

SOUTH CAROLINA FOOTBALL HALL OF FAME

PRESENTS



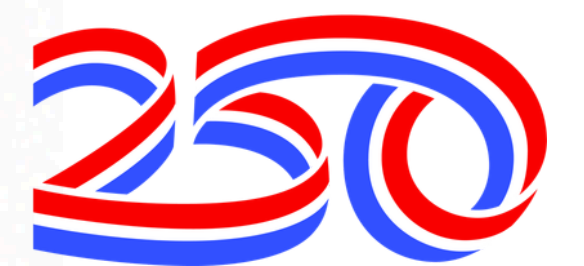
LEADERSHIP

MINUTE™





AMERICA



DARRIN GRAY

Keynote Speaker

Media, Sports Marketing Expert

Brand Development Expert

Founder and Developer of multiple companies

Co-Author The Jersey Effect: Foreword by Tony Dungy

Co-Founder of AlignBrand



PREVIEW

MAURICE DRAYTON





DAVID WYATT

**Sports, Business & Litigation Attorney
with Wyatt Law, P.A.,**

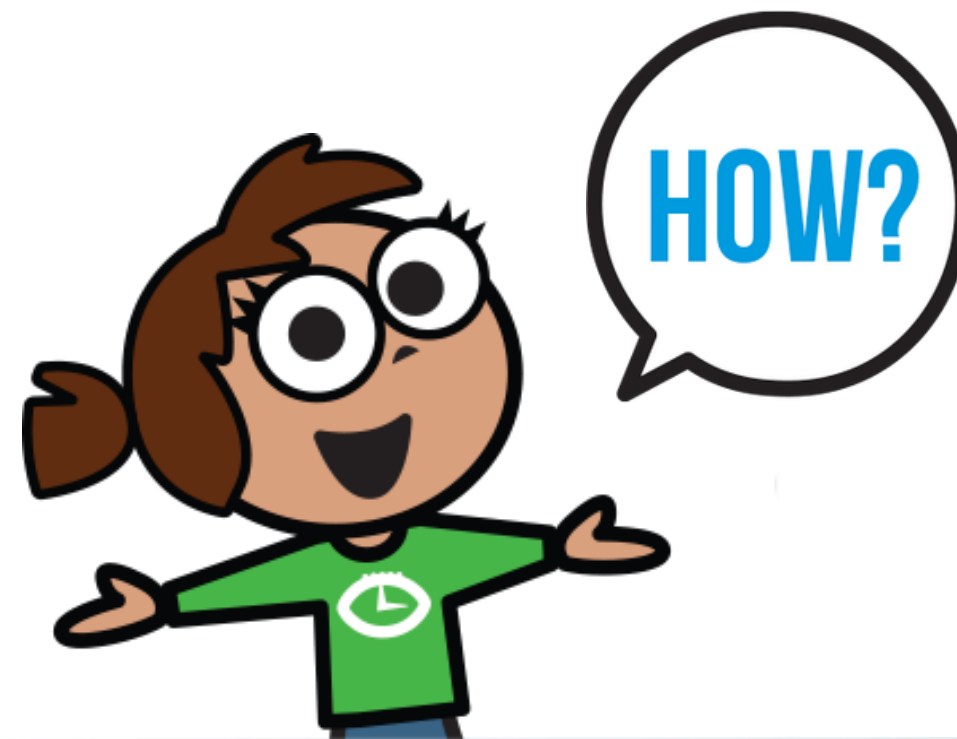
**Adjunct Professor of Sports and Entertainment
Law at USC School of Law**

Chairman & Executive Director of SCFHOF



OUR MISSION

To share the responsibility for Community Engagement in our schools, empower the next generation to character education and resiliency done with excellence.



