



# CTE Total Solution

STUDENT SUCCESS » CAREER READINESS » PROGRAM GROWTH » MEASURABLE IMPACT

Palmetto Education Summit  
Tuesday, June 16, 2026

[www.icevonline.com](http://www.icevonline.com)



# Agenda

## Discover

iCEV's total CTE solution

## Explore

how educators utilize the platform

## Identify

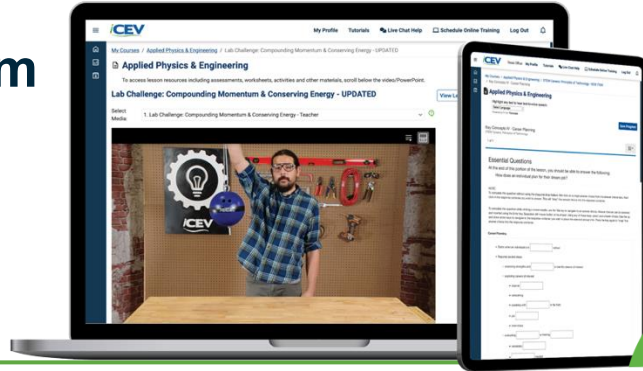
how iCEV fits your needs

## Discuss

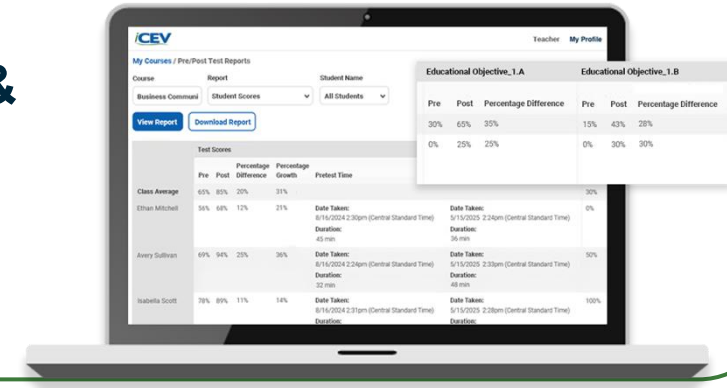
the next steps

# What is the CTE Total Solution?

## CTE Curriculum & Instruction



## Pretests & Posttests



TOTAL  
CTE

## Certification Readiness & Exams



American Allied Health  
NATIONAL CERTIFICATION & REGISTRATION

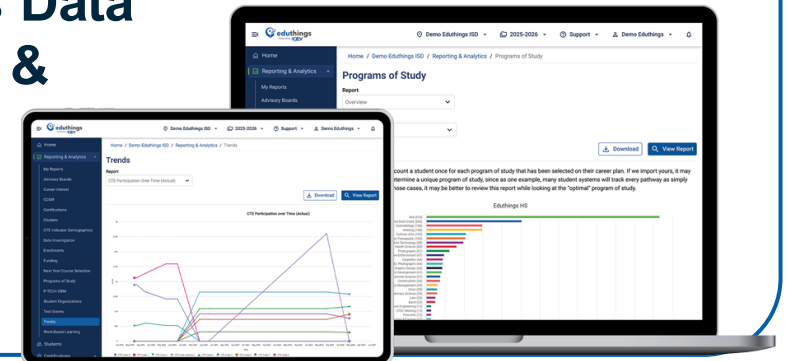


National Registry of  
Emergency Medical Technicians®  
THE NATION'S EMP CERTIFICATION

NOCTI



## Eduthings Data Reporting & Analytics



# Designed for How CTE is Taught



## Hands-On Lab-Based Instruction

Teacher-led instruction paired with hands-on labs, emphasizing safety and real-world skills

### Typical Programs



Ag Science



Health Science



Automotive



Construction

### How iCEV Is Used

- Teachers introduce concepts, safety protocols and procedures using iCEV videos, presentations and digital instructional materials
- Learners engage with instructional media, activities, projects, and formative assessments to demonstrate understanding before entering the lab

*iCEV serves as the instructional backbone, ensuring consistency and outcome alignment*



## Blended, Structured Learning

Blended learning with teacher oversight and self-paced progression within a structured framework

### Typical Programs



Business



STEM



Marketing



Computer Science

### How iCEV Is Used

- Teachers set pacing and assign lessons, projects and assessments to learners
- Learners work independently through iCEV content
- Certifications prep, projects and assessments drive mastery and progression

