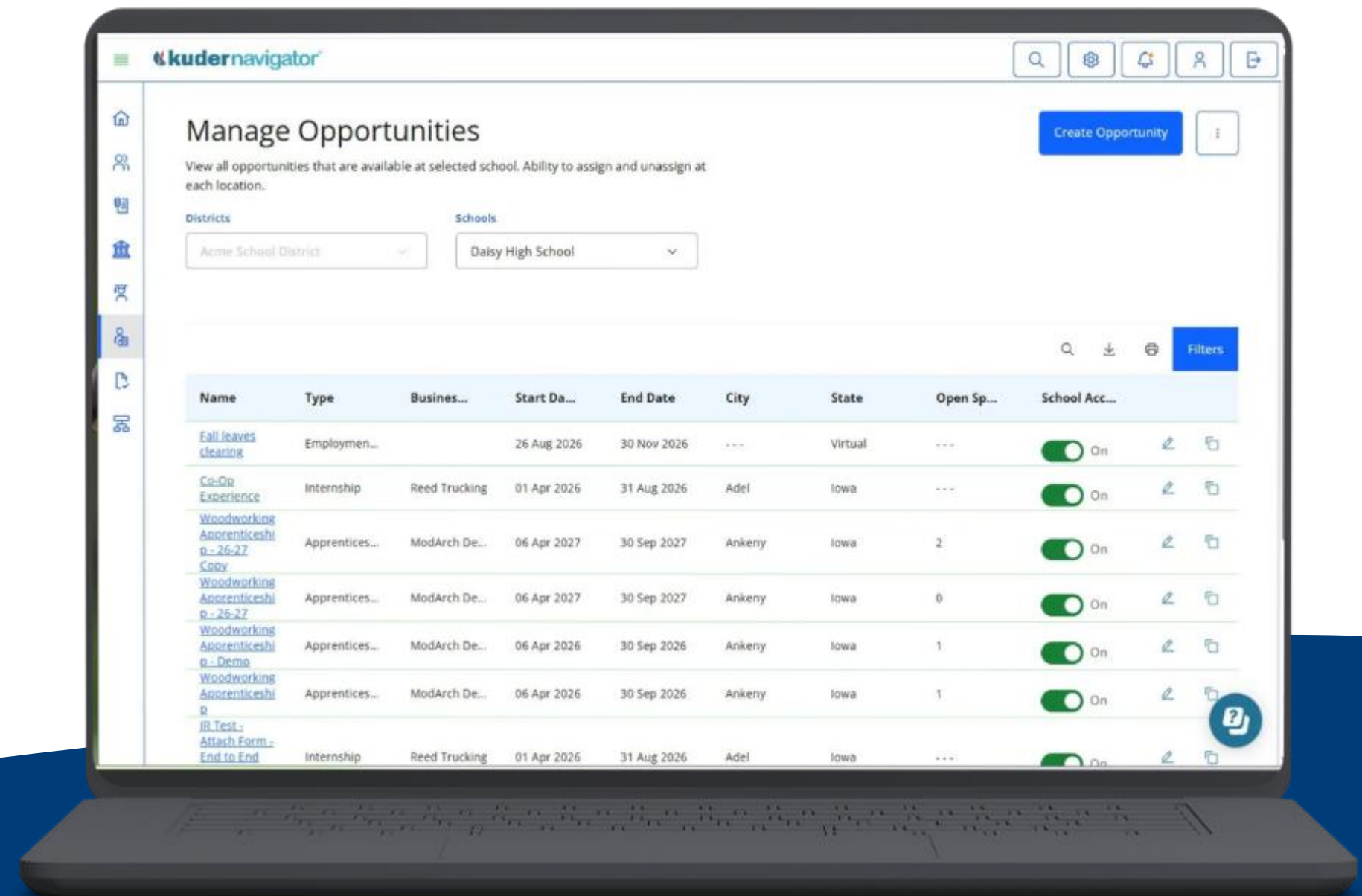
- Each grade level explores six Holland Codes through age-appropriate career exploration themes.
- Introduces career awareness through videos, activities, and quizzes.
- Engaging space characters create a stereotype-free learning experience.
- Helps educators build early career readiness into elementary learning.