**LEADERSHIP
MINUTE™**



INTRO TO THE LEADERSHIP MINUTE

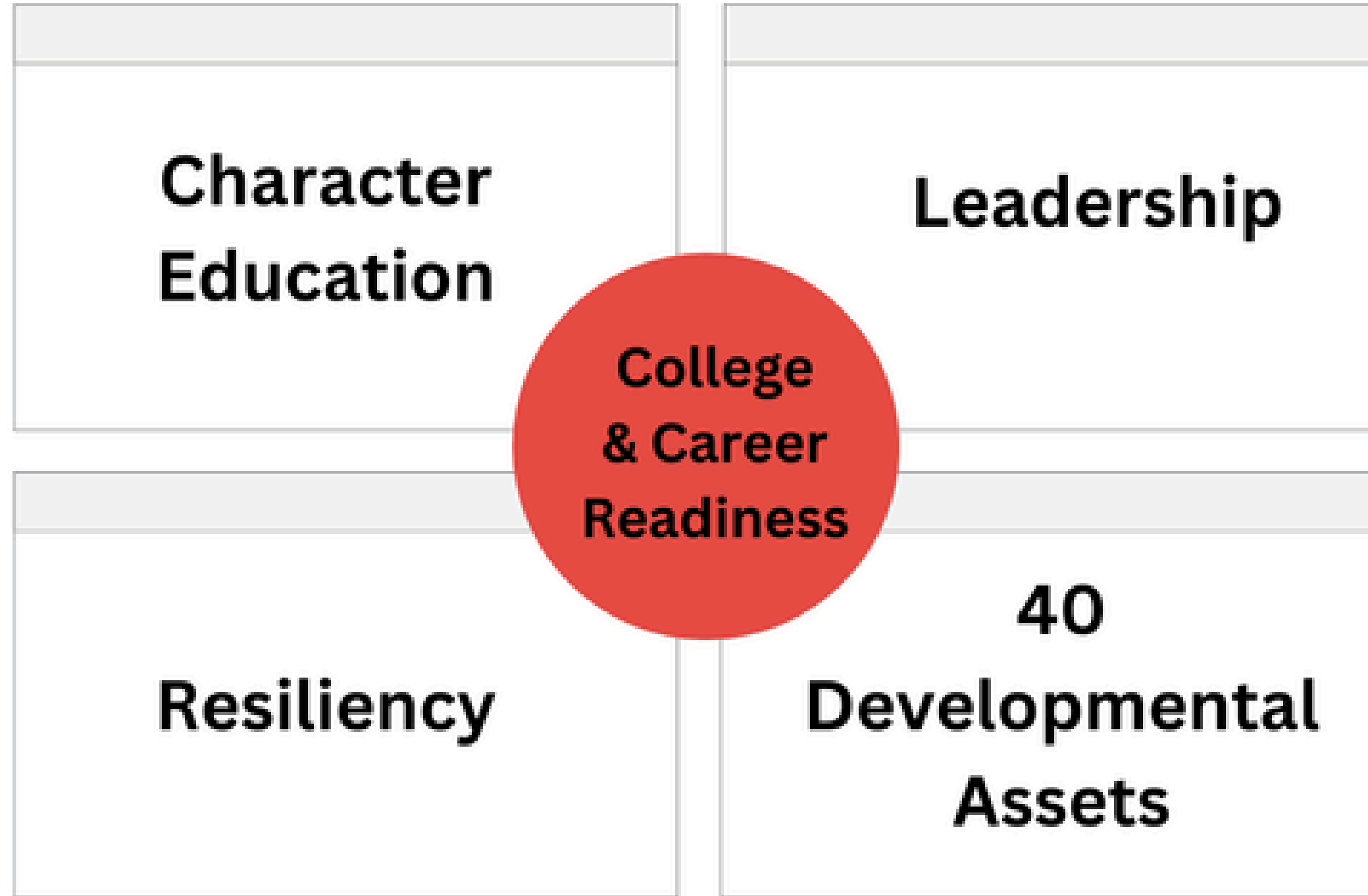
CHRISTINA GERKEN

CEO and Founder of Align Consulting, LLC
Co-Founder of AlignBrand
Leadership Minute Committee Co-Chair
K-12 Educational Expert
Strategic Development and Alignment Expert
Global Convener





