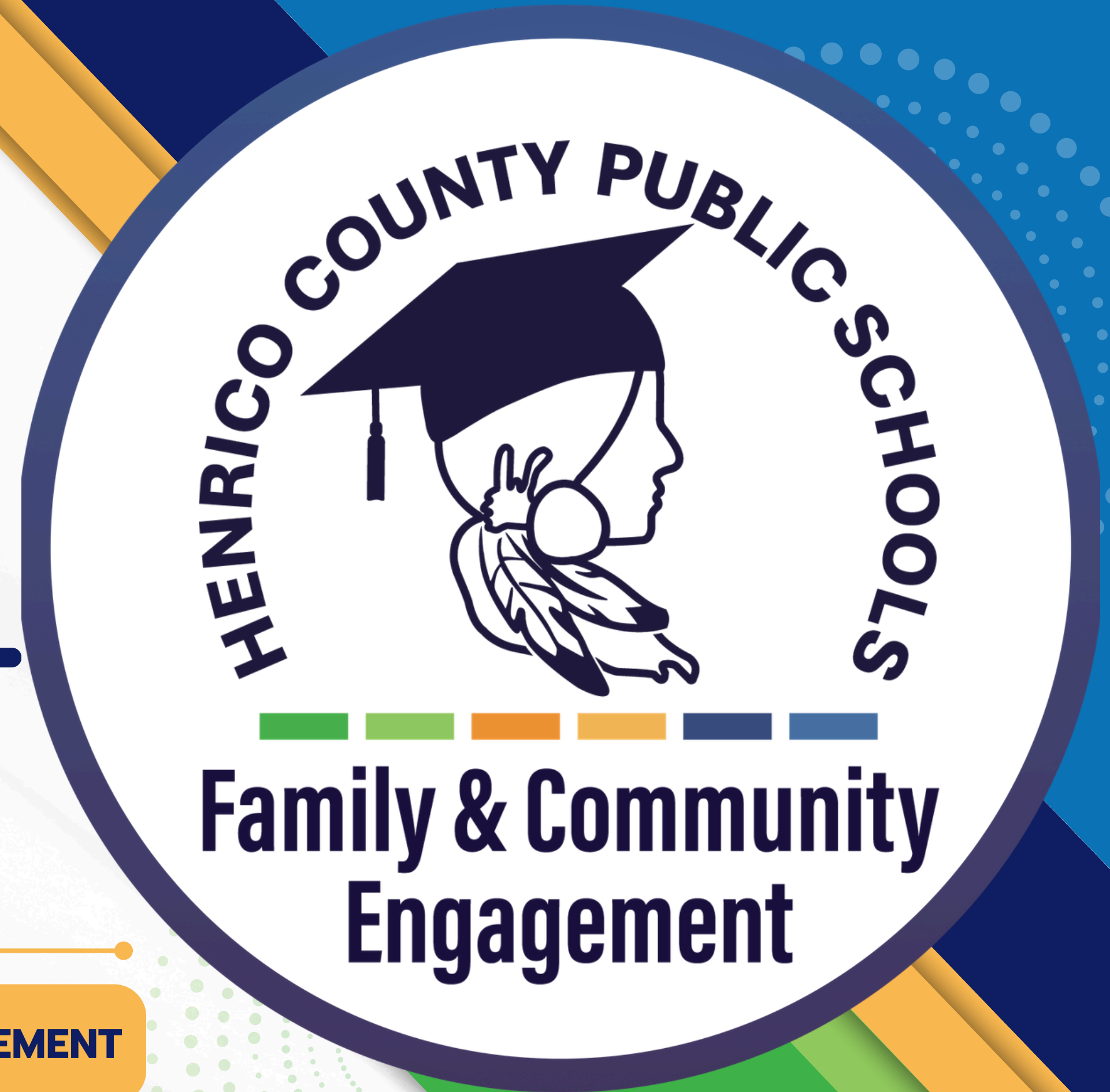


FAMILY & COMMUNITY ENGAGEMENT

New Teacher Academy
2026

SETH KNIGHT SPECIALIST, FAMILY ENGAGEMENT



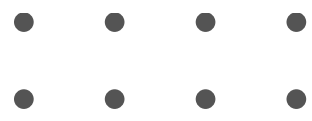
AGENDA

01. FACE Overview

02. Unpacking Family Engagement

03. Approach and Strategy





**Harlem
Children's
Zone**



ABOUT ME

