

MLSA

MAXWELL
LEADERSHIP
FOUNDATION

growingleaders.com

Maxwell Leadership Student Ambassadors



Let our team of thought leaders generate excitement and belief around leadership development, starting with your student leaders and teacher champions.

Launching an MLSA Chapter is the fastest way to generate student and teacher buy-in to your leadership development partnership with iLead.

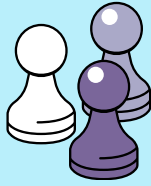
iLEAD

Each MLSA kickoff session includes our most engaging leadership lessons, and training on how to facilitate iLead for both Adult Champions and Student Ambassadors.

How do we start? What do we get?

How much does it cost?

1



Selection of Champions and Ambassadors

Partners agree to host an MLSA kick-off for 1–2 Adult Champions and 25–40 Student Ambassadors. Together, they form a school-year cohort designed to create impact for all.

2



Choose a Kick-Off Date

Our “Primary Colors of Leadership” kick-off is a six-hour experience, typically held from 9:00 a.m.–3:00 p.m. with lunch. Attendance is required for Ambassadors and Champions.

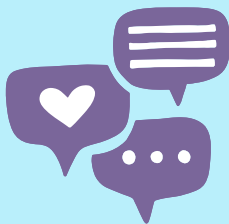
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What’s Included?

Everyone will be engaged with leadership lessons, equipped with training, and empowered with resources to impact their school throughout the school year. **Lead facilitator training included for all participants to learn to lead lessons.**

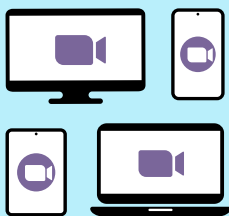
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Anything Else?

Students and Champions will be outfitted with exclusive MLSA Swag: Shirts, Nametags, Lapel Pins, etc... so that they know they are a part of a special, exclusive group in their school and state.

5



There’s More?

Students will have the opportunity to attend monthly hosted virtual **leadership coaching** and **networking events** to support their growth and development throughout the year.

How do we start? What do we get? How much does it cost?

More Details

The purpose of MLSA is to empower student ambassadors for leadership in each school we partner with. These students receive special resources and training to prepare them to impact their peers with our iLead resources.

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Champions agree to continue to develop the student ambassadors on a regular basis (weekly or bi-weekly) using iLead.

Student ambassadors are given space to facilitate those same lessons with their peers in classes, clubs, sports, or advisement.

The result is impact for all using student-driven buy-in to create excitement.

Cost and Implementation Supports

The Cost to bring MLSA to your school is typically \$150-\$200 per student, depending on variables such as travel, facilities, etc... Let us find a price that works for you!

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This cost includes all content, materials, food, travel for our thought leaders, and a discounted rate for our iLead curriculum (for all grades) for the first year. In subsequent years, the iLead subscription will be billed at the regular cost.

Discounts are available for multi-year deals.

In addition to the student follow-up events listed above, Champions will be provided with ongoing implementation supports, collaboration opportunities, and further professional development supports hosted by Growing Leaders.



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**Student
Transformation!**