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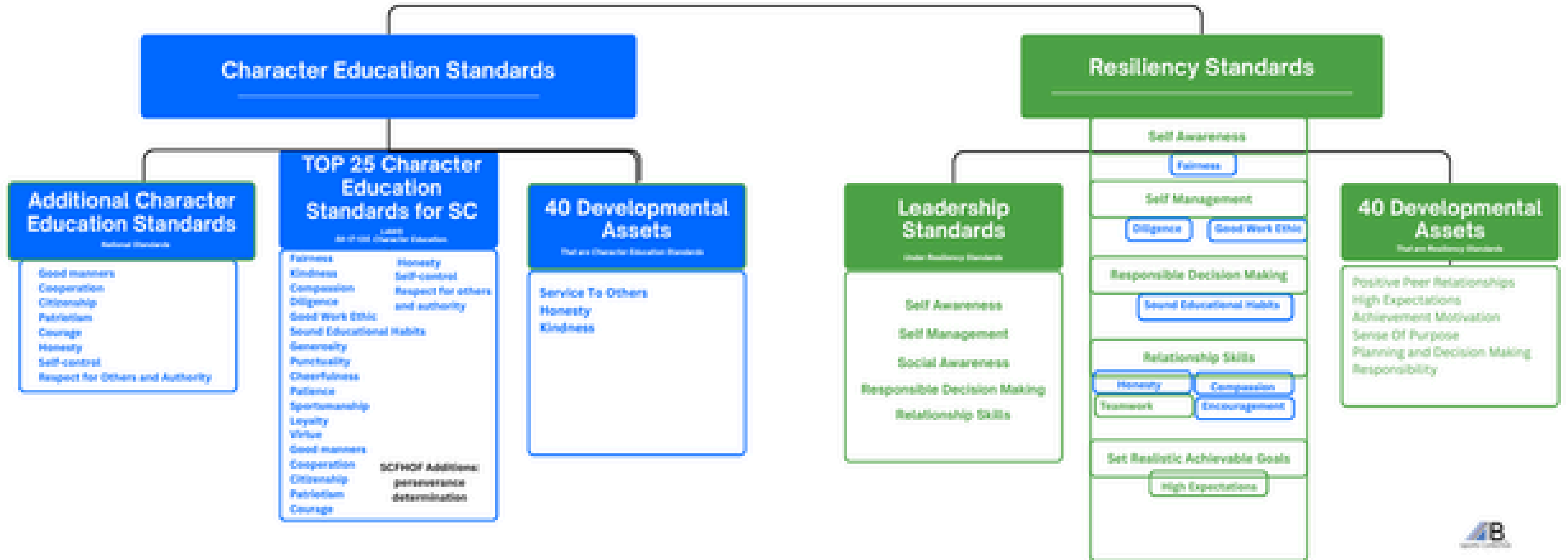


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CHARACTER EDUCATION & RESILIENCY ROADMAP