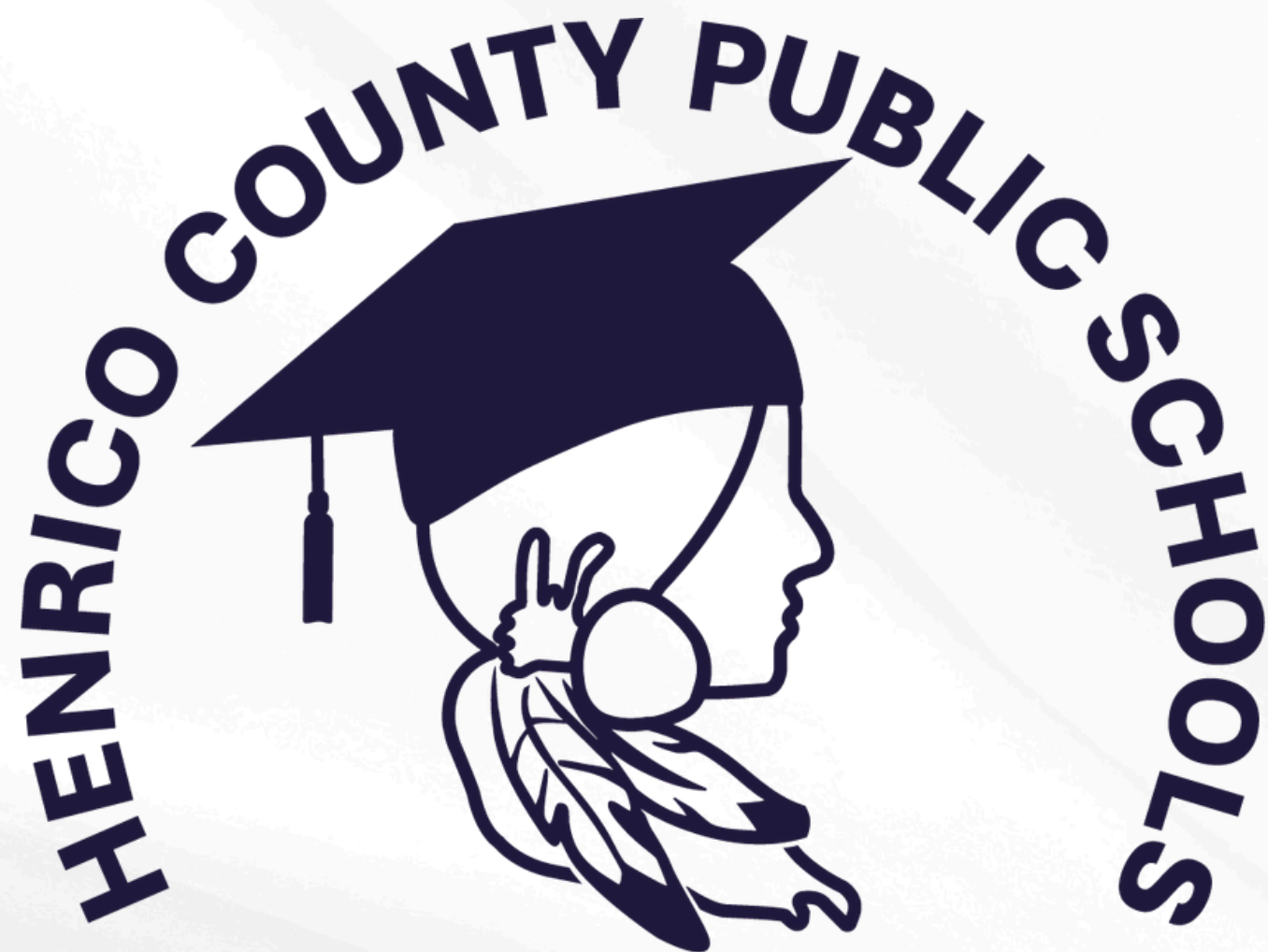


THUMBS UP - THUMBS DOWN

1. Parent/caregiver engagement impacts student achievement.
2. Family involvement is a shared responsibility between families and schools.
3. Community partners are an important part of student learning and engagement.
4. I feel comfortable connecting with families.