02 CONNECT 2 BUSINESS

Work-Based Learning Management

- Students can apply for or be assigned work-based learning opportunities.
- Tracks student hours, wages, reflections, and progress in one system.
- Community businesses can post opportunities and connect with students.
- Reporting tools help administrators monitor participation and outcomes.

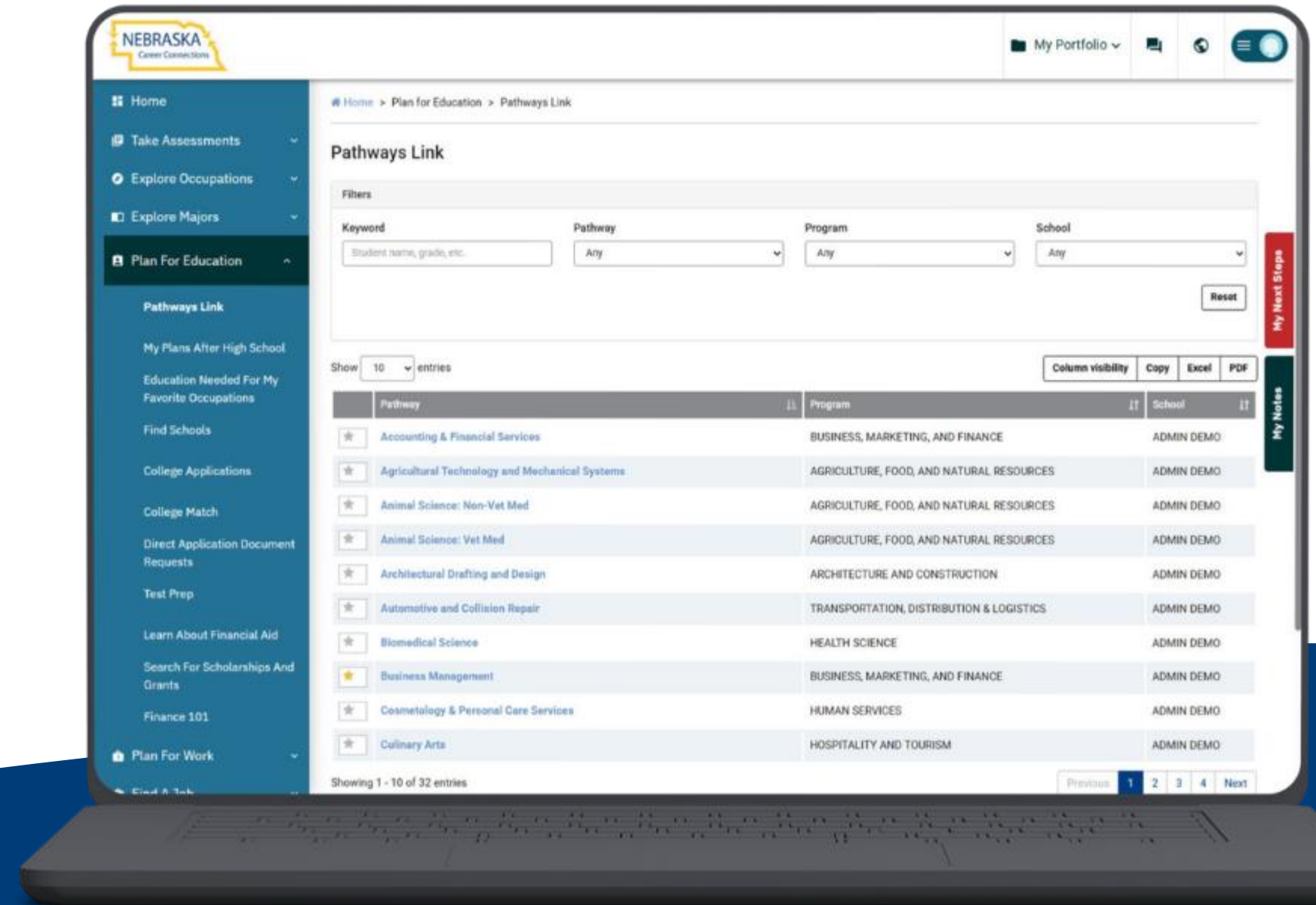


03

PATHWAYS LINK

Connect Students to Local CTE Opportunities

- Gives students easy access to district Career and Technical Education pathways and programs.
- Connects student interests to local career and education opportunities.
- Supports informed course and pathway planning.
- Helps counselors increase awareness and participation in CTE programs.