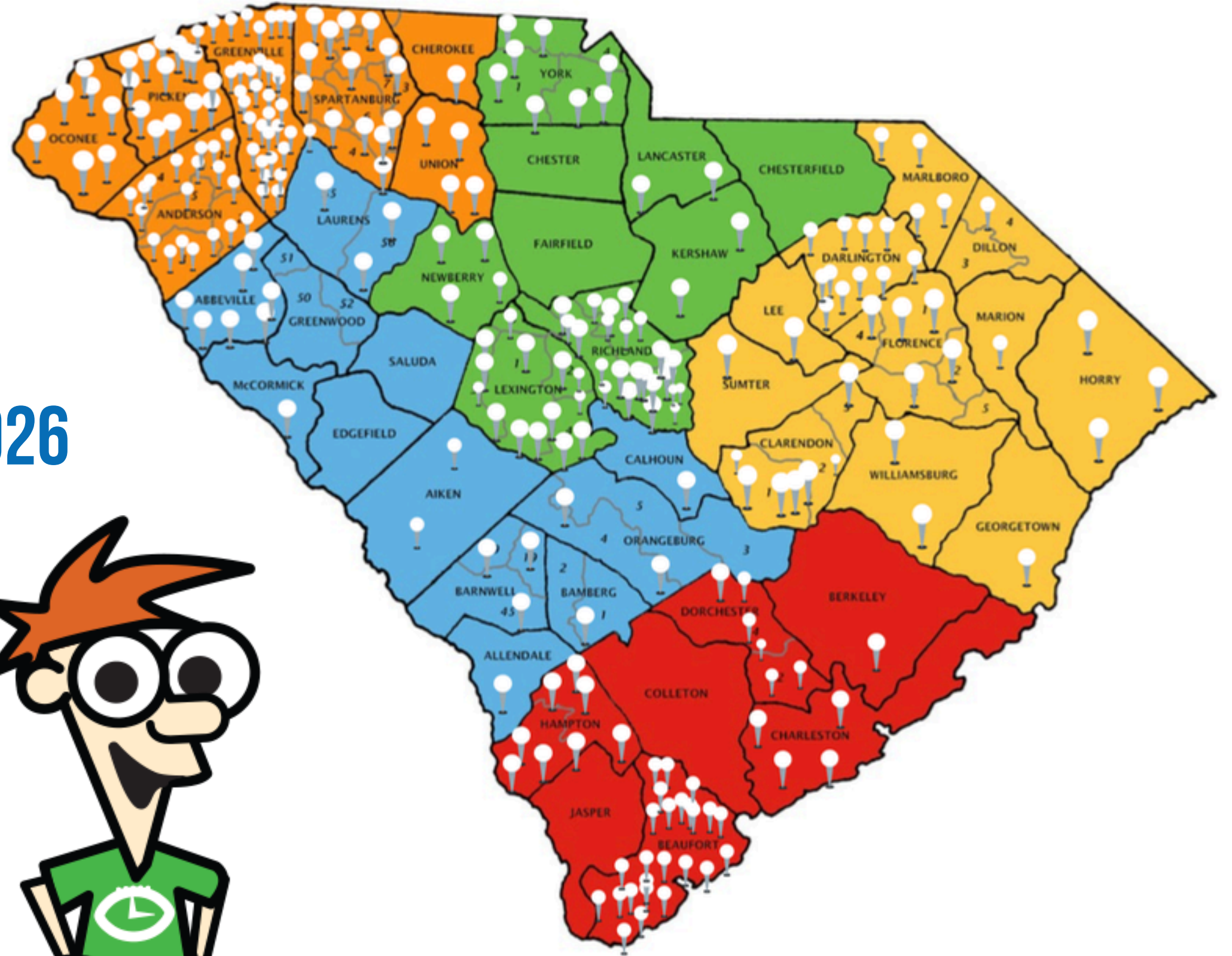


LEADERSHIP MINUTE™ MAP

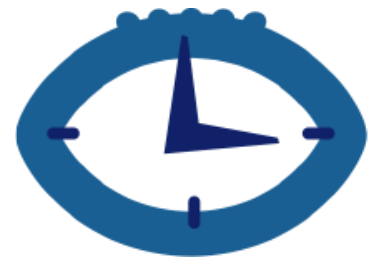
SCHOOLS SIGNED UP AS OF JUNE 2026

OVER 315 SCHOOLS

59 DISTRICTS



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**LEADERSHIP
MINUTE™**

USE & VALUE



EASY TO ACCESS



NO SCHEDULE CHANGE REQUIRED



SUPPORTS CURRENT CURRICULUM

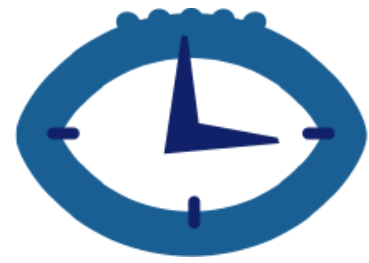


IMPACTFUL

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20 EPISODES



SEPTEMBER

INTRO /9.8
Meet the Team
CHARACTER & LEADERSHIP



WOODY DANTZLER/9.15
Clemson Quarterback
RESPONSIBILITY



ANNA GEARHART /9.29
Wofford Athletic Director
SENSE OF PURPOSE



FEBRUARY

GEORGE ROGERS/2.9
Heisman Trophy Winner
TEAMWORK



TOM KNOTTS/ 2.16
Coach, Dutch Fork H.S.
ACHIEVEMENT



ANSLEY BURNS/ 2.23
Musician /Professional Singer
PATRIOTISM



OCTOBER

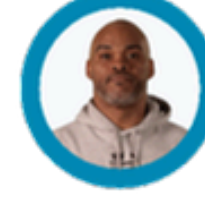
KYLE KENNARD /10.6
USC Defensive End
ENCOURAGEMENT



