

Connecting Data: Geospatial Insights Made Simple

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Precisely













The leader in data integrity

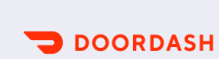
Our unique combination of software, data, and data strategy consulting delivers **trusted, contextualized data** to drive confident decisions and competitive advantage in the age of AI.

A robust data portfolio offering depth and breadth of insight

| | | | |
|---|---|--|--|
|  Enrich |  Audiences |  Boundaries |  Demographics |
|  Places |  Properties |  Risks |  Streets |



Brands you trust, trust us



Decades of deep domain expertise

12,000

customers worldwide

95

of the Fortune 100

2,600

employees

Location data is everywhere

Addresses
Boundaries
Demographics
Devices
Imagery
Places
Properties
Streets
Risks



96% use location data in business-critical use cases

2026 State of Data Integrity and AI Readiness Report

Gain a complete picture of the real world with connected location data



Find competitors and understand markets



Determine serviceability



Ensure successful deliveries



Choose ideal new locations for your business



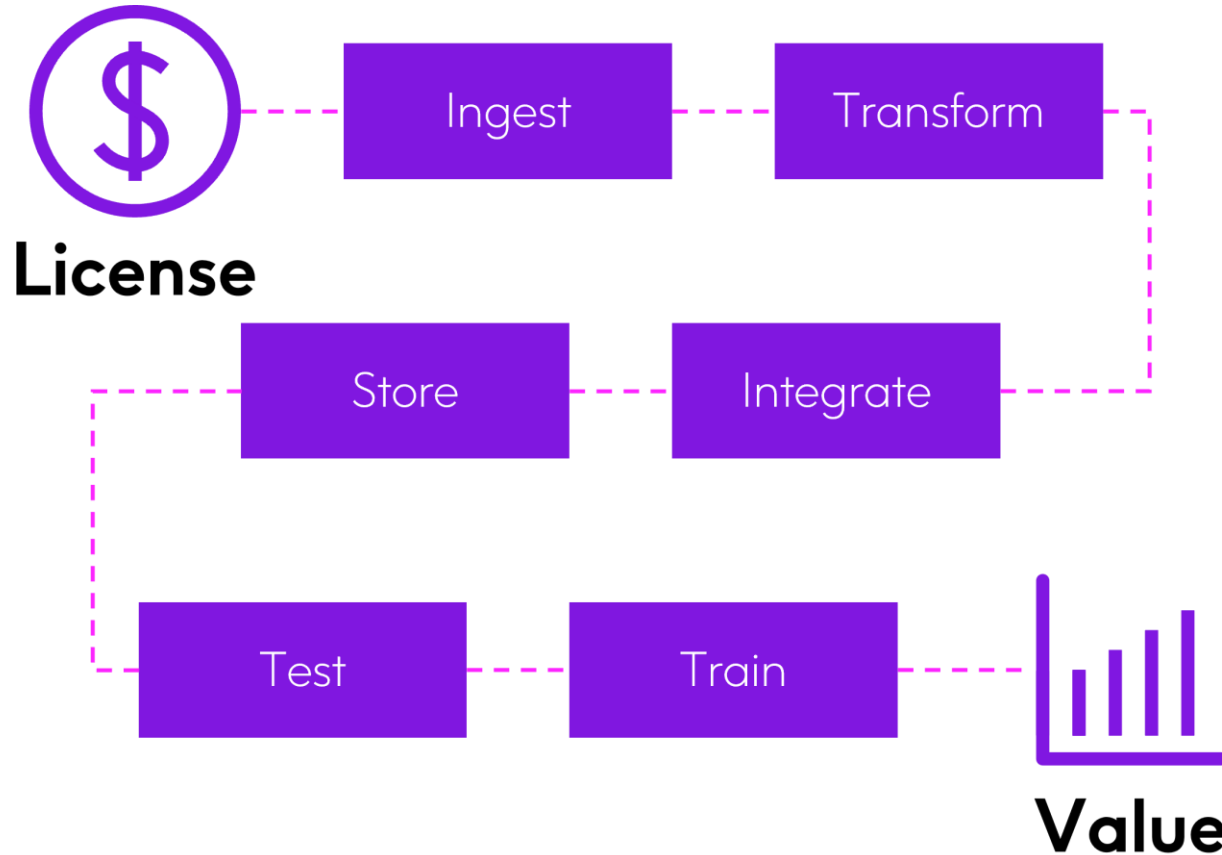
Accurately assess risk



Find customers and understand the area around them



Getting to value isn't as easy as it should be



It often costs more to onboard location data than it does to license.