*iCEV supports self-paced learning while keeping teachers firmly in control*



## Soft Skills & Career Readiness

Flexible, discussion-driven, and reflective; focused on real-world readiness rather than technical depth

### Typical Programs



Career Prep



Employability Skills



Leadership



JROTC

### How iCEV Is Used

- Content can be embedded across programs or taught as a standalone course
- Instruction in communication, professionalism, teamwork, ethics and workplace behaviors
- Career exploration, resume building, interview prep, and workplace scenarios

*iCEV supports every student, regardless of career cluster or pathway*

# What a Partnership with iCEV Looks Like:

Onboarding + Success  
Planning

Mid-Year Reviews  
+ Check-Ins

Renewal Planning  
+ Goal Setting

SSO/LTI Integrations  
& Support Team

Complimentary PD  
+ Training

# What This Means for You

## How iCEV's Total CTE Solution Delivers Impact

### How iCEV Serves Districts

- Ensure consistency across campuses and programs
- Gain better program oversight with real-time data
- Support faster teacher onboarding and retention
- Strengthen credential visibility and program value
- Demonstrate measurable student growth and outcomes

### How iCEV Serves Educators

- Save time with ready-to-use, standards-aligned curriculum
- Access 200+ courses, videos, activities, and resources
- Use pretests & posttests to track student progress
- Prepare students for industry-based certifications
- Get a simple, clear view of student performance



# Enable High-Quality Learning & Instruction

Give teachers a flexible instructional foundation that enables success.

- ✓ Consistent, Standards-Aligned Instruction Across All Campuses
- ✓ Instructional Quality Across Programs
- ✓ Increased Student Engagement Without Adding Teacher Workload

# iCEV Curriculum Areas



Agricultural Science



Architecture, Construction,  
Transportation & Manufacturing



Business, Marketing, Finance,  
IT & Media



Career Exploration



Cosmetology & Barbering



Family & Consumer Sciences



Health Science



Law, Public Safety, Corrections  
& Security



Middle School Digital Literacy  
& Career Exploration



Science, Technology, Engineering  
& Math



Transportation: Automotive, Diesel  
& Small Engines

# Strengthen Credential Outcomes

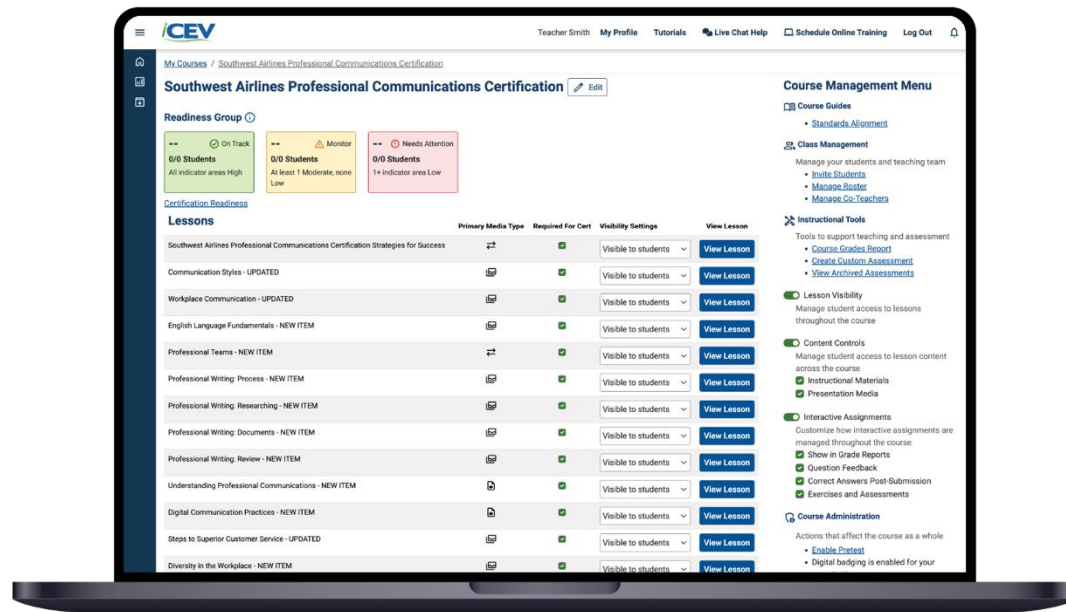
Prepare students for real college and career opportunities with validated credentials.