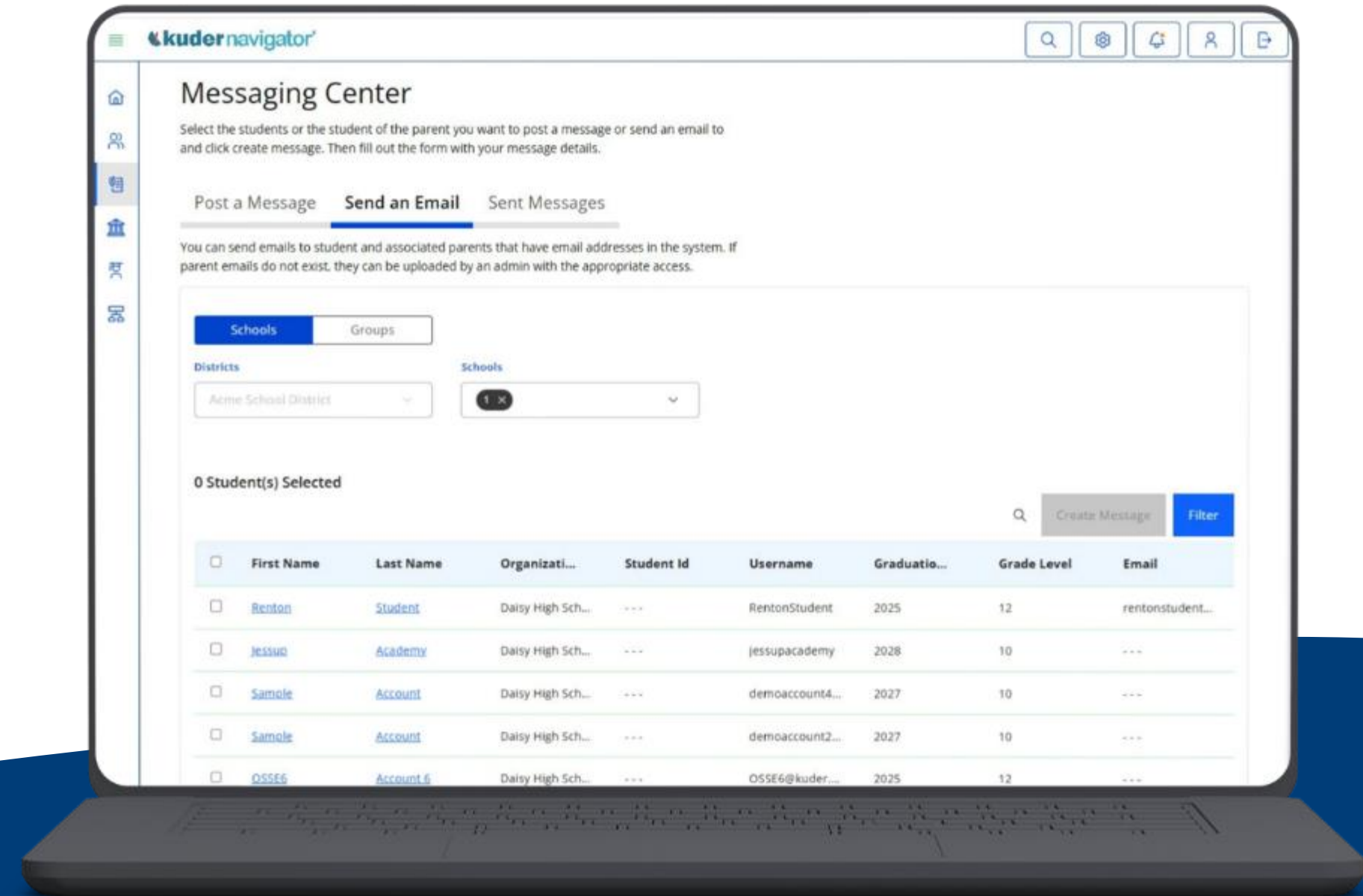


04

BULK EMAIL

Communicate with Students & Guardians at Scale

- Send mass communications to students and guardians within the platform.
- Share reminders, forms, updates, and important deadlines quickly.
- Reduces time spent on individual outreach and follow-up.
- Keeps communication centralized and organized.