KAMA STATON /10.13
SC Football Mom
COOPERATION



MAURICE DRAYTON /10.27
Citadel Football Head Coach
SERVICE TO OTHERS

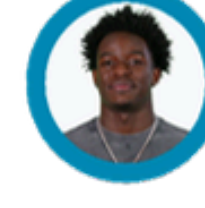


MARCH

DUCE STALEY/ 3.2
NFL Coach
HELPING OTHERS



DR. MARK SPEDE/ 3.9
Tiger Band Director
MOTIVATION



DONOVAN MURPH/ 3.23
Wide Receiver - USC
CITIZENSHIP



NOVEMBER

WOODY KEITH ADAMS JR /11.3
Clemson Running Back
GOOD MANNERS



SHANE BEAMER /11.10
USC Football Head Coach
DETERMINATION



TROY BROWN /11.17
New York Giants Coach
HIGH EXPECTATIONS



APRIL

LATOYA BOYD /4.6
Principal, Lee Central
RESPECT FOR AUTHORITY



COACH BRIAN LANE/ 4.13
Coach, Westside H.S.
BEING PREPARED

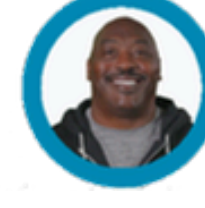


JOSH STONEKING/4.20
Defensive Line, Furman
COURAGE



SEPTEMBER

MARK ELLIS /12.1
Film Sports Coordinator
PERSEVERANCE



MAY

LEVON KIRKLAND/5.4
Football Coach / Leader
EMPOWERMENT

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INTRO

MAURICE DRAYTON



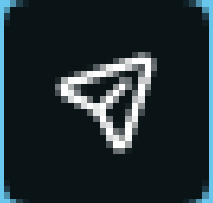
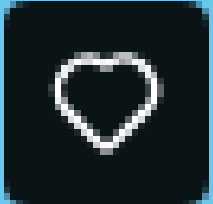


Leadership Minute: Coach Maurice Drayton

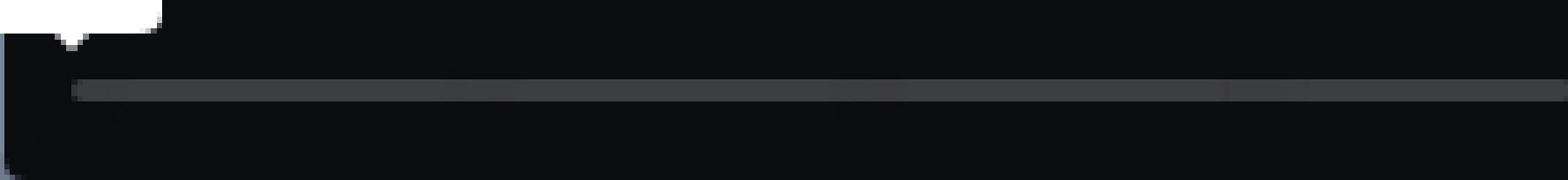
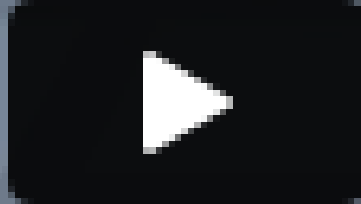
SC Football Hall of Fame



SERVING OTHERS



01:39



vimeo



LEADERSHIP MINUTE™

EMAIL ACCESS



GET VIDEOS AND GUIDES

Video #13 in the Leadership Minute™ Series

The Leadership Minute™ Program continues with a brand-new video for our Spring 2026 Launch featuring professional singer Ansley Burns!

- Each short video highlights a key Resiliency or Character Education Standard through a fun sports lens.
- Inspiring role models like Ansley Burns connect with K-6 students to spark character and leadership growth.
- FREE classroom guides include discussion questions and activities.