- ✓ Increase Credential Attainments Rates
- ✓ Provide Students with Workforce-Ready, Verifiable Credentials
- ✓ Strengthen Program Value for Parents, Boards, and Employers

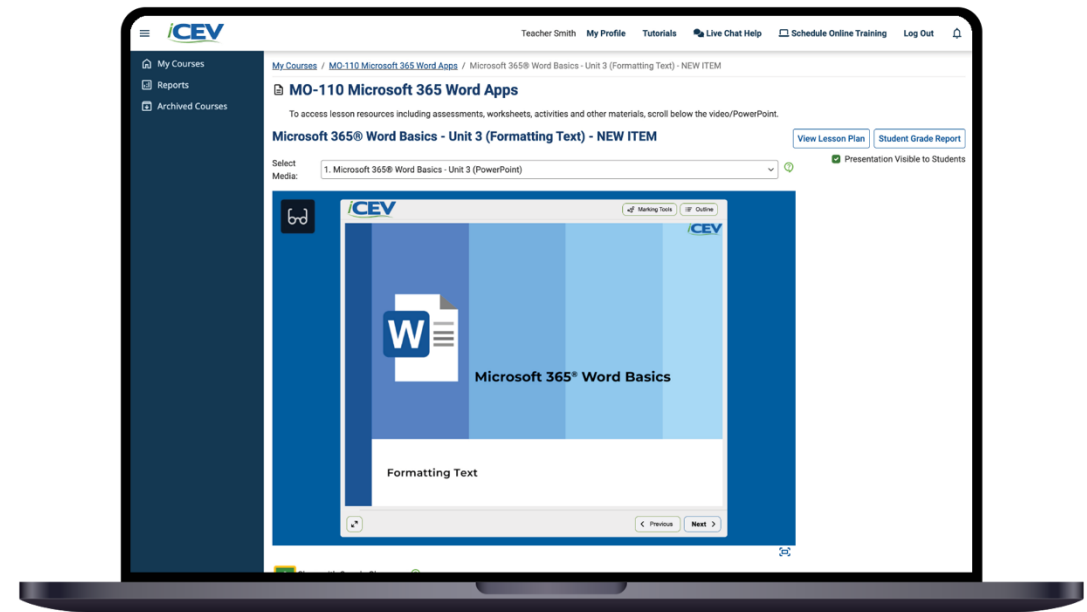


# Industry Certifications

## Career-Readiness Through Skills Validation



iCEV Testing Platform



Certification Alignments

# Industry Certifications

Hosted on the iCEV Testing Platform



American Meat Science Association  
Culinary Meat Selection & Cookery



Equipment & Engine Training Council  
Principles of Small Engine Technology



NHJTCA Equine Management  
& Evaluation



American Meat Science Association  
Food Safety & Science



Elanco Fundamentals of Animal  
Science



Skilled to Build Michigan Foundation  
Residential Construction Skills



American Meat Science  
Association Meat Evaluation



Elanco Veterinary Medical  
Applications



Southwest Airlines  
Professional Communications



BASF Plant Science



Express Employment Professionals  
Business Office Technology



Natural Resources Conservation Service  
U.S. DEPARTMENT OF AGRICULTURE

NRCS Fundamentals of Conservation  
& Sustainability in Agriculture



Benz School of Floral Design  
Principles of Floral Design



Express Employment Professionals  
Career Preparedness



Sports Field Management  
Association Turfgrass Science



Center for Financial Responsibility  
Personal Financial Literacy



Home Builders Association of Alabama  
Residential Construction Skills



NCLCA Principles of  
Livestock Selection & Evaluation



Ducks Unlimited Ecology Conservation  
& Management Certification

# 90+ Certification Alignments

## Across All CTE Clusters

Prepare students for industry certification by the following certifying agencies:

- Adobe
- American Allied Health (AAH)
- American Association of Family and Consumer Sciences (AAFCS)
- American Medical Certification Association (AMCA)
- ASE
- Certiport
- Federal Aviation Administration (FAA)
- Microsoft Office®
- National Center for Competency Testing (NCCT)
- National Consortium for Health Science Education (NCHSE)
- National Healthcareer Association (NHA)
- National Nurse Aide Assessment Program Exam (NNAAP)
- National Registry of Emergency Medical Technicians (NREMT)
- NOCTI



