

# Regional Employer support programs



# Welcome!

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**Presenters:**

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- **André Buenacosa**, TriMet
- **Jeff Pazdalski**, Westside Transportation Alliance

# What are Commute Benefits?



# Advantages of Commute Benefits

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- Better retention and on-time rates
- Higher job satisfaction = productivity
- Cost Savings from pre-tax contributions, parking related costs
- Employees save money



# And sometimes they have to...

## ECO Rule

- 100 more employees per site
- Conduct bi-yearly surveys
- TDM plan to reduce trips by 10%
- Administered by DEQ – focused on air quality



# ODOT & state TO leadership

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Guided by the Oregon Transportation Options Plan, ODOT's TO Program provides:

- Grants to 8 regional partners
- Statewide commute trip reduction resources:
  - Get There Connect
  - Commute trip reduction estimator
  - Commuter survey tool
  - Guides such as the Commute Solutions Toolkit
  - Statewide challenges
  - Vanpool subsidies (coming soon!)

# ODOT & state TO leadership

<b>Total Vehicle Trip Reduction</b>	<b>20%</b>
<b>Employer Information</b> <span>∨</span>	
Each following section includes strategies organized by theme (e.g., Incentives, Employee Benefits). Definitions for each strategy are available as tooltips or side notes. Select all that apply.	
<b>Worksite Amenities</b>	<b>1%</b> <span>∨</span>
<b>Information and Promotion</b>	<b>2%</b> <span>∨</span>
<b>Employee Commute Support Programs</b>	<b>4%</b> <span>∨</span>
<b>Employee Benefits</b>	<b>1%</b> <span>∨</span>
<b>Incentives</b>	<b>6%</b> <span>∨</span>
<b>Parking Strategies</b>	<b>6%</b> <span>∨</span>
<b>Commute Trip Reduction</b>	<b>14%</b>
<b>Parking Strategies Reduction</b>	<b>6%</b>
<b>Total Vehicle Trip Reduction</b>	<b>20%</b>

Just one example of new and better tools for employers and partners!



# Get There Oregon & Get There Connect

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- GTO is Oregon's unified TO brand.
- Get There Connect is a free ride matching, trip planning and trip logging tool.
- GTO provides resources to employers, practitioners and individuals.
- New Get There Connect app and rewards program as of Feb. 1!



# Metro Regional Support & Coordination

**Commute  
Solutions Kit**

**ConMet  
Clackamas**



- Employer database
- Commute benefit support
- Vanpool program
- Regional marketing
- Financial support
- Regional evaluation



Employee Transit Pass



# Employer Programs Team

We are a team of six that manages TriMet's Employer Transit Pass Program, conducts Oregon's DEQ ECO Survey, as well as consult on employee commute strategies.



# Transit Pass Programs

Three easy transit pass programs to get your employees on board

TriMet's transit pass programs are a great way to encourage your employees to use public transportation. Our pass programs complement your transit subsidy and/or pre-tax deduction.

1. Universal Annual Pass Program

1. Annual Pass Program

1. Monthly Pass Program

# Universal Annual Pass Program

- Purchase annual passes for all eligible employees
- Price is based on employees' transit trips to work
- Ideal if you want to incentivize an alternative to driving
- Total cost for Universal is about the same as trips actually taken



# Annual Pass Program

- Flexible 1-year pass for interested in employees
- Priced at 11 months' fare for 12 months of transit use
- A convenient option for providing passes to employees who frequently use transit
- Prorated passes throughout the year for additions
- No minimum purchases, and flexibility to choose who receives passes