ABOUT US




**Family & Community
Engagement**

OUR PURPOSE

Serves as an Essential bridge between Henrico County Public Schools (HCPS) and the broader community.

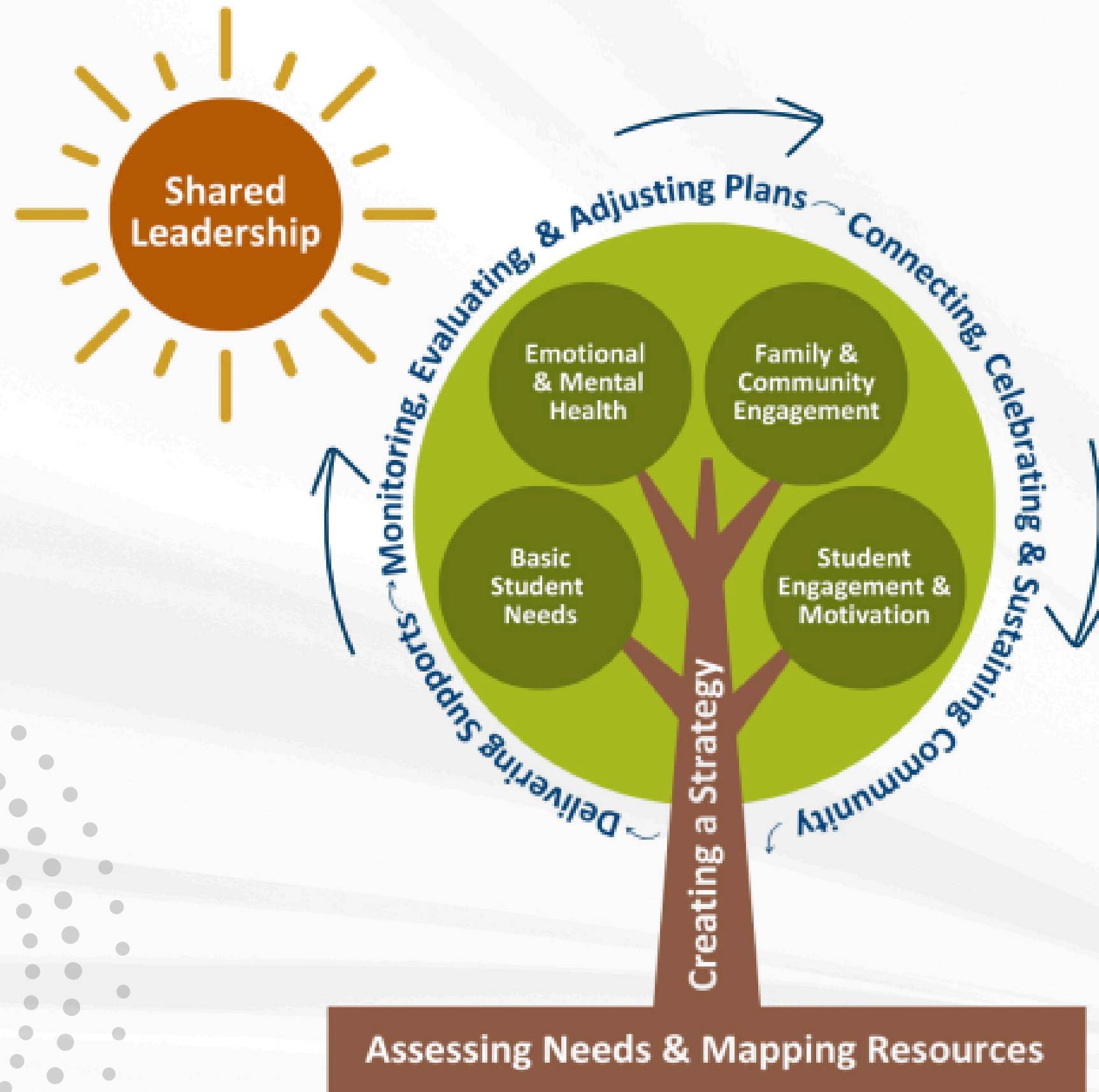
Supports a broader approach to education that goes beyond the classroom.

Fosters meaningful partnerships among schools, families, and community organizations.

Creates a collaborative ecosystem that supports student success and enriches the educational experience for all.