# Celebrating Student Achievement

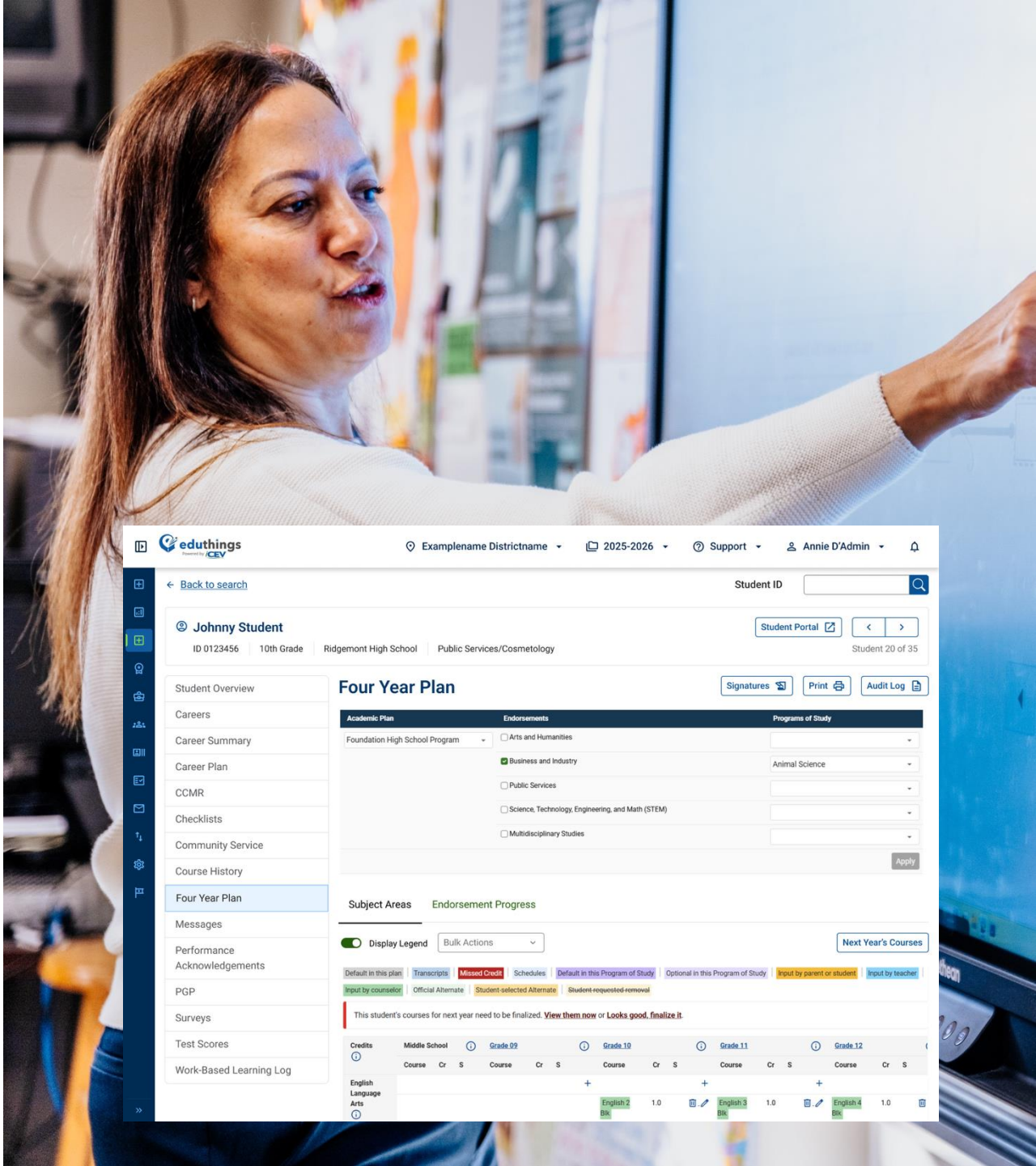
- ✓ Wall Mounts
- ✓ Printed & Digital Certificates
- ✓ Digital Badges



# Turn CTE Data into District Decisions

Simplify data and use it to inform decisions that drive measurable impact.

- ✓ Demonstrate Program Effectiveness with Audit-Ready Data
- ✓ Support Funding, Accountability & Compliance Reporting
- ✓ Use Data to Expand High-Performing Programs



"Simplifying CTE data tracking is important to us, especially when it comes to tracking industry-based certifications... I'm really impressed, not only by how much easier Eduthings makes our teachers' lives, but also my own as an administrator."