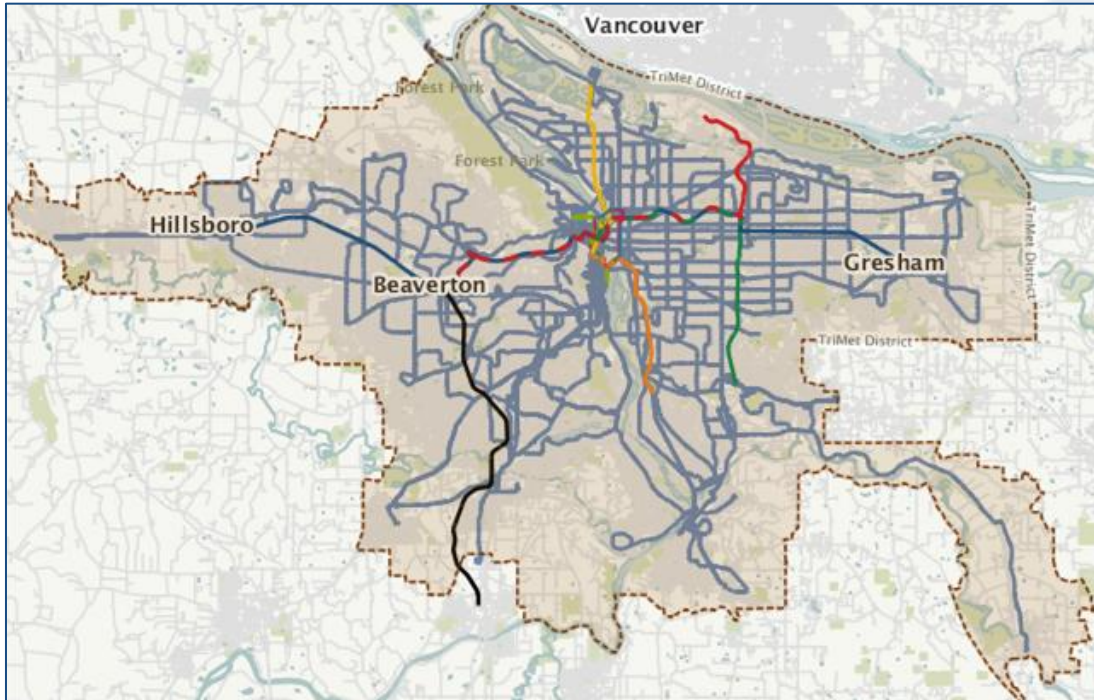


# Monthly Pass Program

- Easy option for selling tickets and passes to employees onsite
- Maximum flexibility on the type and quantity of fares
- Monthly Passes, 1 Day Passes, 2.5 hour tickets
- No minimums, and contract rolls over each year



# Emergency Ride Home Program



TriMet provide a limited set of free cab rides to use if a participating employee has a family emergency or gets sick during the work day.

ERH rides are available to employees who experience an emergency event on a day that they have utilized alternative transportation to commute to work.

To qualify, companies will need to provide at minimum a \$10 subsidy per employee.

The service provider for the program is Broadway Cabs.

# Alternative Pass Programs

Flat Rate Pricing, Bulk Pass Purchase Discounts, Self Service Model Expansion, Employer Pass Portability Pilot, Aggregate and Geographic Pricing Models

## Making it Easier

- Remove barriers and admin burden
- Operational efficiency - bulk loading, no manual invoicing,
- Streamline internal management with bulk-loading

## Fiscal Growth

- Fiscal predictability – stable, fixed cost pricing model
- Program expansion – ability to offer price and pass flexibility under one account (vendors, contractors)
- Standardized pricing, multi-year contracts

# Who are we?

- Nonprofit founded in 1997
- Support Washington County businesses and residents
- Higher level of customization and programs for members
- Focus on influencing people's behavior



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## Westside Transportation

Alliance (WTA) delivers customized programs and services in partnership with employers and public agencies to **increase transportation options usage** in Washington County and the region.

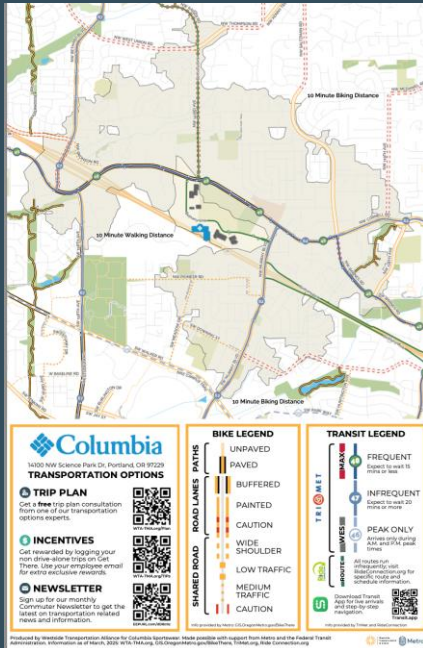


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# Membership Examples



# Education & Information



## Custom Transportation Options Maps

## Classes



## Events



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# Incentive Programs & Challenges



## Transportation options Incentive Points

Can be redeemed for

prizes,  
Hop Fastpass value, or  
local gift cards

Logging non-commute  
transportation options trips  
earns 1 point per trip (up to 2  
points per day)



Commute trips -  
2 monthly winners  
get 50 TIPs



Submit a story for  
50 TIPs



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# Targeted Programs

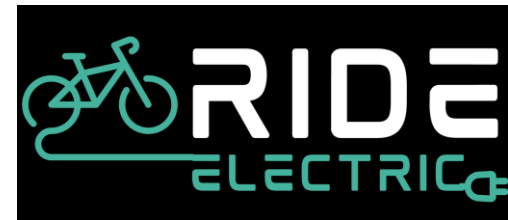
## Guaranteed Ride Home



Funded through June 2026

Based on usage and feedback, will continue program beyond this date.

## E-Bike Lending Library



Employees of participating businesses receive e-bike for 1 month trial

## Priority Commuters



Receive priority access



# WTA Member Testimonials

*“WTA’s support has been instrumental in helping Intel advance our sustainable commuting strategy.”*

– Courtney Martin, Intel Oregon



*“WTA is a long-term partner in helping us strengthen sustainable commuting options for our employees.”*

– Carla Chen, LAIKA



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# Upcoming Events

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- **May 1–31:** Bike Month Challenge  
(Portland metro area)
- **June 1–30:** June Transit Month Challenge  
(Portland metro area)



**Thank you for attending!**