OUR APPROACH





OUR PEOPLE

22

Family Advocates

11

Community School Resource
Coordinators

2

Community School Managers

2

Afghan Family Navigators



OUR ECOSYSTEM



Henrico County Public Schools
Oak Avenue
Complex



2
Community School Hubs



44
Spokes



Community
Connections



UNPACKING FAMILY ENGAGEMENT



What Is your Favorite Restaurant?

What makes it so great?



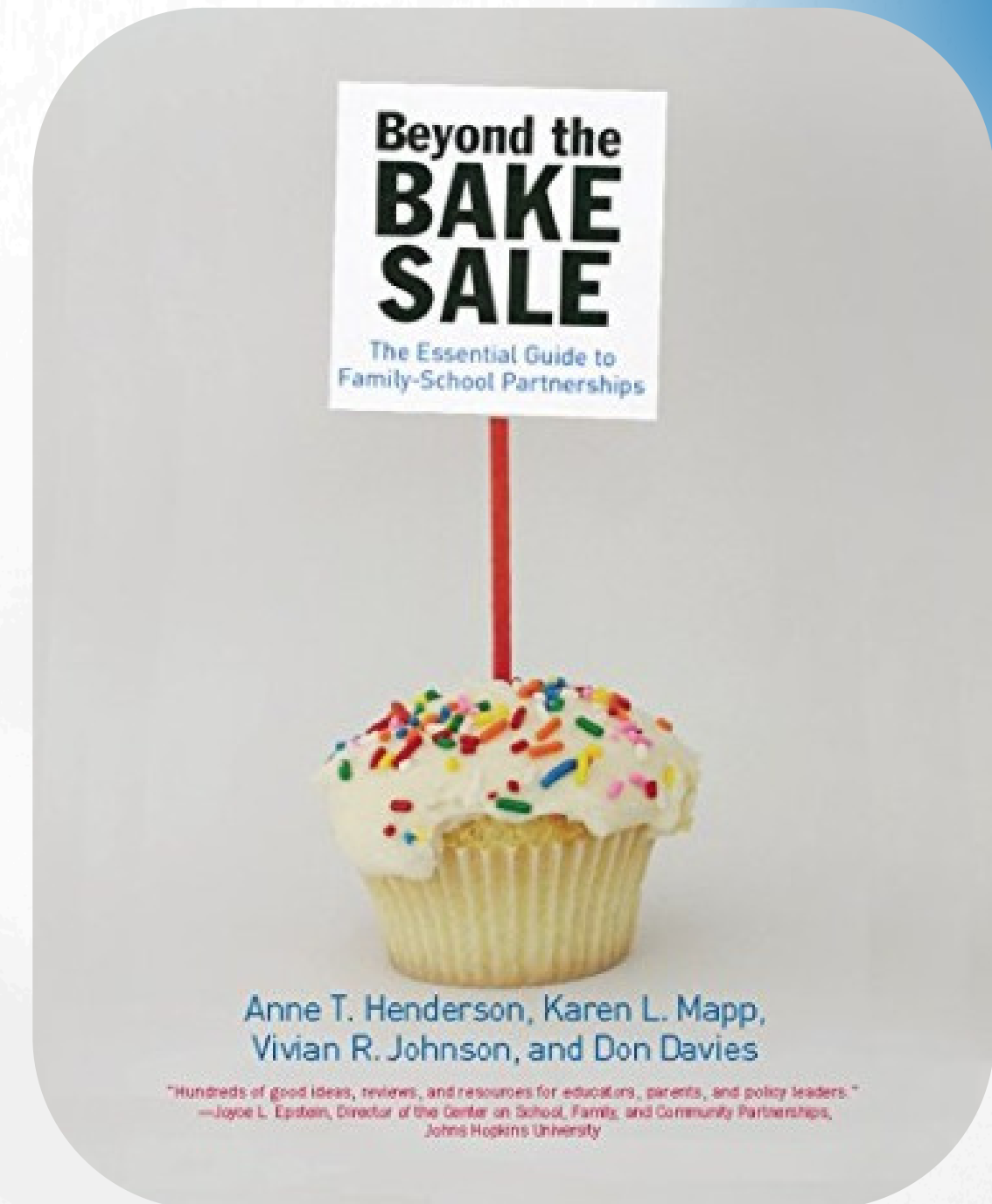
WE KNOW...