**COLEMAN BRUMAN**

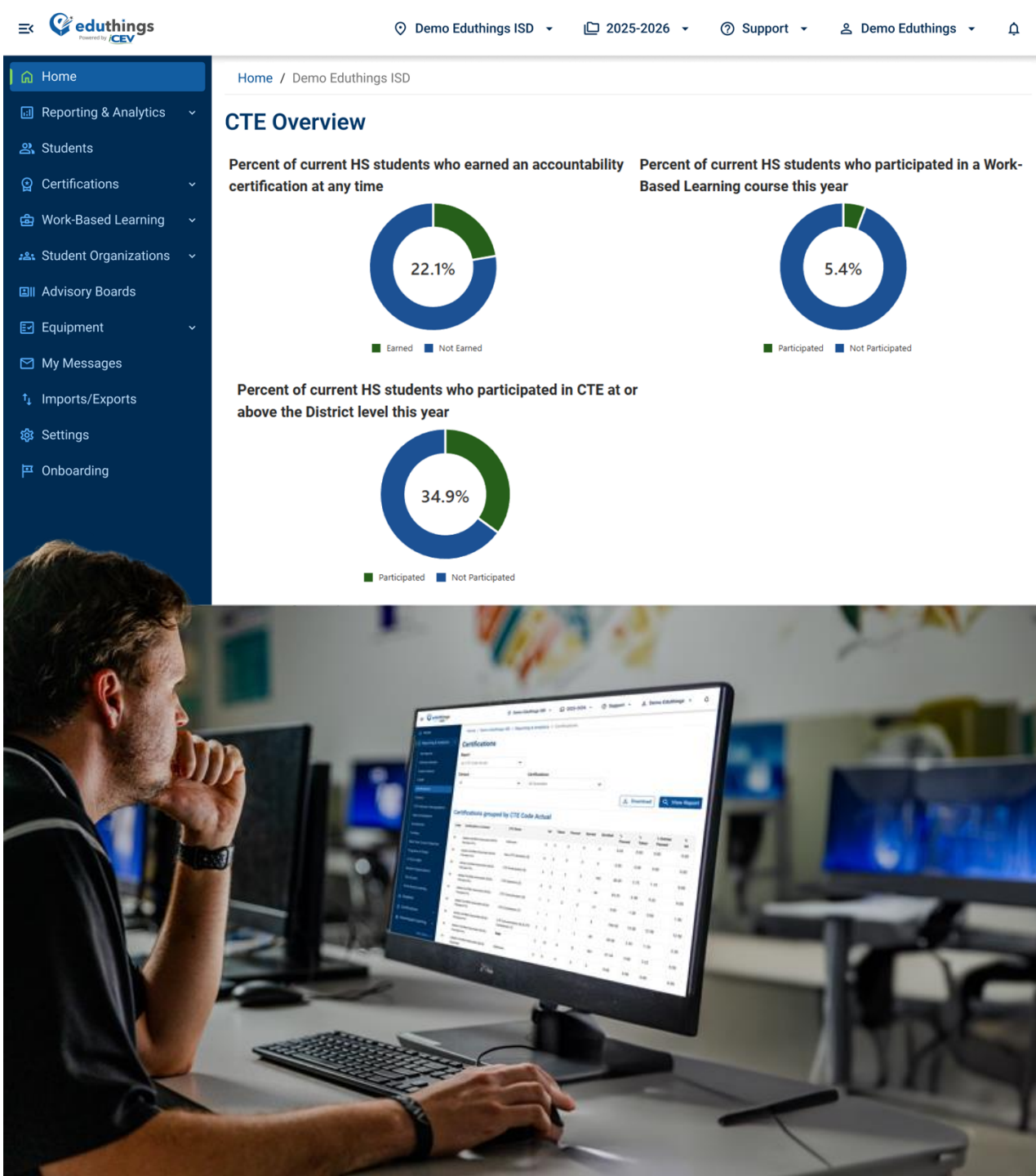
Executive Director of Secondary Teaching & Learning | Garland ISD, TX

# Transform Your CTE Data into Growth-Driven Insights

Identify trends, celebrate student achievement and highlight areas for improvement.