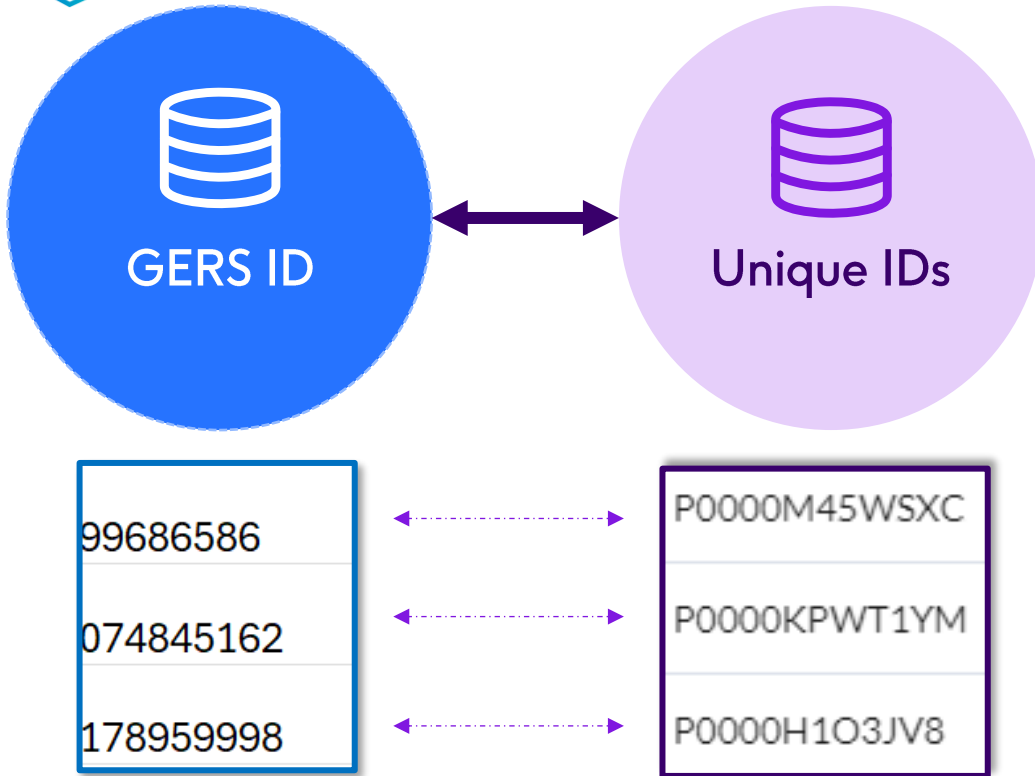
Delayed Value

70%

of time spent working with a new external data source is used to prepare it for analysis

79%

of leaders report needing faster external dataset onboarding to keep up with business demands