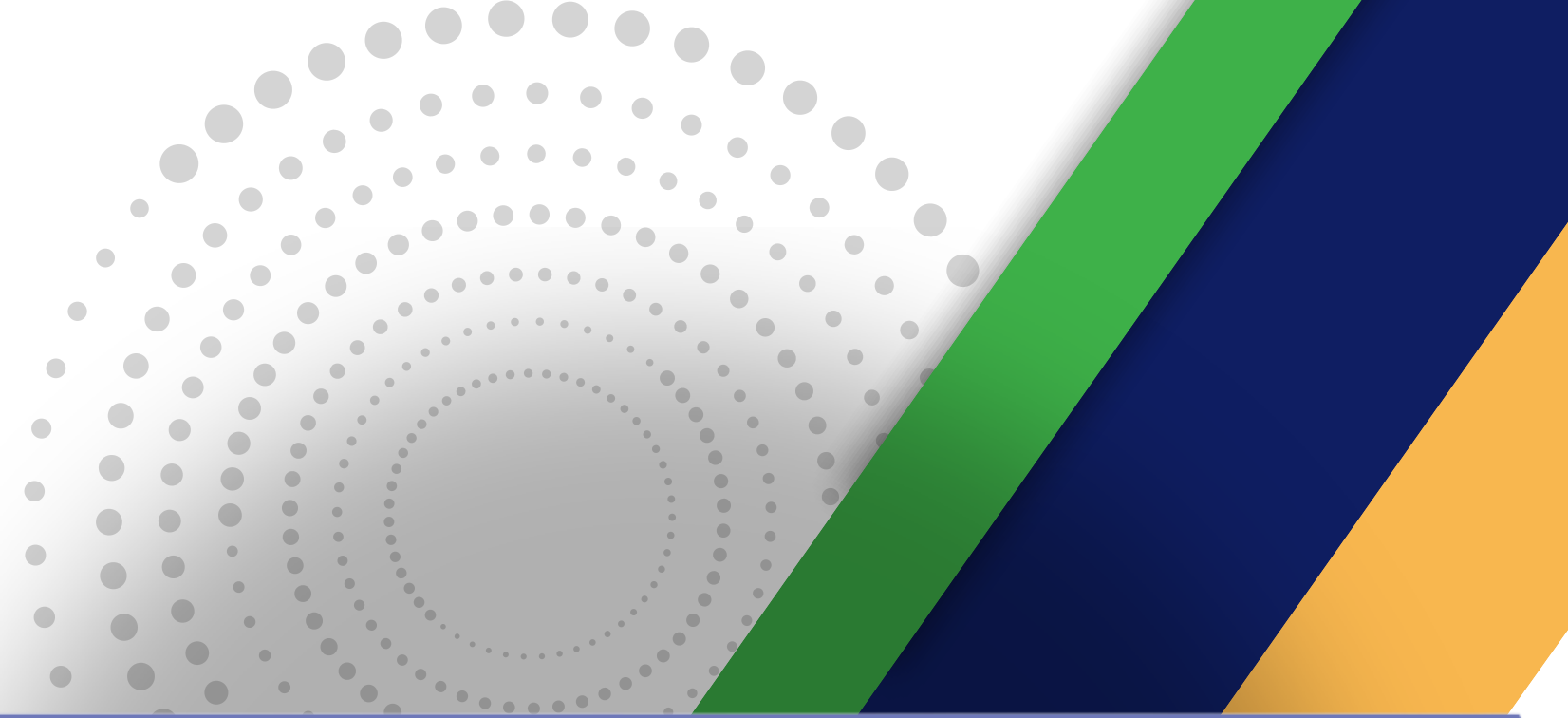
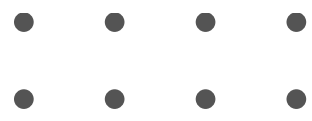
The Benefits of Family Engagement Include

Stronger Attendance: Regular communication between home and school helps lower chronic absenteeism.

Teacher Support: Educators report higher job satisfaction and greater success when families act as partners in the education process.

Better Community Trust: Schools that reach out to all caregivers build a safer, more positive climate for everyone.