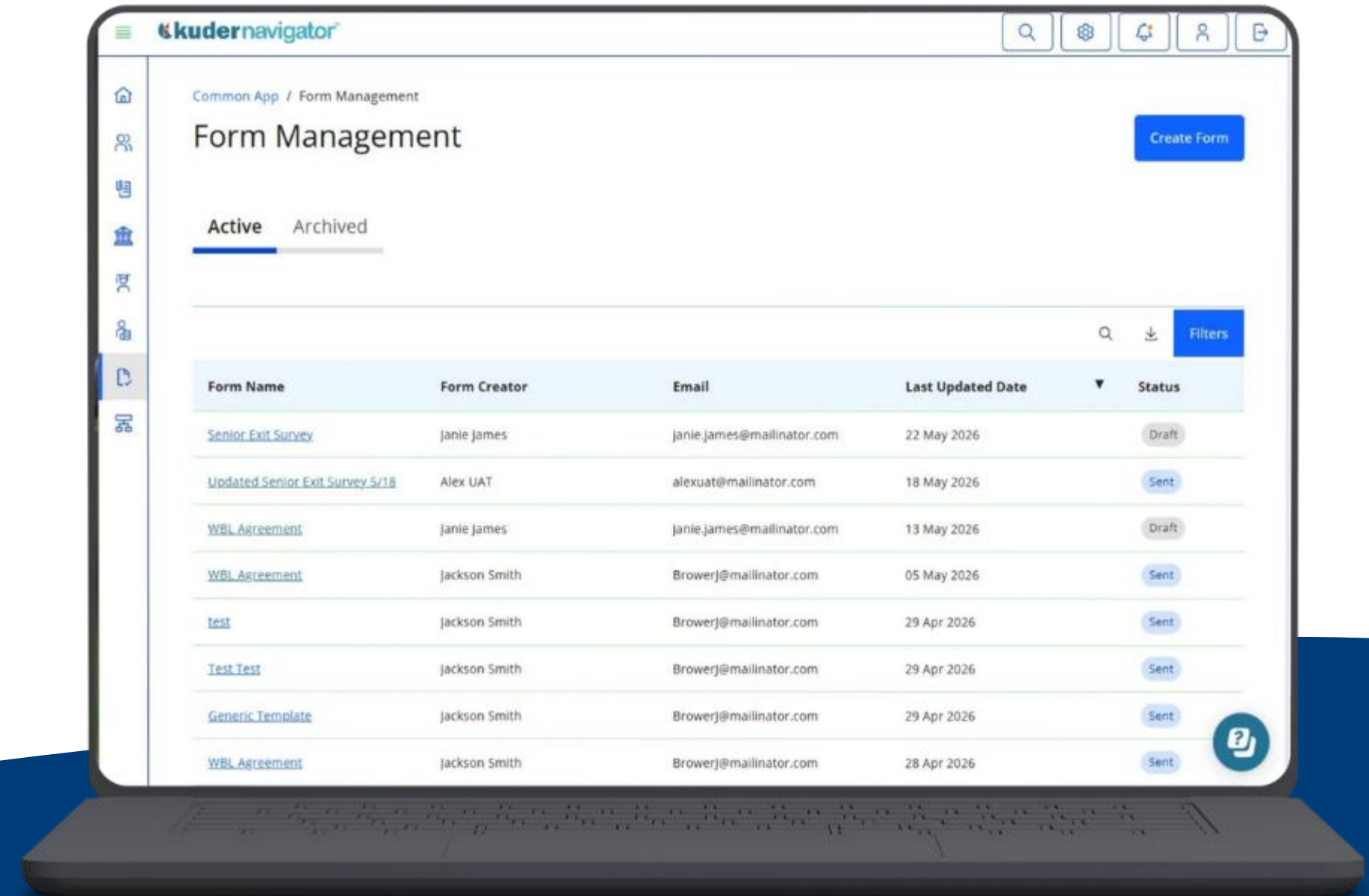


05

FORM BUILDER

Manage Evaluations, Reflections, and Digital Signatures

- Use templates or create custom forms for local program needs.
- Supports evaluations, reflections, permission forms, and approvals.
- Includes digital signature collection for streamlined workflows.
- Reduces paperwork and improves documentation tracking.