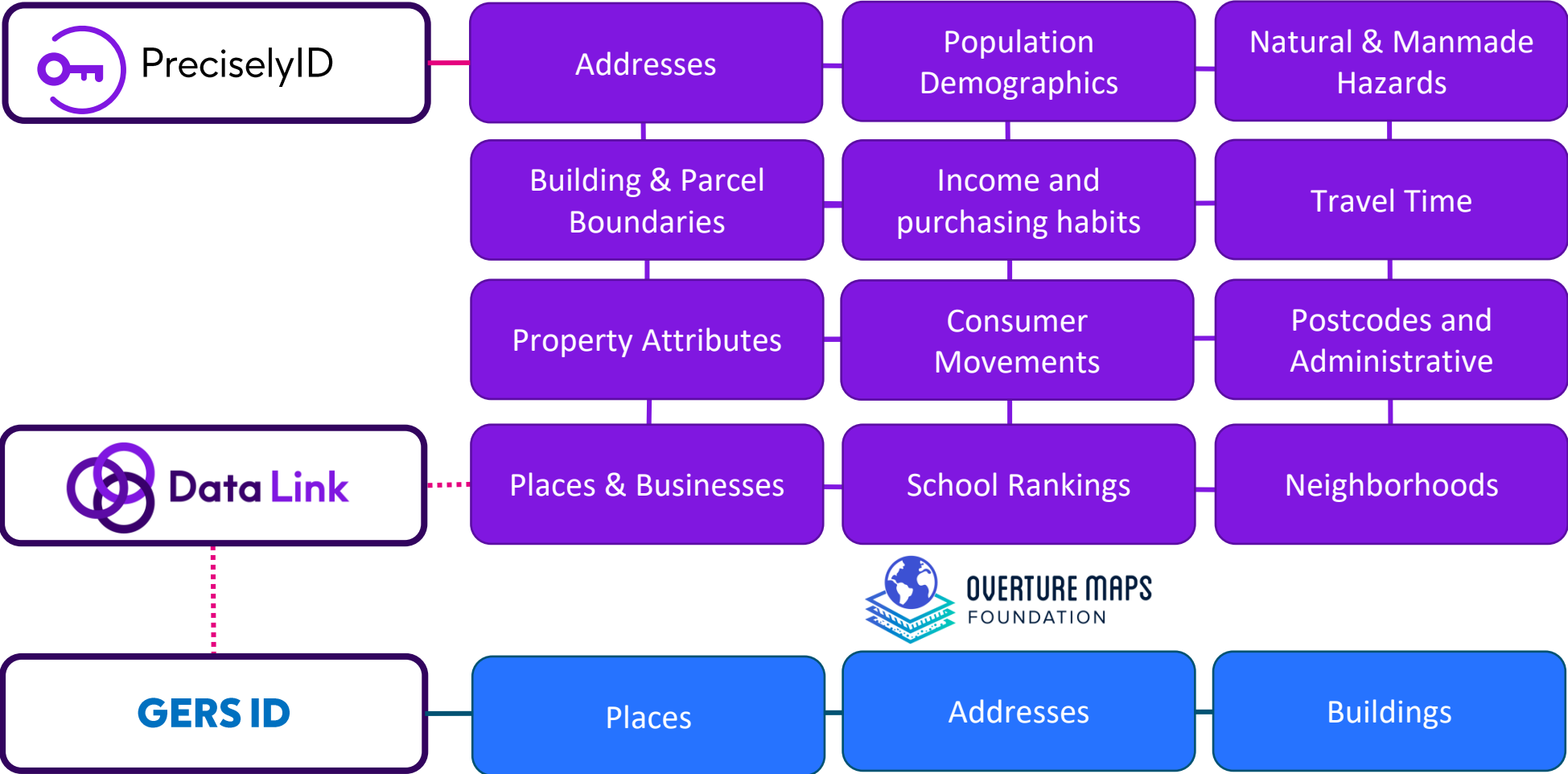


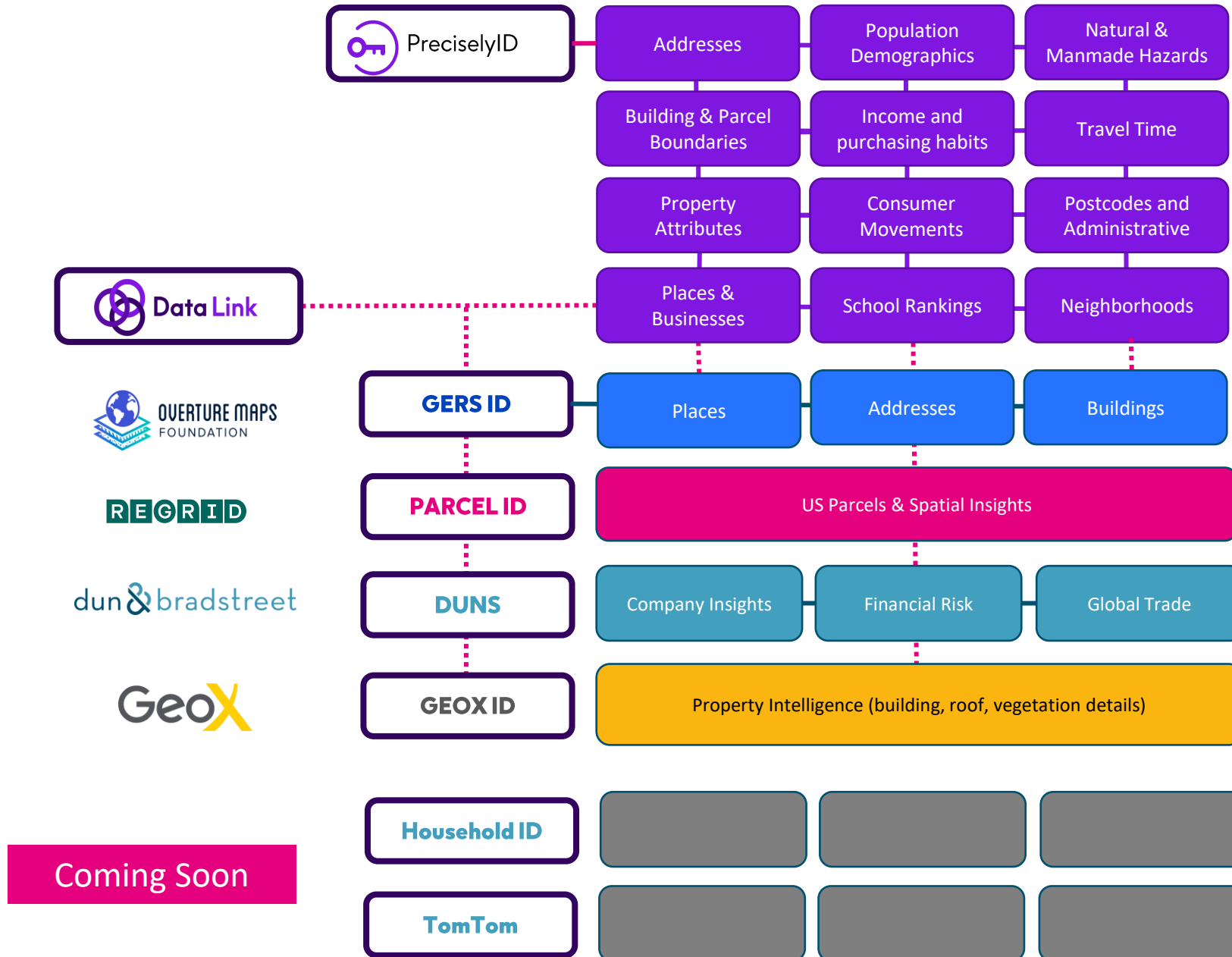
Linking data with the power of unique IDs

Link tables connect datasets from industry leaders via unique IDs. This eliminates complexity onboarding and integrating datasets, enabling organizations to leverage diverse data without extra effort.