FAMILY ENGAGEMENT CONTINUUM

Continuum Level:	INVOLVEMENT	ENGAGEMENT	LEADERSHIP
Parent Role:	RECIPIENT	CONSULTANT/PARTNER	CHANGE AGENT
Level of Partnership:	Participates in services and is given information about available services and ongoing efforts.	Asked for feedback and is involved in discussions about problems and which change strategies should be used. Provides information that is used to make decisions.	Influences decisions and takes part in implementing actions, collecting and analyzing data, and strategic planning.



WHERE TO START- ASSETS!



Occupation

Race, Ethnicity,
Culture, Language

Family Systems

Talents, Hobbies,
Interests

Socioeconomics

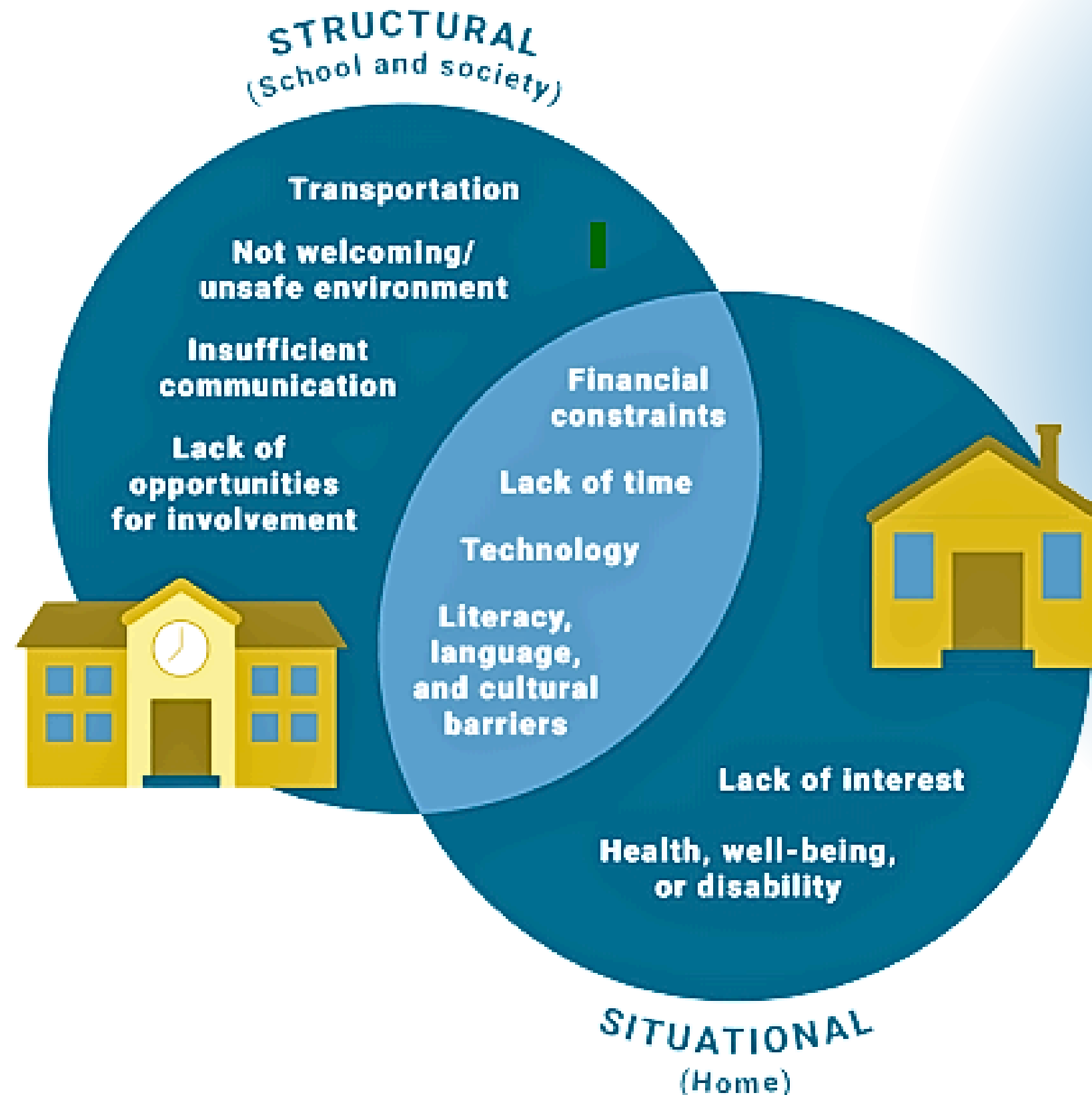
Philisophy,
Religion

Education

EXAMPLES OF BARRIERS TO ENGAGEMENT?