## Key Reports & Features

- Industry-Based Certifications
- Work-Based Learning
- CTSO Participation
- Advisory Boards
- Inventory Management

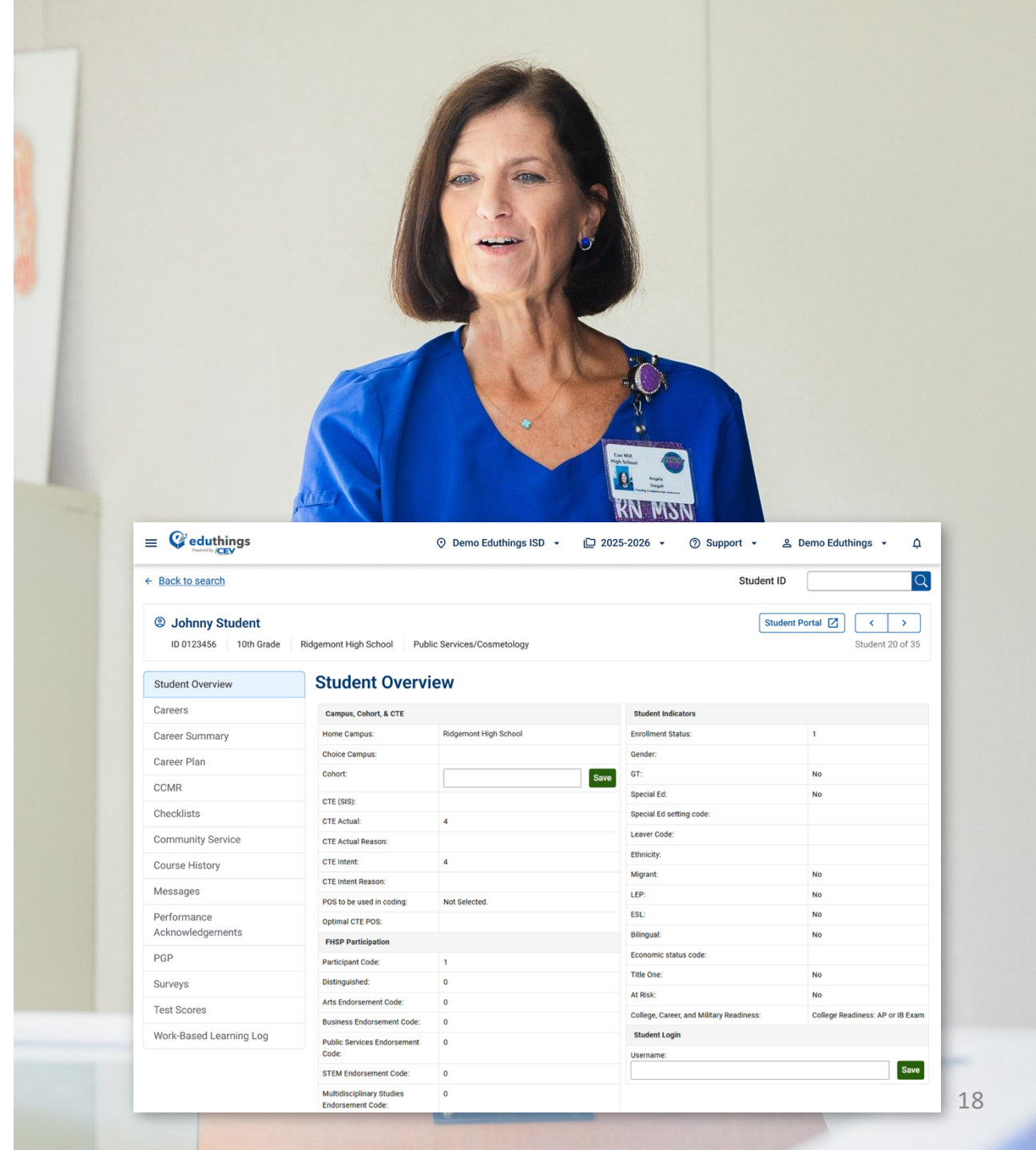


# Ensure Compliance

Educational requirements are constantly evolving. Eduthings keeps you ahead of the curve.

## Comply with Mandates such as:

- Comprehensive Local Needs Assessment (CLNA)
- Work-Based Learning (WBL) Documentation
- Office of Civil Rights Reports
- Inventory Compliance





# Powerful Enhancements to the CTE Total Solution

- ✓ Relevant, Workforce-Aligned Content
- ✓ Expanded Credential Visibility & Opportunities
- ✓ Improved Eduthings Tools for Everyday Efficiency
- ✓ NEW Data Dashboards & Smart Notifications

# Relevant, Workforce-Aligned Content

New courses designed to reflect today's workforce needs:

- Introduction to Artificial Intelligence
- Manufacturing & Principles of Manufacturing
- Principles of Allied Health
- Small Animal Management
- Career Preparation General
- Livestock & Poultry Production

Find the latest updates here: [iCEV Product Roadmap](#)



# Expanded Credential Visibility & Opportunities

## Certification Readiness Indicator

Get a clearer picture of student preparedness before certification testing so you can support students at the right time.