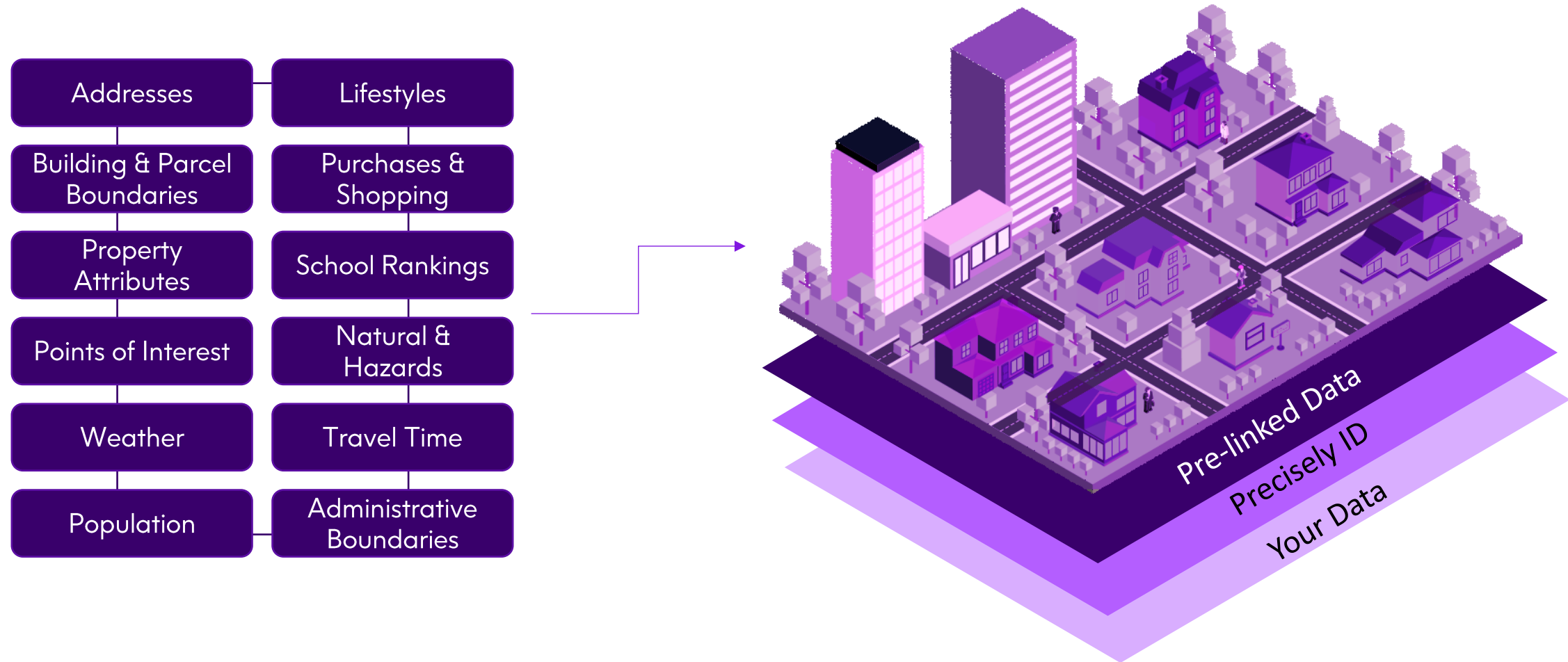
Connecting IDs – connecting ecosystems

Unique IDs enable interconnectivity between and across partner data networks





Pre-linked geospatial insights provide a holistic, virtual view of the real world



From pre-linked data to value

2 E MAIN ST MADISON WI 53703 (Business)

| | | | |
|-----------------------|--------------------|---------------------|---|
| Owner Name: | STATE OF WISCONSIN | Coordinates: | 43.074690, -89.384150  |
| Building ID: | B000CTQDM82J | Building Area: | 99683 sq ft |
| Hierarchy: | N/A | Land Use: | GOVERNMENT BUILDING |
| Replacement Cost: | -\$9,999 | Total Market Value: | -\$9,999 |
| Building Const. Type: | N/A | Building Condition: | N/A |
| Nearest Building: | 266 ft | | |

National Risk Index Profile

| | | | |
|--------------------------------|---|-----------------------------------|------------------------------|
| Hail Relatively High | Strong Wind Relatively Moderate | Tornado Relatively High | Wildfire No Rating |
|--------------------------------|---|-----------------------------------|------------------------------|

Parcel

| | |
|----------------------------------|----|
| Addresses within Parcel | 9 |
| Points of Interest within Parcel | 12 |

Building

| | |
|------------------------------------|---|
| Addresses within Building | 7 |
| Points of Interest within Building | 8 |

Policies within 10 miles



Identified Policies
375




Insured Value
\$35,442,415



Premium
\$2,581,338

Enhancing real-world operations and outcomes

Streamlined fiber rollout

Leading U.S. Telco 

Accelerated

serviceability assessments and increased accuracy

Enabled creation of a **unified, golden address record** enriched with connected property and location data

Accelerated decision-making

TRAVELERS 

Months of time saved with streamlined dataset onboarding and integration

Able to make **rapid data-driven decisions** and quickly innovate with new data sources

Increased delivery success


DOORDASH

Significant revenue increase

expected from avoiding just 1% of failed deliveries with enriched data

Increased customer satisfaction and improved operational efficiency

Ground Level Images

Developing new datasets and capabilities that reflect the real world



Developed in collaboration with DoorDash. Ground Level Images provides current, high-resolution photos of commercial buildings, delivered with structured metadata and unique identifiers so they can be easily connected to other datasets and workflows.

Designed for industries like: real estate, retail, insurance, telco, and utilities, it helps teams quickly verify property details, assess conditions, evaluate available marketing spaces, understand risks, plan operations and more



Thank you!



Get in touch

Connect with me on [LinkedIn](#) if you're interested in chatting more about geospatial data and the work we're doing at Precisely!



www.precisely.com

Demos

White Papers

Case Studies