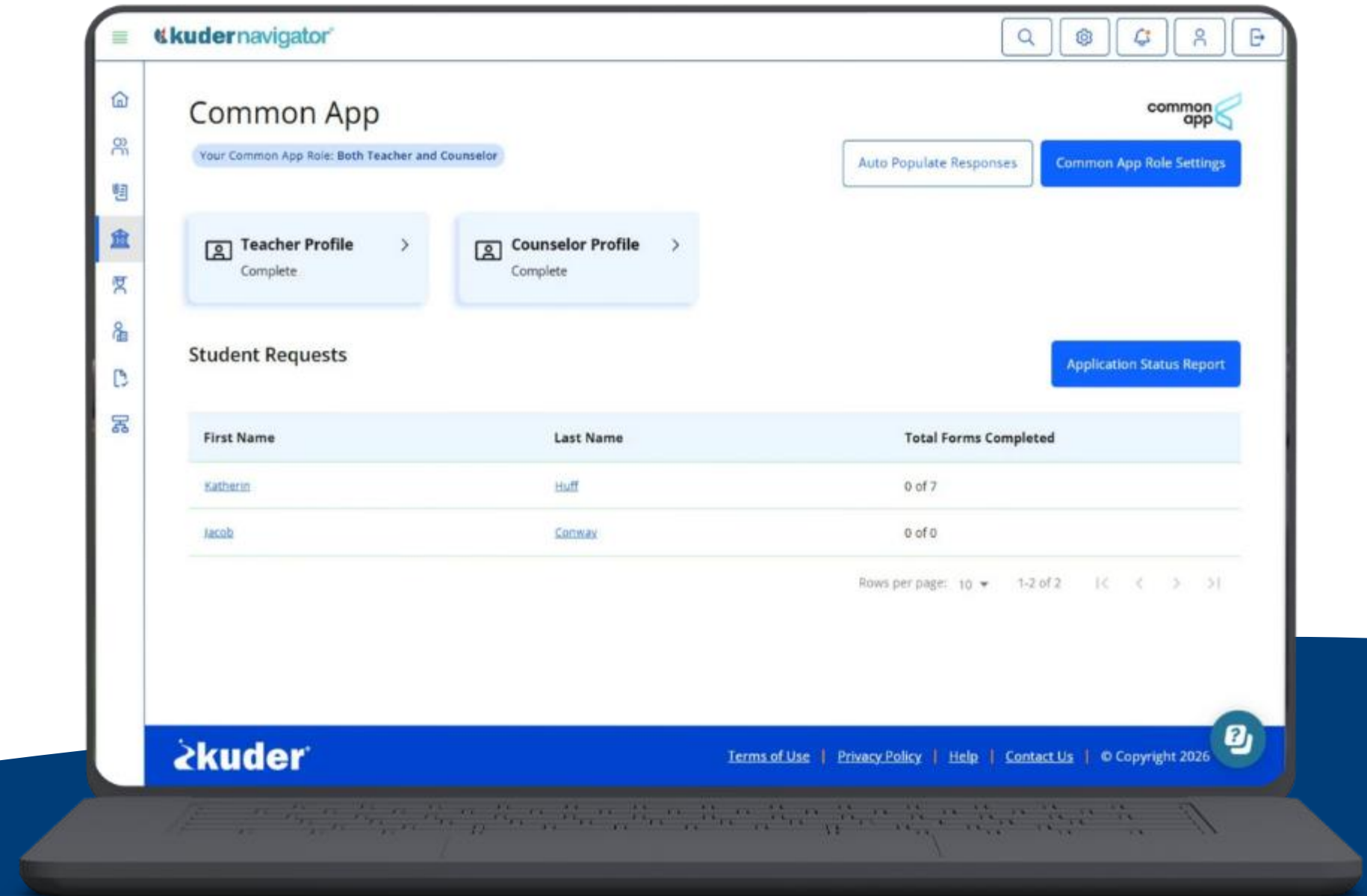


06

COMMON APP INTEGRATION

Simplify the College Application Process

- Syncs student Common App profiles within the platform.
- Students can request transcripts and recommendation letters in one place.
- Counselors receive request notifications and status updates automatically.
- Simplifies tracking and communication during the application process.



Sign up for
access to these
New Features!



Thank you!



John Milroy

Vice President of Partner Solutions

milroyj@kuder.com

 **kuder[®]**

support@kuder.com

877.999.6227