### What this helps educators do:

- Identify students who may need extra support
- Guide instructional decisions
- Feel more confident moving students toward certification

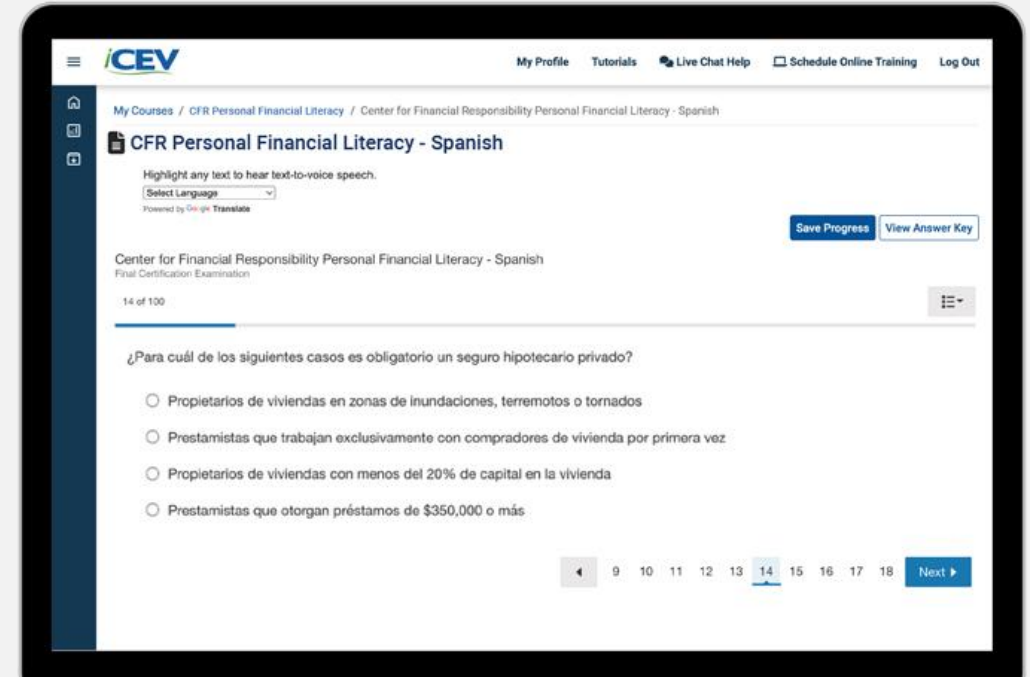
[Understanding the Certification Readiness Tool »](#)



# Expanded Credential Visibility & Opportunities

- 12 industry certifications available in Spanish
- 90+ certification alignments by 14 certifying agencies
- Multiple certification pathways

Find the latest updates here: [iCEV Product Roadmap](#)