👉 Watch & Share with Your Students:

📺 [Leadership Minute – Video #13 with Ansley Burns](#)

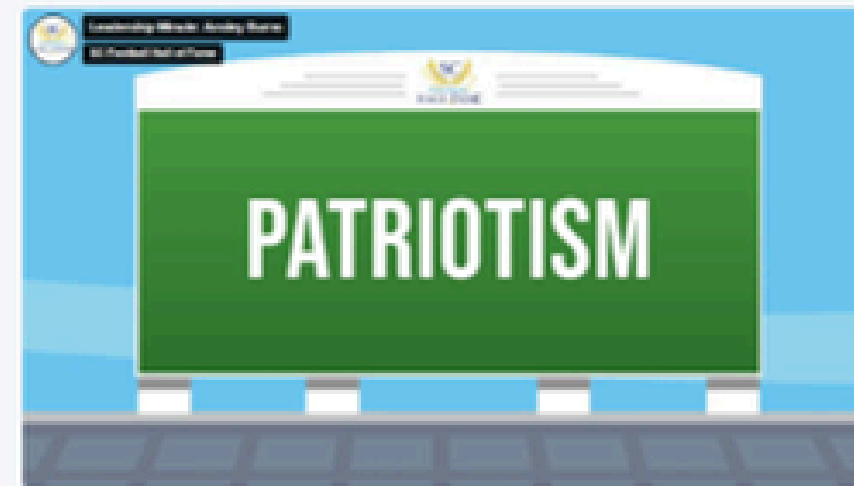
📄 [Download the Teacher's Character Education Guide](#)

Over 150 schools are already participating – and now it's time to bring Ansley Burn's message into your classroom.

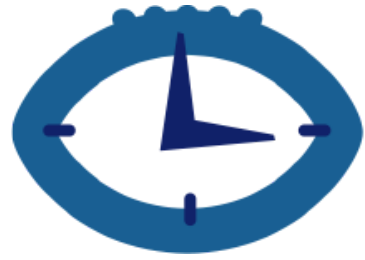
Together we are building a stronger, more resilient South Carolina – one student at a time.

For access questions, send a message to Mike Foster: lm@scfootballhof.org or call (864) 312-6828

GET VIDEOS AND GUIDES



LEADERSHIP MINUTE™




LEADERSHIP MINUTE™

ACCESS SHEET




LeadershipMinute.org



- 

SHARE this with ALL the TEACHERS


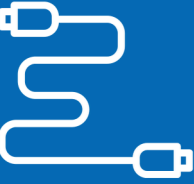
The Leadership Minute Program is FINALLY HERE!

 - SHARE this PDF with ALL of the Teachers in classrooms with Kindergarten - 6th grade students.
 - Start sharing today!!!
- 


Direct Link to the LM Character Education Video

CLICK HERE 
- 

Direct Link to the LM Character Education Card

CLICK HERE 
- 

Questions or Need Help Gaining Access?

Please reach out to:
lm@scfootballhof.org
- 

To Learn More About the Leadership Minute Click on the Direct Link Below

LEARN MORE



LEADERSHIP MINUTE™



Leadership Minute: Watch Party at Lee Central Elem

SC Football Hall of Fame

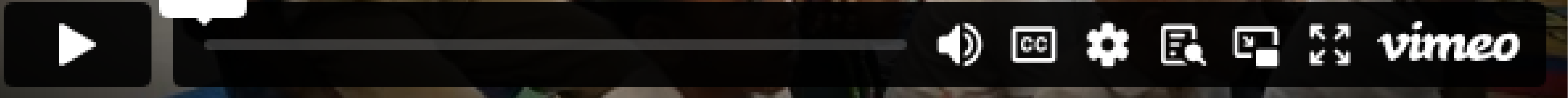
LEADERSHIP MINUTE IN THE CLASSROOM

LEE CENTRAL ELEMENTARY SCHOOL

FOOTBALL HALL OF FAME
www.scfootballhof.org

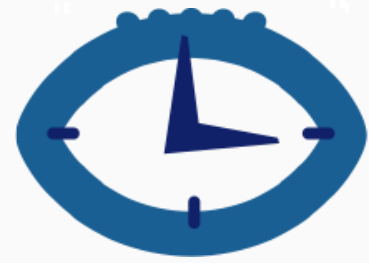


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SIGN UP TODAY!