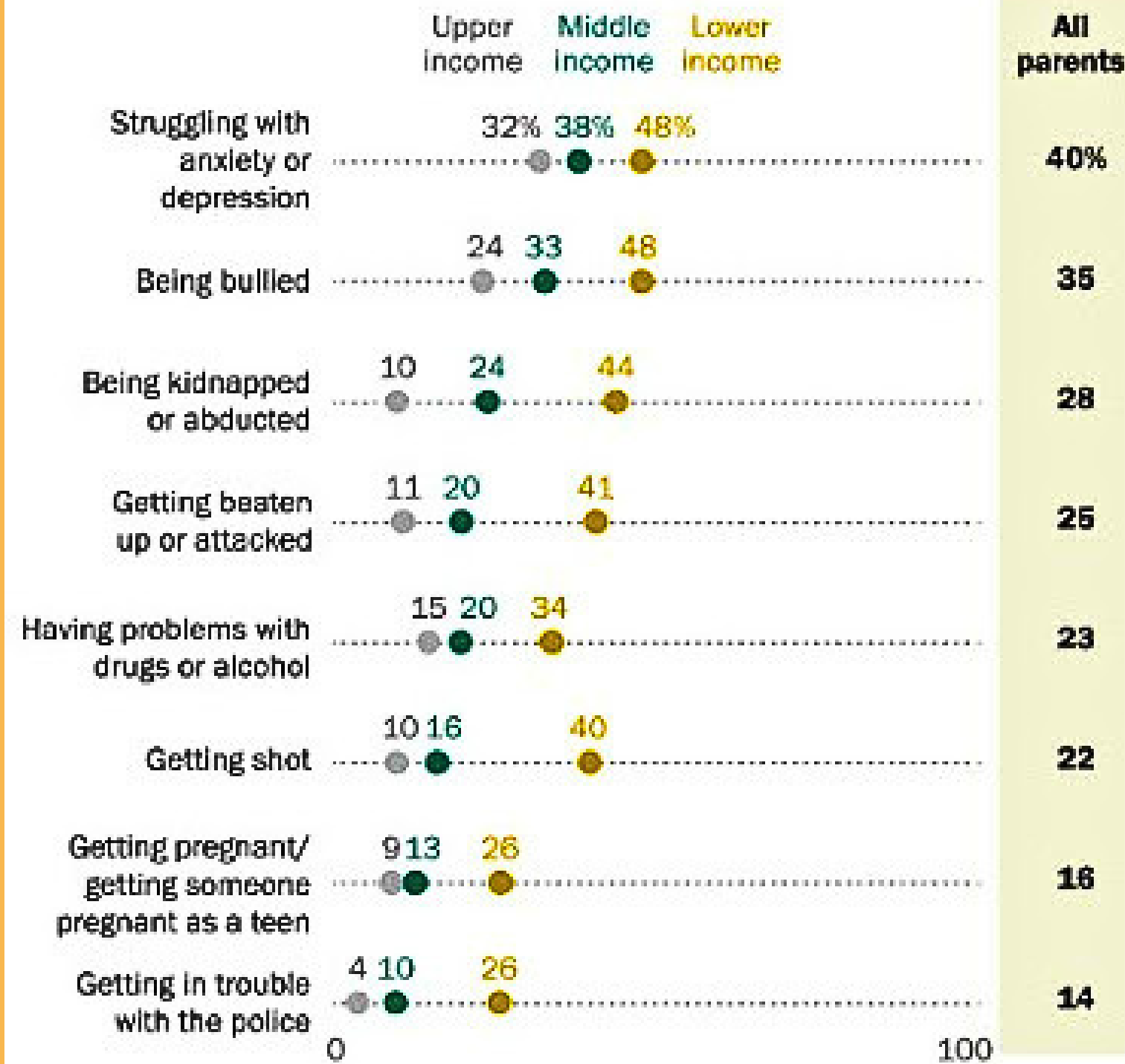


Barriers to family involvement and engagement



Parental worries vary widely by income

% of parents saying they are extremely or very worried about each of the following happening to any of their children at some point



88% Works Hard
86% Independent

REMEMBER

**CAREGIVERS ARE WHOLE
PEOPLE TOO!**



STRATEGIES





TRUST

RELATIONAL TRUST

HOW DO WE BUILD TRUST?