## Improved Eduthings Tools for Everyday Efficiency

### Reporting Tools

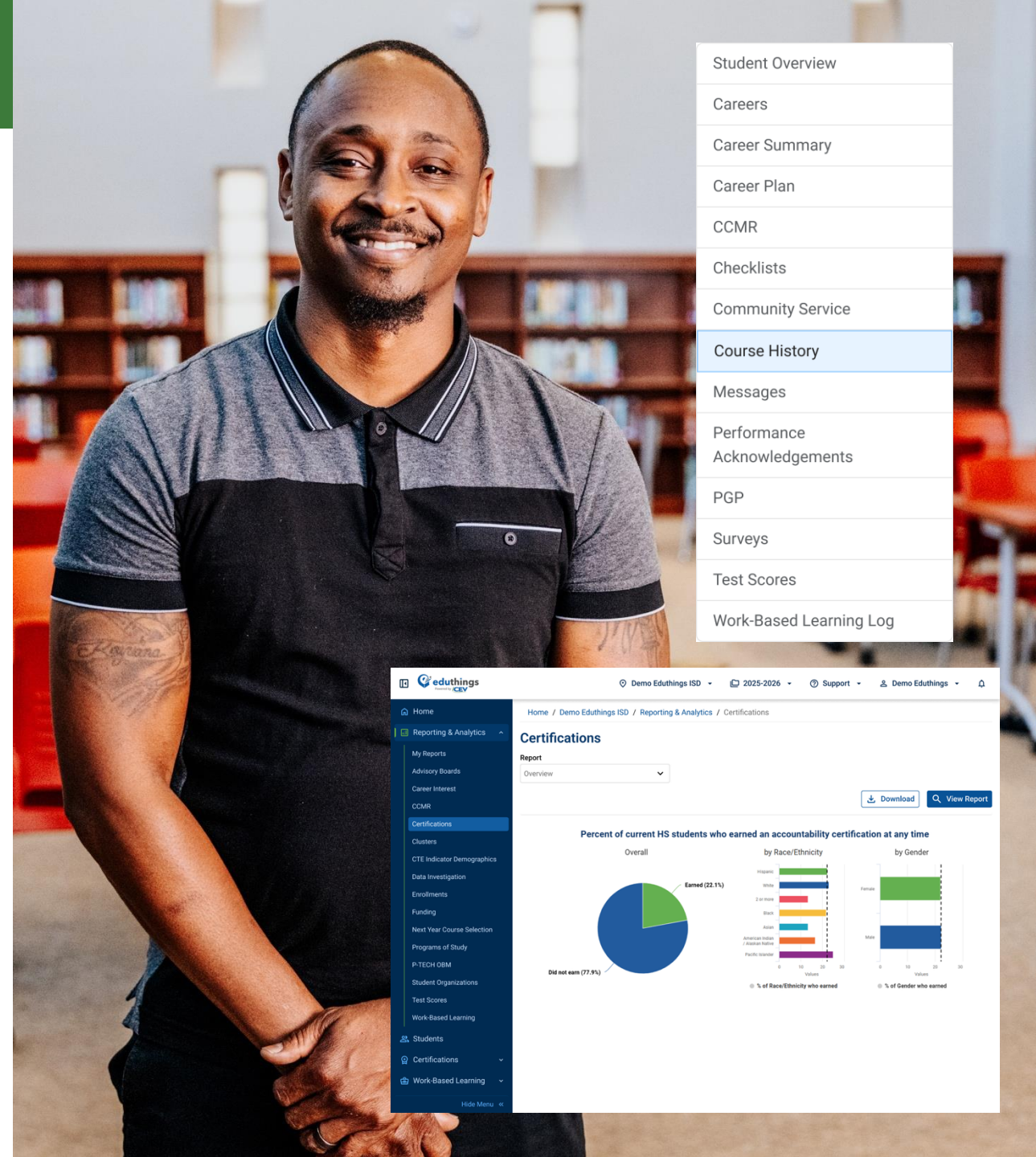
New reporting tools make it easier to access, organize, and share the information that matters most.

### What's new:

- Customize filters and columns
- Save and favorite reports
- Share reports with others
- Schedule reports automatically

### Navigation & Experience

Updated navigation and layout improvements make it easier to find tools and complete everyday tasks.



## New in Data & Insights

# Data Dashboards, LTI Integration & Smart Notifications

### Data Dashboard

Bring key data into one place with a dashboard designed for visibility and decision-making.

#### What you'll see:

- Student progress and outcomes
- Certification performance
- Teacher and course engagement
- Platform usage

#### What this helps you do:

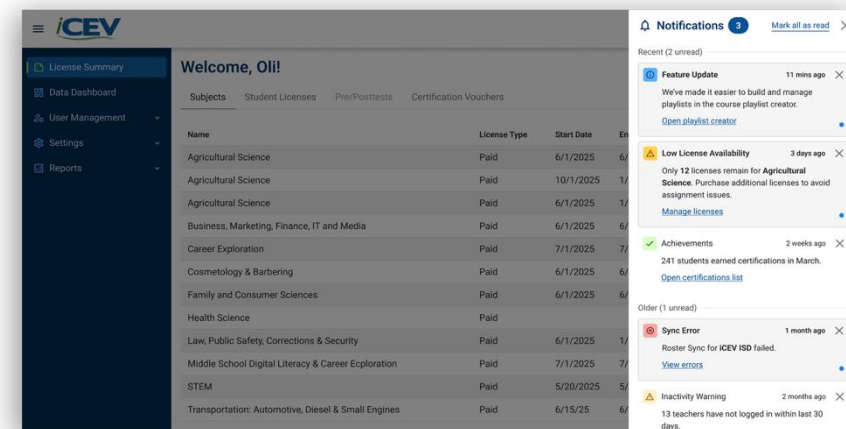
- Spot trends across programs
- Identify gaps earlier
- Share insights with stakeholders

### LTI Integration

Connect iCEV with your existing systems for a more seamless experience across platforms.

### Smart Notifications

Receive timely updates and alerts to stay informed on progress, activity, and key actions.



# South Carolina iCEV Team



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