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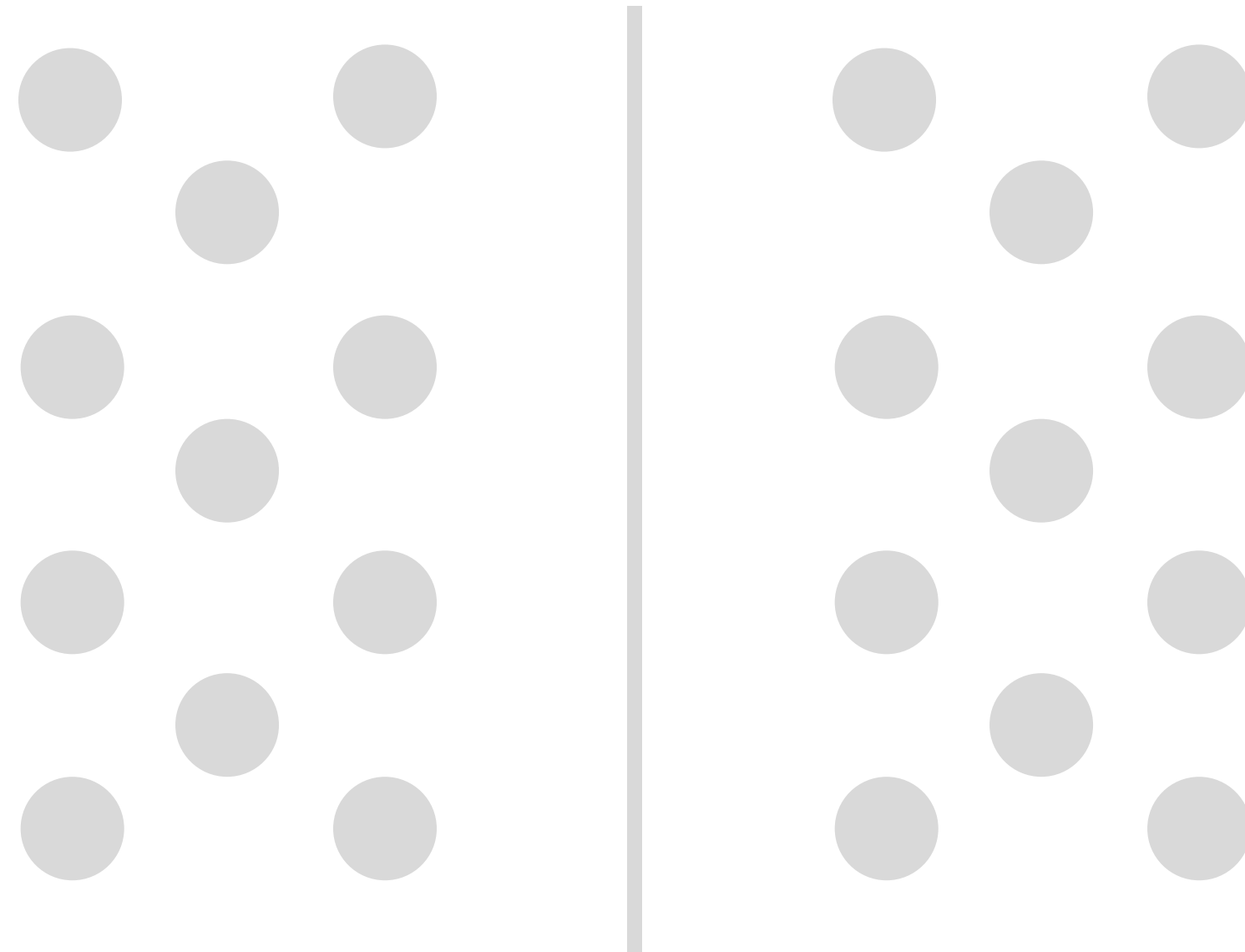
LEADERSHIP MINUTE CHALLENGE

Bringing **Character** and **Resiliency** to More
Elementary Classrooms and **Homes**



**LEADERSHIP
MINUTE™**

LET'S DIVIDE THE ROOM IN HALF





AND THE WINNERS ARE...



MEET COACH MAURICE DRAYTON



HELP OUR SC SCHOOLS BY
REFERRING AN AMBASSADOR • BECOMING A SPONSOR
SIGNING UP FOR THE SCHOOL ADOPTION COMMITTEE



SIGN UP TODAY!

Thank You!

FROM



LEADERSHIP
MINUTE™