Respect. Do I listen to and value, what all families have to say?

Competence. Am I demonstrating to all families that I see them as competent and valuable caretakers?

Integrity. Do I keep my word with families?

Personal Regard. Do I show families that I value and care about them as people?

COMMITMENT TO BUILDING TRUST

Am I aware of the history and current trends of your school community?

Respect. Do I listen to and value what all families have to say?

Competence. Provide clear, bite-sized strategies or reading tips that parents can easily use to reinforce classroom lessons.

Integrity. Ways to stay connected: frequency, expectations, following up, showing commitment to their student.

Personal Regard. Checking in with families. Introducing yourself. Sharing Good News. Celebration.

WHAT IF PARENTS WONT ENGAGE?

Programs that connect young people with mentors who share their interests and advocate for their goals and ambitions can promote positive socioemotional, academic, and health outcomes.

Youth and families may benefit from extra support to help mitigate the effects when these relationships are disrupted.

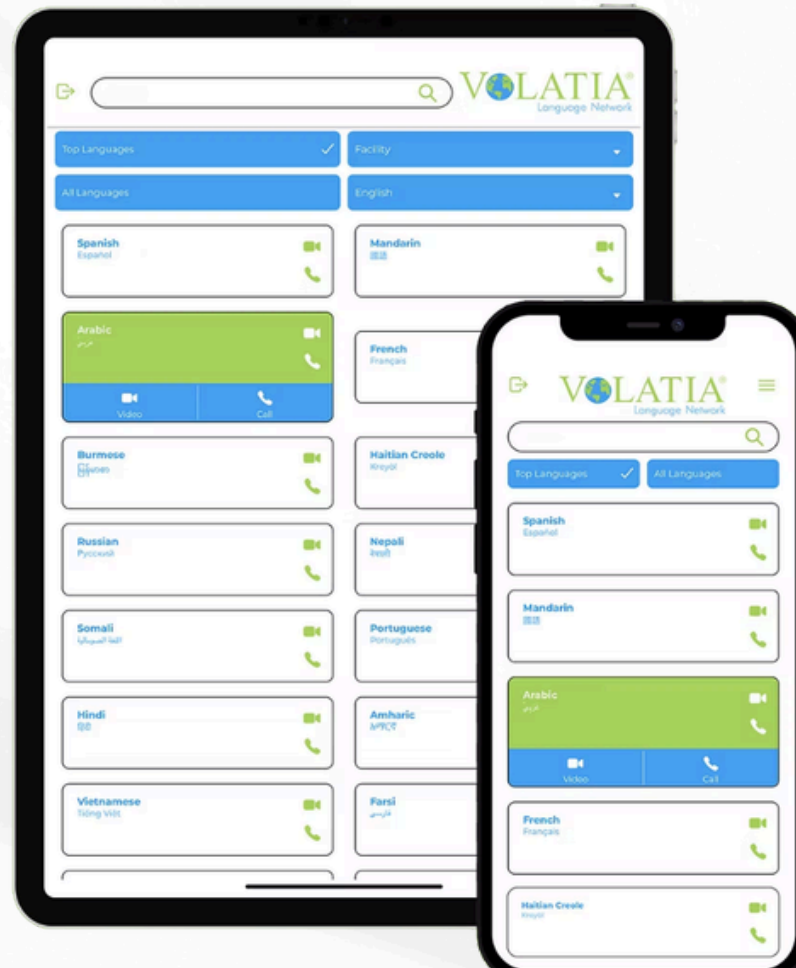
THE INVITATION REMAINS OPEN

COMMUNICATION



ParentSquare

VOLATIA[®]
Language Network



John Rolfe Middle School



Find Us

John Rolfe Middle School
6901 Messer Road
Henrico, VA 23231
P. [804-226-8730](tel:804-226-8730)

School Hours:
8:25 a.m. – 3:15 p.m.
Half-day dismissal time:
12:10 p.m.

Interpretive Service

804-409-2086

A NOTE ON COMMUNITY ENGAGEMENT





LET'S CONNECT!

SSKNIGHT@HENRICO.K12.VA.US